

# 2025 Middle School & High School **ATTENDEE GUIDE**



**Anaheim, CA | June 29–July 2**

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## Are you ready for Anaheim?



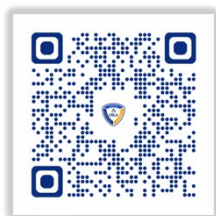
## Preparing for Conference

### FBLA, Inc. Conference App

The FBLA App will be **live on June 20 at 12:00 PM ET**. Attendees will be e-mailed their login information.

The conference app will be your source for the most up-to-date information at the conference, including:

- Full Conference Schedule
- Competitive Event Finalist Lists
- Conference Announcements
- Shuttle Schedules
- Conference Maps
- And more!



Scan the QR Code above to download.








**NOTE:** The FBLA App will be **live on June 20 at 12:00 PM ET**. Attendees will be e-mailed their login information.



## App Reminders

- **App Updates:** If there is a red notification in the top right-hand corner, click it! That means there has been an update to the app!
- **Maximize Settings:** Click the gear for settings in the top right-hand corner to enter settings.
  - **Allow Notifications** – Turn notifications on. This is how conference organizers will communicate with attendees.
  - **Download Full Event Content:** Be sure to download content each morning to ensure you can access it with or without Wi-Fi.

## App Navigation Tips

 <b>Announcements</b>	This is where you will find a record of event announcements. Check regularly!
 <b>Conference Schedule</b>	<p>This is your primary schedule – here are some tips for navigating:</p> <ul style="list-style-type: none"> <li>• Search Bar – Use the search bar at the top of your screen for specific sessions.</li> <li>• Date – Be sure to move through each date at the top of your screen.</li> <li>• Upcoming Tab – Highlights activities happening in the next four hours.</li> <li>• Sessions Tab – Breaks down specific workshops and competitive events.</li> <li>• At a Glance Tab – Displays the conference schedule at a glance.</li> <li>• My Schedule – Displays all sessions that you have added to your calendar.</li> </ul>
 <b>Speakers</b>	Learn more about the featured speakers and workshop presenters.
 <b>Exhibitors</b>	Plan for which exhibitors you want to visit in the Expo by learning about them before you arrive. You'll also find information on giveaways, discounts, and more!
 <b>Tracks</b>	Find a list of workshops by the tracks that interest you.
 <b>Give Us Feedback!</b>	<p>Find feedback surveys throughout the event. Your feedback is essential as we continue to innovate and improve future events.</p> <ul style="list-style-type: none"> <li>• General Feedback – Please feel free to share your feedback at any time throughout the conference through this survey.</li> <li>• Session Feedback Survey</li> <li>• Future Leaders Expo Feedback Survey</li> <li>• Post-Conference Feedback Survey</li> </ul>
 <b>Document Center</b>	<p>All important documents can be found here including:</p> <ul style="list-style-type: none"> <li>• Attendee Guide</li> <li>• Competitive Event Schedules</li> <li>• Food Vendor Hours &amp; Menus</li> <li>• Shuttle Schedules</li> <li>• Conference Map</li> <li>• And more!</li> </ul>



## NLC Goosechase

Engage! Find missions for you to complete throughout the conference and earn points for your engagement. Prizes will be given!

### Goosechase

It's time to join the flock, FBLA! Get ready for an adventurous NLC filled with challenges and missions. Use Goosechase to engage with all that the conference has in store.

Missions begin **starting on June 28!**

#### How to Play

1. Download the Goosechase [iOS](#) or [Android](#) app.
2. Log in. New to Goosechase? Sign up for an account or play as a guest.
3. Search for this Experience by code
  - High School Experience: **1SSNLQ**
  - Middle School Experience: **MN8WA3**
4. Enter the password – **NLC2025**
5. Create your player profile and set yourself apart with a name and photo and click Save.

*The experience opens June 28 at 7:00 AM and winners will be selected on July 2 at 12:00 PM. Winners will be announced prior to the Awards of Excellence Ceremony.*

### FBLA Online Helpdesk

Do you have a question? Check out the FBLA Helpdesk where you can search a list of articles for the answer to your questions. Scan or click the QR code to access the helpdesk.



### Conference Check-In

Conference check-in will be open in room **205 on the second floor of the Anaheim Convention Center.**

#### Conference Check-In Hours

- June 28<sup>th</sup> from 2:00 PM to 5:00 PM (Shuttle service not provided)
- June 29<sup>th</sup> from 8:00 AM to 5:00 PM
- June 30<sup>th</sup> from 8:00 AM to 5:00 PM

### States Distributing Conference Materials

Please note that some states have elected to distribute conference materials themselves. Individuals in those states will need to follow instructions provided by their State Leaders.

### Conference Materials

Your check-in packets will include the following:

- Name Badges
- Lanyards
- Conference Program Book
- Ribbons Earned

- Pre-Ordered Items
  - General Session Guest Passes
  - Headshot & Chapter Photo Vouchers
  - T-Shirts

## Hotel Support

If you need support with hotel reservations, please reach out to our housing bureau.

Hotel Coordinator: HPN Global

- [FBLA@hpnglobal.com](mailto:FBLA@hpnglobal.com)
- 480-998-9770 Ext: 2
- Hours: 8:00 a.m.-8:00 p.m. ET

**Please Note:** If you booked your hotel through your state, you should first reach out to your state leader and follow state guidelines.

If you have questions specific to your hotel, please reach out to the hotel directly.

## Packing List

### Clothing

- [FBLA Dress Code Attire for 4 Days](#)
- Tennis Shoes
- [Lightly used pair of shoes to donate](#)
- Sandals/Flip Flops
- FBLA Shirts
- Lounge bottoms/shirt
- Casual clothes for exploring the city
- Undergarments
- Socks (Black and White)
- Pajamas
- Swimsuit
- Cover Up

### Toiletries

- Shower Items (Shampoo/Conditioner, Body Wash, Shaver, Shaving Gel)
- Tooth Items (toothbrush, mouthwash, toothpaste)
- Deodorant
- Feminine Hygiene Products
- Brush, Hair Tie, and Bobby Pins
- Contact Solution/Glasses
- Make-up
- Face Wash/Make-up Remover
- Lotion
- Sunscreen
- Aloe (in case of sunburn)
- Hand Sanitizer
- Neosporin/Anti-Itch Cream
- Band-Aids
- Fingernail Polish/Clear for Nylons
- Wipes
- Medications (Tylenol), Vitamins, Allergy Pills
- Chap Stick

- Straightener/Curler
- Tide Stain Stick/Little Laundry Packets/Shout Wipes/Fabric Sheets (for shoes)

### Bus/Plane Travel

- Small travel bag
- Small pillow
- Small blanket
- Snacks
- Gum/Mints
- Water Bottle (empty if traveling by plane)

### Miscellaneous

- **FBLA Competitive Events Items** (check the guidelines for specific items needed)
  - Computer/Tablet and charger (if needed for competitive event)
  - Photo ID (for High School competitors)
  - Small bag to take to sessions with you. A tie bag or shoulder bag are two examples.
  - Notebook/pen for notes at sessions
  - Phone Charger
  - Phone (with the FBLA App downloaded!)
  - Headphones
  - Book/Magazines
  - Garbage bags (for garbage on a bus and dirty clothes)
  - Money for Food and Souvenirs
  - Sewing Kit
  - Umbrella
  - Sunglasses
  - Hat
  - Credit card for purchases\*
- Cash is NOT accepted at the conference

## Logistics

### Conference Lost & Found

Lost and found will be located at the conference info desk in the first-floor lobby of the convention center.

## Map of Area

We have mapped out the area surrounding the convention center to include conference hotels, dining options, shopping sites, pharmacies, shuttle stops, and more, ensuring that all attendees have easy access to essential services and amenities.

[Click here to access the 2025 NLC map](#)

## Wi-Fi in the Anaheim Convention Center

Free Wi-Fi is available in all meeting rooms and public spaces at the Anaheim Convention Center.

- **Anaheim Free WiFi** – There is complimentary wi-fi available throughout the facility – there is no password but account registration and email verification is required.
- **Connection Instructions**
  - Open Wi-Fi settings on your device and select “Anaheim Free WiFi”.
  - First time users will be asked to create an account and select an option.
  - Follow the on-screen instructions to get connected.

## Dining Options at the Anaheim Convention Center

A wide variety of concessions will be available in the Future Leaders Expo Hall (Hall C) as well as food carts outside of the convention center (Grand Plaza). Options will be available for both breakfast and lunch on site, as well as for dinner during general sessions. A full schedule and menu will be available in the documents section of the conference app.

*Payment Options:* The Anaheim Convention Center is a cashless facility.

## Outside of the Anaheim Convention Center Dining Options

[Click here for a map of the area including some popular dining options.](#)

Visit Anaheim also has exclusive dining discounts for conference attendees. [Additional information can be found here.](#)

## Conference Shuttles

FBLA is pleased to offer shuttle service throughout the NLC to and from designated hotels. Many people will be trying to board the buses at the same time, so there will be a wait. Be sure to plan for **at least one-hour to travel**. Please check the app for updates as times may be adjusted.

## Hotels with Shuttle Service:

- Anaheim Marriott Suites
- Cambria Hotel & Suites Anaheim Resort
- Element by Westin Anaheim Resort Convention Center
- Embassy Suites by Hilton Anaheim South
- Great Wolf Lodge
- Hampton Inn & Suites Anaheim Garden Grove
- Hilton Garden Inn Anaheim Garden Grove
- Holiday Inn & Suites Anaheim
- Homewood Suites by Hilton - Anaheim Main Gate Area
- Hotel FERA Anaheim, a DoubleTree by Hilton
- Hyatt Regency Orange County
- Sheraton Garden Grove - Anaheim South
- Sheraton Garden Grove - Anaheim South
- SunCoast Park Hotel Anaheim, Tapestry Collection by Hilton



- The Viv Hotel, Anaheim

## Shuttle Schedules

	SUNDAY	MONDAY	TUESDAY	WEDNESDAY
	29-Jun	30-Jun	1-Jul	2-Jul
EVERY 15-20 MINUTES	7:00 am – 11:30 am	7:00 am – 12:30 pm	7:00 am – 11:30 am	3:30 pm – Event End
EVERY 30 MINUTES	11:30 am – 4:30 pm	12:30 pm – 3:30 pm	11:30 am – 2:30 pm	
EVERY 15-20 MINUTES	4:30 pm – Event End	3:30 pm – 6:15pm	2:30 pm – 6:00 pm	
	The last shuttles depart 30 minutes after Opening Session ends.		The last shuttles depart 30 minutes after the Award Ceremony ends.	

## Shuttle Maps with Pick-Up/Drop-Off Points

All hotels will have signage in the lobby directing attendees to pick up points. The Anaheim Convention Center will have signage throughout directing attendees to their shuttle route.

Specific routes and a full map will be provided closer to the conference through the conference app.

## Transportation to/from Airport

Don't forget to make plans for how you will travel from the airport to your hotel! While taxis and rideshares are abundant, below are some additional options to consider.

### EVE - Everyone Ventures Everywhere

Book connections between the John Wayne OC Airport (SNA) and Anaheim.

[Book Here](#)

### Karmel Shuttle

#### What's Offered:

- **Service to/from** LAX, SNA, and LGB airports
- **\$25 off** for FBLA 2025 Conference attendees with promo code **FBLA25**
- Shared ride options including **vans, sedans, SUVs, limousines, and buses**
- Group transportation available for groups of **15 or more**

#### Logistics for Pick-Up:

- Convenient curbside pick-up just outside baggage claim at all airports
- Text message notifications upon arrival for instant communication

#### How to Reserve:

- **Reservations are required:** [Click here to reserve](#)
- For groups of **15 or more**, call **714-670-3480** for assistance

## Car Parking Instructions

- **Hotel Parking:** For specific hotel parking information, please reach out to your hotel directly.

- **Anaheim Convention Center:** Daily parking is available at the convention center for \$25. Attendees wishing to drive are responsible for the fee incurred from parking at the center. Parking lots do not accept cash.

## Bus Parking

### Hotel Parking for Busses

Some conference hotels have limited bus parking available. Please reach out to your hotel to inquire about reserving spots and cost.

### Alternative Parking for Busses

If your hotel does not have bus parking or if their spots are already reserved, you can park at the **Anaheim Garden Walk**.

Requesting Motor Coach & RV Parking is available at STC Gardenwalk for oversized vehicles longer than 17 feet, and taller than 8 feet 1 inch, and would like to receive parking discounts.

[Submit an application before hand to secure the best rate.](#)

**Quick Inquire:**

[GardenWalk@iAmGroupInc.com](mailto:GardenWalk@iAmGroupInc.com) / 714.860.4242

## Private Bus Reservations at Anaheim Convention Center

Does your group plan to use a private bus for transportation to/from the Anaheim Convention Center? Any groups that plan to have a private bus drop-off or pick up students during the conference must contact FBLA staff at [conferences@fbla.org](mailto:conferences@fbla.org) for further instructions.

## Ride ART

Looking to travel around the Anaheim resort area in your free time? ART provides transportation and mobility services in-and-around The Anaheim Resort, Platinum Triangle, Center City Anaheim and many other Orange County destinations including FBLA hotels.

[More information can be found here.](#)

**Please note:** Attendees are responsible for all costs associated with using the ART busses.

## Safety & Security

### General Safety Tips

- Keep your NLC badge with you as you travel in Anaheim, but don't wear it outside the convention center.
- Sharing your NLC badge is strictly prohibited. Additionally, sharing the badge weakens on-site security and prevents FBLA from reaching your emergency contact(s) if needed.
- Students should never travel alone. Always travel with a partner or in groups.
- When walking, stick to well-lit, busy areas. Don't be distracted by your cell phone. Stay alert of your surroundings.
- Project a confident image; walk with a purpose.
- Heed warnings about the weather. Strong winds may affect transportation schedules.
- Ride the FBLA buses to and from the Anaheim Convention Center to your hotel.
- Advisers should always know the whereabouts of their students.
- Keep your hotel room secure by always closing and locking your door, even if you're inside.
- Always keep valuables and personal items such as your laptop under close supervision and out of view.
- When in crowds, stay vigilant for thieves such as pickpockets. Maintain close control of handbags and purses and avoid placing valuables such as wallets and cell phones in back pockets.
- When using an ATM, keep a close watch on your surroundings. If possible, use an ATM in a well-lit public area and do not use it alone. Do not count money received while standing near the ATM.

- If you see something, say something. Contact local emergency authorities and FBLA staff.
- Do not give your phone number to anyone.
- Do not go off with anyone you don't know.
- Do not give money to panhandlers.
- If you are the victim of a robbery, it is inadvisable to fight or resist. Hand over cash and valuables and take no aggressive action unless forced to do so.

## Health and Medical Attention

If there is a medical emergency at the Anaheim Convention Center:

1. Assess the situation and remove any hazards.
2. Call 911 and give your location and a description of the medical emergency.
3. Do not move the injured person unless there is imminent danger.
4. Call ACC Building Security at (714) 765-8975 or dial 8975 on any house phone.
5. Call the FBLA Emergency Line at (833) 238-7934.
6. Stay until help arrives.

## First Aid Stations On-Site

First Aid stations are located outside of Hall B on the first floor of the south building and in 200N foyer in the North building. Both locations will have medical staff available.

## Nearest Hospital to ACC (24 Hours)

West Anaheim Medical Center, 3033 W Orange Ave, Anaheim, CA 92804, (714) 827-3000

## Nearest Urgent Care to ACC

AFC Urgent Care Anaheim-Katella (Open 8:00 AM-8:00 PM), 1711 W Katella Ave, Anaheim, CA 92804, [\(714\) 400-2959](tel:7144002959)

## Nearest 24-Hour Pharmacy

Walgreens, 1802 S Harbor Blvd, [\(714\) 808-0126](tel:7148080126)

## Other Emergency Information

A copy of the ACC Emergency Plan is available [here](#).

## Mother's Rooms

There are two (2) lactation rooms available for use within ACC South: room 109 located in Lobby A and room 127 located in Lobby D. There is (1) lactation room located at ACC North on the Plaza Level.

## Experience NLC

### Schedule at a Glance

Below are some of the programming highlights of the NLC.

A full conference schedule can be found in the conference app. Tips for navigating schedule on app:

- Search Bar – Use the search bar at the top of your screen for specific sessions.
- Date – Be sure to move through each date at the top of your screen.
- Upcoming Tab – Highlights activities happening in the next 4 hours.
- Sessions Tab – Breaks down specific workshops and competitive events.
- At a Glance Tab – Displays the conference schedule at a glance.
- My Schedule – Displays all sessions that you have added to your calendar.
- Below are some of the programming highlights of the NLC.

### Saturday, June 28, 2025

2:00 PM – 5:00 PM	Early Conference Check-In & Info Desk Open
6:30 PM	Optional Outing – Los Angeles Angels Baseball Game
12:00 AM	Curfew

### Sunday, June 29, 2025 (Day 1)

7:00 AM – 5:00 PM	Conference Check-In & Info Desk Open
8:00 AM – 6:00 PM	Competitive Events Info Desk Open
8:00 AM – 5:00 PM	Production Test & Objective Testing
9:00 AM – 4:00 PM	Workshops
10:00 AM – 4:00 PM	Future Leaders Expo Hall Open
12:00 PM – 4:30 PM	MS Preliminary Presentation Events
6:00 PM – 7:00 PM	Pre-Show for Opening Session
7:00 PM – 9:00 PM	Opening Session
12:00 AM	Curfew

### Monday, June 30, 2025 (Day 2)

7:00 AM – 5:00 PM	Conference Info Desk Open
7:00 AM – 5:30 PM	Competitive Events Info Desk Open
8:00 AM – 5:30 PM	HS Preliminary Presentation Events
8:00 AM – 5:30 PM	Objective Testing
9:00 AM – 4:00 PM	Workshops
9:00 AM – 4:00 PM	Future Leaders Expo Hall Open National Officer Candidate Campaign Booths
1:00 PM – 1:45 PM	Campaign Rally (Eastern, Mountain Plains, North Central Regions)
2:00 PM – 2:45 PM	Campaign Rally (Southern and Western Regions)
12:00 AM	Curfew

### Tuesday, July 1, 2025 (Day 3)

7:00 AM – 5:00 PM	Conference Info Desk Open
7:00 AM – 5:30 PM	Competitive Events Info Desk Open
8:00 AM – 5:30 PM	MS & HS Final Presentation Events



8:00 AM – 9:00 AM	State Presidents & State Voting Delegates Q&A Session for the offices of President, Secretary, and Treasurer
9:00 AM – 1:30 PM	Future Leaders Expo Hall
9:00 AM – 2:00 PM	Workshops
12:00 PM	National Officer Election Voting Window Opens
1:00 PM – 1:45 PM	Membership Awards and Partner Awards Recognition Session
12:00 AM	Curfew

### Wednesday, July 2, 2025 (Day 4)

8:00 AM – 4:00 PM	Enjoy Anaheim!
12:00 PM	National Officer Election Voting Window Closes
4:00 PM – 5:00 PM	Pre-Show for Awards of Excellence Ceremony
5:00 PM – 9:00 PM	Awards of Excellence Ceremony
12:00 AM	Curfew

## General Sessions (Hall D)

### General Session Pre-Show Entertainment

**Come early for the Pre-Show!** Enjoy music, photos, and live “in-the-crowd” interviews with national officers. Beat the shuttle rush and grab your glow gear outside—let’s light up the room before the session begins!

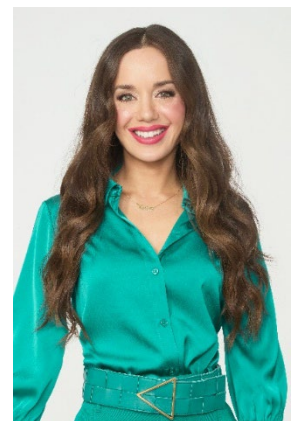
### Opening Session

Join us for a fantastic, fast-paced opening session to kick off the NLC! Along with favorites like the Parade of States & Territories and the Adviser Wall of Fame recognition, we’ll hear from our National Officer Team, our featured speaker, and meet the candidates running for national office.

### Featured Speaker: **Karissa Bodnar**

Get ready to be inspired by Karissa Bodnar, a trailblazing entrepreneur and visionary leader who’s redefining beauty and philanthropy. As the Founder and CEO of Thrive Causemetics and Bigger Than Beauty Skincare, a leading beauty and skincare direct-to-consumer business. She has been named in Forbes’ 30 Under 30, Forbes’ America’s Self-Made Women, Marie Claire’s Most Powerful Women, and Inc.’s Badass Female Founders list.

Join us as she shares her journey, insights, and the bold vision that continues to make waves. Whether you’re an aspiring entrepreneur or simply someone eager to hear from a powerhouse leader, Karissa’s keynote is not to be missed!



## Awards of Excellence Ceremony

At our closing session, it's time to celebrate our competitive winners with awards! Our official conference program will be your guide as we recognize members' accomplishments. Plus, you'll meet the new National Officers who will be the student voice of FBLA in the 2024-25 program year.

## Guest Passes

Guest passes are available to purchase for \$25 per session. If you pre-ordered guest passes, they will be included in your conference check-in materials. If you did not pre-order guest passes, passes will be sold on site as inventory allows in the FBLA Shop during expo hours, as well as, outside of Hall D beginning one hour before each session. We do anticipate these sessions will sell out.

## Adviser Programming (200 Level of Anaheim Convention Center)

Did you know there is plenty for advisers to do, too?

- **25+ Workshops:** These workshops were specifically designed for FBLA advisers. There are two workshop tracks designed for advisers:
  - Best Practices for Advisers
  - Education Trends & Resources
- **FBLA Connect Support:** There will be on-site support to help you navigate FBLA Connect.
  - *Daily Workshop:* Learn the ins and outs of FBLA Connect and how you can use tools to communicate with your members, post your chapter calendar, send membership invites to your members, assign roles and responsibilities to your officers. This hands-on session will help you not only make the most out of your time but put your chapter on the path to success.
  - *FBLA Connect Helpdesk Hours:* Additional helpdesk hours will be available for 1:1 support with FBLA Connect. The helpdesk will be located in the FBLA Member Center in the Expo Hall and hours will be listed in the conference app. If you don't need help, just stop by to give feedback and to get your exclusive FBLA Connect ribbon!
- **Adviser Lounge (Future Leaders Expo Hall - Hall C):** This exclusive space is the perfect place to network with other advisers, share best practices, relax in a message chair, charge your phone, answer emails or take a break from the hustle and bustle of the conference.

[Click here for a preview of the NLC workshops.](#)

## Student Workshops (200 Level of Anaheim Convention Center)

Did you know there are more than 100 workshops for you to attend at NLC?

## Workshop Tracks

Business Skills  
Career Exploration  
College Readiness  
Communication  
FBLA Best Practices

Landing the Job  
Life Skills  
Networking  
Personal Branding

## Workshops

Please review the workshops available prior to the conference. Attendees should refer to the FBLA App on site for the exact date and time of each.

[Click here for a preview of the NLC workshops.](#)

## Future Leaders Expo Hall

## Hours of Operation

- June 29<sup>th</sup> from 10:00 AM to 4:00 PM
- June 30<sup>th</sup> from 9:00 AM to 4:00 PM
- July 1<sup>st</sup> from 9:00 AM to 1:30 PM

## Meet with Exhibitors

Company Name	Booth Number	Company Name	Booth Number
Alcorn State University	922	Knowledge Matters, Inc.	504
Allergen Alert	460	Ladder Internships	421
Alzheimer's Association	232	Long Island University	711
Arizona State University	814	Mastery Coding	522
Association to Advance Collegiate Schools of Business (AACSB)	703	MBA Research and Curriculum Center	729
Bentley University	900	Men's Wearhouse	628
Bravo Care	405	Mountain Plains Region VP - Candidate 1	764
BusinessU powered by Stukent	239	Mountain Plains Region VP - Candidate 2	762
Caricatures by Greg and Ian	928	myOptions Encourage	607
Celum Terra LLC	361	National Geographic Learning   Cengage	506
Circa	261	National Retail Federation	236
CLA	528	National Technical Honor Society	605
Cohort	512	NextGen STEM	365
College Board	713	North Central Region VP - Candidate 1	968
Connected Nation	722	Ozark Delight	613
DEMYSTIFIED Studios by VGCD Academy	413	Peace Corps	516
Eastern Region Vice President - Candidate 1	768	Pin - Centives	725
Eastern Region Vice President - Candidate 2	766	PNC	615
Eastern Region Vice President - Candidate 3	868	Prequel	828

Eastern Region Vice President - Candidate 4	866	Ringling College of Art and Design	701
Empowerly	727	SanAntonio CVB	234
FBLA Adviser Lounge	245	Savannah College of Art and Design (SCAD)	717
FBLA Headshot Photos	932	Soles4Souls	423
FBLA HS Lounge	739	Southern Region VP - Candidate 1	860
FBLA HUB	538	Southern Region VP - Candidate 2	858
FBLA MS Lounge	741	Stock Market Game	520
FBLA Photo Booth	940	The Flare App	230
FBLA President - Candidate 1	966	The Golden Bond	621
FBLA Secretary - Candidate 1	964	The Society of Torch and Laurel powered by NSCS	514
FBLA Secretary - Candidate 2	962	TKS Worldwide	401
FBLA Secretary - Candidate 3	960	Unicute Co.	263
FBLA Secretary - Candidate 4	958	United States Air Force Recruiting	225
FBLA Treasurer - Candidate 1	760	United States Air Force Recruiting F16 Airplane	540
FBLA Treasurer - Candidate 2	758	United States Army Recruiting	201
FICO	500	University of Denver - Daniels College of Business	804
Fill Foundation	407	University of Neva Las Vegas	908
Finance in Advance	464	University of South Dakota - Beacom School of Business	920
funds2orgs	411	University of Tennessee, Knoxville - Haslam College of Business	812
Game Bibs	611	University of Utah - David Eccles School of Business	906
George Mason University	910	University of Wyoming College of Business	806
Grand Canyon University	916	Unwind Corner	259
G-W Publisher	625	US Coast Guard	712



Indiana University	904	UWorld	700
Intertwined Finance	623	Western Colorado University	914
Jack Prints ND	359	Western Michigan University, Haworth College of Business	802
Jessup University	707	Western Region VP - Candidate 1	862
Jostens	425	Western Region VP - Candidate 2	864
Kelv AI	360	Wharton Global Youth Program	902
Kendra Scott	601	Zyra	926

### Highlights of the Future Leaders Expo

- **High School and Middle School Student Lounges** – Visit your divisions' lounge to relax, network, pick up your regional ribbon, charge your smart devices, and play games.
- **Adviser Lounge** – FBLA is providing advisers with some well-deserved R&R time in our Adviser Lounge. The lounge will have massage chairs available for free use.
- **Pin Trading:** Want to show off your FBLA pride and meet new people at the same time? Then make sure to visit the pin trading area! Here, you'll be able to connect with other FBLA members from across the country, trade lapel pins, and build your collection. **New** this year- find a national officer and/or a staff member to snag exclusive trading pins!
- **Grab Food** – Visit one of the many food vendors for lunch.
- **Visit Campaign Booths** – Stop by the campaign booths to meet the candidates for the 2025-26 National Officer Team.
- **Caricatures** – Stop by Caricatures by Greg and Ian and get your FREE drawing
- **Student Enterprise** – Visit the student run business in the expo hall to see products and services fellow entrepreneurs are doing.

### Visit the FBLA Shop

Visit the FBLA Shop to get official conference merch, including exclusive ribbons and pins! Get the limited-edition "Future CEO" t-shirt, along with comfy lounge pants, decals, and much more. And we'll have discounts on ties, scarves, duffel bags, t-shirts, and other items. The FBLA Shop accepts credit cards and contactless payments. The shop is cashless this year so please make sure that your students are aware of this change.

### Visit the FBLA Member Hub

Swing by our **Disney-themed Member Hub** for fun activities, giveaways, and unforgettable experiences throughout NLC!

- Play Expo Bingo in the Conference App for a chance to win exciting prizes in our random drawing—including **Mr. FBLA Business Bear**, a **Disney drawstring bag**, an **FBLA luggage tag**, and a **Disney memes game**. Stop by the FBLA Member Hub to see this exclusive prize bundle up close. Will *you* be this year's Bingo grand prize winner?
- While you're there, don't miss your chance to **spin the prize wheel** and score cool swag—**FBLA keychains, mouse ears, FBLA notebooks, FBLA mini bear keychains, FBLA sunglasses**, and more!
- **Middle School Members & Advisers – Dive In!** Visit the **NEW Middle School Booth**, hosted by the FBLA Middle School Student Leadership Council, and join the fun with our *Under the Sea*-themed **ring toss**

**game**—prizes included! All attendees can stop by to pick up **Middle School ribbons and graduating middle school members** are invited to pledge their commitment to the High School Division and receive an **exclusive FBLA Pledge Pin and graduation ribbon**.

- **Graduating Seniors – Your Next Step Starts Here!** Be sure to visit the **FBLA Collegiate Booth!** Play a round of **PLINKO** to win awesome swag, and don't forget to pick up your exclusive **Collegiate ribbon and pin** as you take the next step in your FBLA journey.
- **Not Sure Who Your Voting Delegates Are?** Stop by the **Elections Booth** for help! If you're a **local or state chapter voting delegate**, don't miss your chance to enter our **exclusive delegate drawing**. Just sign in and cast your vote for a chance to win:

 A plush **Mickey Mouse in an FBLA shirt**, displayed in a keepsake case

 **FBLA sunglasses**

 A **Disney drawstring bag**

 An **FBLA mini-bear keychain**

Make your voice count—and win big!

- **Don't Miss These Fun Extras!** Make a guess at how many ducks are in the jar for a chance to **win exclusive Donald Duck merchandise!** Strike a pose at our **photo op area**, featuring a **red carpet and fun photo props**—perfect for capturing your NLC memories in style.

#### Volunteer Thank You Notes

Did you know hundreds of people volunteer to make the National Leadership Conference possible? Head to the FBLA Member Center in the Future Leaders Expo to write a thank you note for a volunteer and earn a special ribbon.

#### Certification Lab



*\*FBLA thanks MBA Research & Curriculum Center and the Daniels Fund for making this opportunity possible.*

**Please note:** Pre-Registration was required. No on-site registration will be available.

A\*S\*K certification is a critical tool for serious students of business who wish to document their understanding of key business skills, their willingness to be accountable for their learning, and their interest in positioning for employment and promotion. A\*S\*K certification exams are aligned with the learning outcomes most commonly addressed in business programs, while maintaining the rigor and focus appropriate for industry-driven certification. Certifications are comprehensive, challenging, and highly focused on real-world business expectations.

**Middle School Certification Offered:** Students who earn passing scores will receive a digital badge to share on their resumes, LinkedIn, and social media.

- [Middle School Ethical Leadership Exam](#) (No Cost)

**High School Certifications Offered:** Students who earn passing scores will receive a digital certificate and digital badge to share on their resumes, LinkedIn, and social media.

- [Fundamental Business Concepts](#) (\$25 fee)
- [Fundamentals of Ethics](#) (No Cost)

#### Instructions for Registered Participants

**How to Prepare:** Use the links above to find additional resources including free ethics course packages from MBA Research. High school members can also complete the BAA Advocate Award: Understanding Ethics to prepare for the exam but please note that not all content covered by the exam is covered in this course.

- **When:** Testing will take place on July 1<sup>st</sup> from 1:30 PM to 3:00 PM OR 3:00 PM to 4:30 PM
- **Location:** Testing will take place in the 200 Level of the ACC North Building

- **What to Bring:** Students should bring their own devices to test.

## Special Events

There are several special events taking place this year during the conference. See below for additional notes on each.

### Special Award Ceremony

Join us on July 1 at 1:00 PM as we honor the top Scholarship, Membership & Partner award winners. Recipients should have received an email invitation. Chapters and individuals receiving awards – bring all of your delegates to celebrate your win! State Officers and State Leaders are encouraged to attend.

### State Meetings

Some states are hosting state meetings at the conference. Check the conference app for the time, date, and location of your state meeting. If you have any questions, reach out to your State Leader!

### Headshots & Chapter Photos

Headshots & Chapter Photos will be completed on June 30<sup>th</sup> from 10:00 AM to 4:00 PM in Hall C.

Attendees that pre-ordered headshots or chapter photos will have vouchers included in their check-in materials to be used at any point during this time.

**Didn't pre-order?** You can still purchase headshots and chapter photos on-site in the FBLA Shop.

- Headshots: \$10
- Chapter Photos: \$25

### FBLA Night with the Los Angeles Angels – June 28th at 6:30 PM PST

Kick off the conference with FBLA at Angel Stadium as the Los Angeles Angels face off against the Washington Nationals! Join us in the Right and Left Field Pavilions and the exclusive Right Field MVP Section – the best seats go quickly, so grab your tickets early to get access to the prime spots!

**Tickets are \$47** (before taxes and fees) and include the game plus a **\$20 Food and Beverage credit**.

Don't miss out on this exciting evening – [secure your tickets now](#) and join the fun!

### Transportation Note

*Please note instructions have changed since information was first released:* FBLA will not be providing transportation, but a local shuttle service is available. Anaheim Resort Transportation offers buses to and from the game, with convenient pick-up points at the Disneyland Main Transportation Center on [Route 15](#). For more details, visit [rideart.org](#).

### Stadium Bag Policy

In an effort to enhance safety and security, Angel Stadium prohibits all bags, backpacks and other carriers from being brought into the stadium with the following exceptions (in each case, after proper inspection):

- Purses or bags that are 12" x 12" with a single zipper closure/flap or smaller
- Clear bags (plastic or vinyl) with no obscured interior pockets that do not exceed 12.75" x 6.5" x 12.75"
- Medically necessary items, including diaper bags that accompany an infant.

## Visit Anaheim Discounts

Sign up for your Attendee Perks Pass [here](#) to redeem exclusive discounts throughout Anaheim!

- Dining

- Attractions
- Transportation
- And More!

## Competitive Events

### Competitive Event FAQs

Have a question? Visit FBLA's online help desk and knowledge base. [Click here for answers to your most frequently asked questions.](#)

### Competitive Events Honor Code

All competitors must abide by the competitive events Honor Code. Click [here](#) for the Honor Code.

### Competitive Events Study Room

Need to spend some time studying for your test or prepping for upcoming event? Head to room 201 ABCD for some space to prep for your event!

### Competitive Events Guidelines

The Competitive Events Guidelines will be followed at the National Leadership Conference. View the guidelines on the national website, [here for high school guidelines](#) and [here for middle school guidelines](#).

### Middle School Competitive Event Schedules

[Click here to see the 2025 NLC Middle School Competitive Events Schedule](#)

\*Click [here](#) to see the MIDDLE SCHOOL preliminary presentation and objective event schedule.

Competitive Event	Test	Preliminary Round	Final Round
Annual Chapter Activities Presentation	N/A	June 29, Afternoon	July 1, Afternoon
Business Etiquette	July 1, 10:00 am	N/A	N/A
Career Exploration	July 1, 10:00 am	N/A	N/A
Career Research	N/A	June 29, Afternoon	July 1, Afternoon
Community Service Presentation	N/A	June 29, Afternoon	July 1, Afternoon
Critical Thinking	N/A	June 29, Afternoon	July 1, Morning
Digital Citizenship	July 1, 10:00 am	N/A	N/A
Exploring Business Ethics	June 30, 8:00 am	June 29, Afternoon	July 1, Morning
Exploring Business Issues	N/A	June 29, Afternoon	July 1, Morning
Exploring Computer Applications	June 29, 8:30 am (Production) July 1, 11:00 am (Objective)	N/A	N/A
Exploring Computer Science	July 1, 10:00 am	N/A	N/A

Exploring Economics	July 1, 11:00 am	N/A	N/A
Exploring Leadership	July 1, 11:00 am	N/A	N/A
Exploring Parliamentary Procedure	July 1, 10:00 am	N/A	N/A
Exploring Public Speaking	N/A	June 29, Afternoon	July 1, Afternoon
Exploring Technology	July 1, 11:00 am	N/A	N/A
Exploring Website Design	N/A	June 29, Afternoon	July 1, Afternoon
FBLA Concepts	July 1, 10:00 am	N/A	N/A
FBLA Mission & Pledge	N/A	June 29, Afternoon	July 1, Afternoon
Financial Literacy	July 1, 11:00 am	N/A	N/A
Interpersonal Communication	July 1, 11:00 am	N/A	N/A
Learning Strategies	July 1, 11:00 am	N/A	N/A
Marketing Mix Challenge	N/A	June 29, Afternoon	July 1, Morning
Video Game Challenge	N/A	June 29, Afternoon	July 1, Morning

\*Click [here](#) to see the MIDDLE SCHOOL preliminary presentation and objective event schedule.

## High School Competitive Event Schedules

[Click here to see the 2025 NLC High School Competitive Events Schedule](#)

\*Click [here](#) to see the HIGH SCHOOL preliminary presentation and objective event schedule.

Competitive Event	Test	Preliminary Round	Final Round
Accounting I	June 30, 9:00 am	N/A	N/A
Accounting II	June 30, 10:00 am	N/A	N/A
Advertising	June 30, 11:00 am	N/A	N/A
Agribusiness	June 30, 1:00 pm	N/A	N/A
American Enterprise Project	N/A	June 30, Morning	July 1, Morning
Banking & Financial Systems	June 29, 3:00 pm	N/A	July 1, Morning
Broadcast Journalism	N/A	June 30, Afternoon	July 1, Afternoon
Business Communication	June 30, 3:00 pm	N/A	N/A



Business Ethics	June 29, 2:00 pm	June 30, Morning	July 1, Morning
Business Law	June 30, 4:00 pm	N/A	N/A
Business Management	June 29, 3:00 pm	N/A	July 1, Morning
Business Plan	N/A	June 30, Afternoon	July 1, Afternoon
Client Service	N/A	June 30, Afternoon	July 1, Afternoon
Coding & Programming	N/A	June 30, Morning	July 1, Morning
Community Service Project	N/A	June 30, Morning	July 1, Morning
Computer Applications	June 29, 8:30 am (Production) July 1, 8:00 am (Objective)	N/A	N/A
Computer Game & Simulation Programming	N/A	June 30, Afternoon	July 1, Afternoon
Computer Problem Solving	July 1, 9:00 am	N/A	N/A
Cyber Security	June 30, 10:00 am	N/A	N/A
Data Analysis	N/A	June 30, Afternoon	July 1, Afternoon
Digital Animation	N/A	June 30, Afternoon	July 1, Afternoon
Digital Video Production	N/A	June 30, Morning	July 1, Morning
Economics	June 30, 11:00 am	N/A	N/A
Electronic Career Portfolio	N/A	June 30, Afternoon	July 1, Afternoon
Entrepreneurship	June 29, 4:00 pm	N/A	July 1, Afternoon
Financial Math	June 30, 2:00 pm	N/A	N/A
Financial Statement Analysis	N/A	June 30, Morning	July 1, Morning
Future Business Educator	N/A	June 30, Afternoon	July 1, Afternoon
Future Business Leader	June 29, 2:00 pm	June 30, Morning	July 1, Morning
Graphic Design	N/A	June 30, Morning	July 1, Morning
Healthcare Administration	June 30, 1:00 pm	N/A	N/A
Help Desk	June 29, 3:00 pm	N/A	July 1, Afternoon
Hospitality & Event Management	June 29, 4:00 pm	N/A	July 1, Morning

Human Resource Management	June 30, 2:00 pm	N/A	N/A
Impromptu Speaking	N/A	June 30, Morning	July 1, Morning
Insurance & Risk Management	June 30, 3:00 pm	N/A	N/A
International Business	June 30, 8:00 am	N/A	July 1, Afternoon
Introduction to Business Communication	June 30, 4:00 pm	N/A	N/A
Introduction to Business Concepts	July 1, 8:00 am	N/A	N/A
Introduction to Business Presentation	N/A	June 30, Afternoon	July 1, Afternoon
Introduction to Business Procedures	July 1, 9:00 am	N/A	N/A
Introduction to Event Planning	June 30, 8:00 am	N/A	July 1, Afternoon
Introduction to FBLA	June 30, 10:00 am	N/A	N/A
Introduction to Financial Math	June 30, 11:00 am	N/A	N/A
Introduction to Marketing Concepts	June 30, 2:00 pm	N/A	N/A
Introduction to Information Technology	June 30, 1:00 pm	N/A	N/A
Introduction to Parliamentary Procedure	June 30, 3:00 pm	N/A	N/A
Introduction to Programming	N/A	June 30, Afternoon	July 1, Morning
Introduction to Public Speaking	N/A	June 30, Morning	July 1, Morning
Introduction to Social Media Strategy	N/A	June 30, Afternoon	July 1, Afternoon
Job Interview	N/A	June 30, Morning	July 1, Morning
Journalism	June 30, 4:00 pm	N/A	N/A
Local Chapter Annual Business Report	N/A	June 30, Afternoon	July 1, Afternoon
Management Information Systems	June 30, 9:00 am	N/A	July 1, Afternoon
Marketing	June 30, 9:00 am	N/A	July 1, Morning
Mobile Application Development	N/A	June 30, Morning	July 1, Morning
Network Design	June 29, 2:00 pm	N/A	July 1, Morning
Networking Infrastructures	July 1, 8:00 am	N/A	N/A
Organizational Leadership	July 1, 9:00 am	N/A	N/A

Parliamentary Procedure	June 29, 1:00 pm	N/A	July 1
Partnership with Business Project	N/A	June 30, Afternoon	July 1, Afternoon
Personal Finance	June 30, 10:00 am	N/A	N/A
Public Policy & Advocacy	June 30, 11:00 am	N/A	N/A
Public Service Announcement	N/A	June 30, Morning	July 1, Morning
Public Speaking	N/A	June 30, Afternoon	July 1, Afternoon
Sales Presentation	N/A	June 30, Afternoon	July 1, Afternoon
Securities & Investments	June 30, 1:00 pm	N/A	N/A
Social Media Strategies	N/A	June 30, Morning	July 1, Morning
Sports & Entertainment Management	June 29, 11:00 am	N/A	July 1, Afternoon
Spreadsheet Applications	June 29, 8:30 am (Production) June 30, 2:00 pm (Objective)	N/A	N/A
Supply Chain Management	June 30, 3:00 pm	N/A	N/A
UX Design	June 30, 4:00 pm	N/A	N/A
Visual Design	N/A	June 30, Morning	July 1, Morning
Website Coding & Development	N/A	June 30, Afternoon	July 1, Afternoon
Website Design	N/A	June 30, Morning	July 1, Morning
Word Processing	June 29, 8:30 am (Production) July 1, 8:00 am (Objective)	N/A	N/A

\*Click [here](#) to see the HIGH SCHOOL preliminary presentation and objective event schedule.

## Open Events

Open Objective Events have been retired.

## What to Bring

Category	High School	Middle School
Tests	<ul style="list-style-type: none"> <li>Sharpened pencil</li> <li>Fully powered <a href="#">device for online testing</a></li> <li>Conference-provided nametag</li> <li><a href="#">Photo identification</a>*</li> </ul>	<ul style="list-style-type: none"> <li>Sharpened pencil</li> <li>Fully powered <a href="#">device for online testing</a>**</li> <li>Conference-provided nametag</li> </ul>

	<ul style="list-style-type: none"> <li>Attire that meets the <a href="#">FBLA Dress Code</a></li> </ul>	<ul style="list-style-type: none"> <li>Attire that meets the <a href="#">FBLA Dress Code</a></li> </ul>
Presentations	<ul style="list-style-type: none"> <li>Technology and presentation items, <i>if allowed</i></li> <li>Conference-provided nametag</li> <li><a href="#">Photo identification</a>*</li> <li>Attire that meets the <a href="#">FBLA Dress Code</a></li> </ul>	<ul style="list-style-type: none"> <li>Technology and presentation items, <i>if allowed</i></li> <li>Conference-provided nametag</li> <li>Attire that meets the <a href="#">FBLA Dress Code</a></li> </ul>
Role Play	<ul style="list-style-type: none"> <li>Conference-provided nametag</li> <li><a href="#">Photo identification</a>*</li> <li>Attire that meets the <a href="#">FBLA Dress Code</a></li> </ul>	<ul style="list-style-type: none"> <li>Conference-provided nametag</li> <li>Attire that meets the <a href="#">FBLA Dress Code</a></li> </ul>

#### \*Competitor ID Form – HIGH SCHOOL ONLY

If a high school competitor does not have a photo ID, please visit [this Help Desk article](#) or the Competitive Events Information Desk for a competitor ID form.

#### \*\*Laptop Device Checks

For testing events, click [here](#) to review the sample test to ensure your device can access the online testing platform.

### Competitive Event Logistics

#### Competitive Events Dress Code

The Competitive Events Welcoming Committee is comprised of a group of trained individuals. The Welcoming Committee will assess dress code penalty points for students wearing items on the unacceptable area of the [dress code](#). Competitive Events Committee members will review all dress code penalty points.

#### Arrival Time

The Arrival Time listed in the schedules begins the competitive events check-in process.

- High School/Middle School Preliminary Presentation Events and Finals without an Audience: Arrival time in the individual schedule is the time to arrive at the glass doors to 200 North, on the second floor of the Convention Center. Please arrive close to your listed arrival time. Only competitors will be allowed through the walkway to 200 North.
- Testing Events: Arrival time is no earlier than 15 minutes prior to the listed start time in the conference app. Please note that the first time listed in the conference app is the test start time. Arriving after this start time will be considered a late arrival.
- Final Presentation Events with an Audience: Arrival time in the individual schedule is the time to arrive at the finals room in the conference app. Please arrive close to your listed arrival time.

#### Internet Access for Events

[Internet access](#) is provided for the following high school/middle school presentation events: Coding & Programming, Computer Game & Simulation Programming, Data Analysis, Digital Animation, Digital Video Production, Electronic Career Portfolio, Exploring Website Design, Introduction to Programming, Introduction to Social Media Strategy, Mobile Application Development, Public Service Announcement, Social Media Strategies, Video Game Challenge, Website Coding & Development, Website Design.

Please note that Internet reliability at any conference venue cannot be guaranteed. Always have a backup plan in case Internet connections go down.

Internet access will be provided for online tests.

## Finalist Information & Schedules

Finalist schedules will be posted in the FBLA App at 5:00 am each day. Click on the specific division to view when finalists schedules will be posted for [Middle School](#) and [High School](#). Finalists will be posted [here](#) and in the conference app. Look for the button labeled *Finalist Schedules*.

- Presentation Events: An equal number from each section moves on to the final round
- High School Role Play Events with a Test: The top 15 entries from the test move on to the final round

## Events with an Audience

Click [here](#) for a list of selected competitive events with finals available for audience members. Audience members should follow the conference [dress code](#) and must have a name tag to enter the room. Seating is first come, first served. Audience members cannot record, document or communicate with the presenters during the presentation. High school finalists are not allowed to watch finals performances in their event, before or after they present.

## Awards

[Competitive Events Order of Awards](#) during the Awards of Excellence Ceremony can be found [here](#).

The top ten in each competitive event will be called to stage and each person will receive a trophy off stage. The national champion will receive one banner, intended to be showcased at the school. Find information about purchasing additional banners and trophies [here](#).

If you will not attend the Closing Awards of Excellence Session, tell your State Leader or another chapter. Another person can be sent to receive the trophy on stage. If a trophy needs to be sent after the National Leadership Conference, the competitor will be charged to cover the shipping and handling of the award. Reach out to [competitiveevents@fbla.org](mailto:competitiveevents@fbla.org) for assistance after the NLC.

Thanks to the generosity of our sponsors, competitive events prizes will be given to the top three competitors/teams in each competition. This year, first place will receive \$500, second place will receive \$400, and third place will receive \$300. For teams, the amount will be divided. Example: If a team of two wins first place, each team member would receive \$250. Competitors qualifying for a cash prize will receive instructions during the Awards of Excellence Ceremony.

## Rating Sheets and Scores

Judge rating sheets and scores will be available to advisers for downloading through the conference registration system by the beginning of August. Only the top ten rankings will be released, along with the high and low score.

## Campaigns & Elections

### 2025-26 National Officer Elections

There are nine National Officers who represent FBLA Middle School and High School members. The National President, National Secretary, National Treasurer, and five Regional Vice Presidents representing the following Regions: Eastern, Mountain Plains, North Central, Southern, and Western are elected by voting delegates at the NLC. The National Parliamentarian is appointed after receiving the highest score on the parliamentary procedure's exam.

The National Officer candidate guidelines and the student elections process are overseen by an Elections Committee that is appointed by the Board of Directors. The role of the Elections Committee is to establish and provide oversight on policies and procedures that support the annual election of student National Officers by division. In addition, committee members support the National Center staff in conducting the elections including reviewing applications, establishing guidelines for campaign materials, and ensuring compliance with all policies and procedures by candidates, local chapters, and state affiliates.

Concerns about campaign violations should be addressed to local and/or state advisers. Any concerns that need to be addressed by the Elections Committee must come from a local or state adviser using the ticketing system. They may click [HERE](#) to submit a ticket. Only those concerns submitted by local or state advisers will be forwarded on to the Elections Committee.

## Campaign Speeches

Candidates for elected FBLA High School national offices (president, secretary, and treasurer) will deliver their speeches live during the NLC Opening General Session. Candidates for region vice president will deliver their speeches live during the Regional Campaign Rallies.

These Rallies will be held on the second day of the conference, June 30 at the times below.

1:00 PM – 1:45 PM                      Campaign Rally (Eastern, Mountain Plains, North Central Regions)

2:00 PM – 2:45 PM                      Campaign Rally (Southern and Western Regions)

## National Officer Candidate Q&A Sessions

The Q&A session for the offices of president, secretary, and treasurer (not to total more than 15 minutes in length for each office other than National President which will be 30 minutes in length) will take place during the State Presidents and State Voting Delegates Q&A Session on July 1.

8:00 AM – 9:00 AM                      State Presidents & State Voting Delegates Q&A Session for the offices of President, Secretary, and Treasurer

The Q&A session for the offices of the regional vice presidents (not to total more than 15 minutes in length) will occur during the Regional Campaign Rallies.

Official campaigning for elected positions is restricted to campaign booth hours in the Future Leaders Expo.

All FBLA High School local chapter voting delegates will be provided with red voting delegate ribbons in the chapter registration packets.

State Leaders may pick up green State Voting Delegate ribbons at the Elections Booth in the Member Hub.

## Voting

As the membership year wraps up and **NLC** approaches, please ensure all student email addresses in **FBLA Connect** are **personal**, not school based.

- School email addresses often deactivate over the summer.
- Students serving as **voting delegates at NLC** must have access to their emails during the event.
- No voting delegate emails will be updated on site.

**Action Step:** Review and update student emails in FBLA Connect to avoid login issues.

National Officer elections will take place over a 24-hour period starting at 12:00 PM CT on July 1 and ending at 12:00 PM CT on July 2.

Delegates will receive an email with the link to the online ballot, from Simply Voting.

All voting will be conducted online using a ranked voting electoral system. For elected offices, candidates must receive a majority vote to win.

Please make sure that your voting delegates understand the importance of casting their votes, as they represent your entire chapter.

State voting delegates cast ballots for the election of the national president, national secretary, national treasurer, and any Bylaw amendments.

Each local chapter in good standing shall be entitled to send up to four (4) local voting delegates from its active membership, in addition to one (1) alternate for each delegate, to the NLC in accordance with the following:

- **Up to 50 members:** two (2) voting delegates
- **51–100 members:** three (3) voting delegates
- **More than 101 members:** four (4) voting delegates

Local voting delegates will vote for their Regional Vice President.



## National Conference Policies

### FBLA Code of Conduct

The conduct of FBLA members, advisers, and representatives should reflect positively on the organization and themselves, upholding the reputation of the organization. Listed below are rules of conduct for FBLA members, advisers, representatives, and attendees of events.

At all times, FBLA members, advisers, and representatives are expected to:

1. Behave in a courteous and respectful manner, avoiding language or actions that might bring discredit upon themselves, their school, other attendees, advisers, or FBLA, including speech and conduct that creates an intimidating, hostile, or offensive environment.
2. Promote FBLA as a positive experience and therefore act as a positive role model for students in dress, voice, attitude, actions, and demeanor.
3. Obey all local, state, and federal laws.

While participating in an FBLA event, attendees are expected to:

1. Abide by all FBLA rules. Members must keep their advisers informed of their activities and whereabouts. Accidents, injuries, and illnesses must be reported to the local adviser(s) or state leader(s) immediately.
2. Avoid conduct not conducive to an educational conference. Such conduct includes, but is not limited to, actions disrupting the conference's professional atmosphere, association with non-conference individuals, and activities that endanger self or others.
3. Comply with the rules of all event facilities. Remember that other guests have rights as well. Noise should be kept at a respectful volume. Individuals or chapters will be responsible for repairing or replacing any property or furniture that is damaged. Facilities have the right to ask guests to leave.
4. Stay in the hotel room to which they are assigned. FBLA members must have permission from their local adviser(s) or state leader(s) to be in hotel rooms to which they are not assigned.
5. Follow the FBLA Dress Code during all conference activities, including general sessions, competitive events, exhibits, regional meetings, workshops, and other activities unless otherwise indicated.
6. Avoid smoking, use of vaping/e-cigarette devices, alcoholic beverages, cannabis, and controlled or illegal substances of any form. These items must not be used or possessed at any time, or under any circumstances. Use or possession of such substances may subject the attendee to criminal prosecution. This policy does not apply to medications legally prescribed for an individual attendee.
7. Not possess or use weapons of any kind at an FBLA-related event.
8. Local advisers and state leaders are responsible for the supervision of attendee conduct. They should refer to the Chaperone Policy for additional responsibilities.

### Code of Conduct Violations

Should an attendee violate the Code of Conduct, the FBLA staff member on duty will meet with the attendee and/or state leader(s) and local adviser(s)/chaperone(s).

- Attendees who violate the Code of Conduct may be subject to disciplinary action, up to and including expulsion from the conference. Attendees who are expelled from the conference will not be eligible for a refund of any fees paid and will be sent home at their own expense.
- Attendees may be given a warning for behavior and their adviser(s)/chaperone(s) will be notified.
- Attendees may be remanded to the custody of their adviser(s)/chaperone(s) and banned from all conference activities and facilities. FBLA will require that the adviser(s)/chaperone(s) notify a student attendee's parents/guardians.
- If an attendee's behavior or actions violate the law, FBLA will notify local security and authorities immediately.

## Competitive Events Policy & Procedures Manual

The [Competitive Events Policy & Procedures Manual](#) will serve as a guide to address competitive event questions that arise throughout the membership year. This document and the policies described herein shall be overseen and carried out by the National FBLA Competitive Events Committee.

## Honor Code

The Future Business Leaders of America (FBLA) Honor Code embodies principles of integrity, trust, respect, and responsibility essential for fostering excellence and ethical leadership in a community devoted to learning.

Every member, local adviser, and state leader must maintain and enforce these principles. To ensure a high standard across FBLA, every competitor registered in any competitive event must agree and certify to comply with the following guidelines:

- **Compliance:** Competitors are required to read and adhere to the FBLA Competitive Event Guidelines relevant to their event.
- **Original Work:** Competitors must ensure that all content submitted for FBLA competitive events is their own work or that of their team members. Proper citation of sources is mandatory.
- **Use of Materials:** Only materials explicitly allowed by FBLA Competitive Event Guidelines may be utilized.
- **Independence:** No external assistance beyond what is explicitly permitted in FBLA event instructions or guidelines is allowed.
- **Cell Phones, Smart Devices, & Headphones:** Unless a pre-approved accommodation is in place, all cell phones, smart devices (such as watches and glasses), and headphones must be turned off and put away before testing or role play competition begins. Any report of the devices being visible or in use will be considered a violation of the Honor Code.
- **Data Storage:** Competitors are prohibited from saving any FBLA competitive event or test materials provided by the FBLA National Center or a state organization to any storage device or cloud storage.
- **Originality:** Competitive entries must be entirely original and not previously entered in FBLA national competition by the competitor or others. (It is the intent to preclude local chapters from rewriting the same event, and it is recognized that chapters may utilize the same or similar activities on an annual basis in some events. In this case, chapters may use these activities, ensuring that the project or portions of projects are not rewritten and therefore plagiarized.)
- **Honest Participation:** Competitors must engage in all FBLA competitive events with honesty and integrity.

In the event of an alleged Honor Code violation, the National Competitive Events Committee for the designated FBLA division will investigate. If a violation is confirmed, penalty points, including disqualification, may be imposed at the discretion of the National Competitive Events Committee. Additionally, information regarding the violation may be forwarded to the appropriate state FBLA organization for future action regarding academic integrity.

By registering for the National Leadership Conference, participants acknowledge their understanding of the Honor Code and the consequences of violating it.

## Chaperone Policy

Future Business Leaders of America, Inc. (FBLA) has set forth its Chaperone Policy to align with National Association of Secondary School Principals (NASSP). Please be advised that your local school or school district may have specific rules that require a higher adult adviser/chaperone-to-student ratio. You should follow the rules of your school district if the requirements are more restrictive than those set forth by FBLA.

If your school district or state does not have a chaperone policy or is less restrictive, you must follow the minimum FBLA Chaperone Policy outlined below.

### **Adviser/Chaperone Requirements**

- All chapters attending national conferences are required to have a 15:1 ratio of students to advisers/chaperones for High School groups and a 12:1 ratio for Middle School groups.
- All advisers/chaperones must register for the conference, pay the required registration fee, and attend the conference for supervision of the student(s), or be in close proximity if they are an additional chaperone.
- Chaperones can be advisers, parents, or guardians, but they should be at least 21 years of age.
- This policy applies to Middle School and High School only, including graduated seniors who are completing the current program year.

### **Registration**

All chapters must have at least one fully registered adult chaperone.

### **Conference Check-In**

The school's adviser must be present at the conference check-in. Students will not be provided with conference materials without an adult chaperone present.

### **On-Site Expectations of Advisers/Chaperones**

Advisers/Chaperones are assuming a 24-hour-a-day responsibility from the time they leave until they return. Therefore, advisers/chaperones should:

- Be attentive to the needs of the students and be the students' primary adult contact.
- Know the locations and whereabouts of each student assigned to them during the trip.
- Keep an accurate check of their students at all times during the conference; students should not be left unattended, including outside of the conference.
- Promote FBLA as a positive student experience and therefore act as a positive role model for students in dress, voice, attitude, actions, and demeanor.
- Follow the FBLA Dress Code themselves during all conference activities, including the Future Leaders Expo Hall, workshops, and opening/closing sessions.
- Ensure all students are checked in to their hotel room for the night at curfew and remain quiet and respectful of other hotel guests.

### **FBLA Dress Code**

All conference attendees are expected to follow the FBLA Dress Code for all official conference activities. Attendees do not need to be in the dress code for evening social activities excluding General Sessions.

FBLA members and advisers should develop an awareness of one's appearance. The purpose of the dress code is to uphold the professional image of the association and its members and to prepare students for the business world.

During FBLA conferences, appropriate attire is required of all attendees and presenters.



# DRESS CODE

Projecting a professional image is vital for business leaders to demonstrate respect for clients, colleagues, and others. This policy is to provide guidance for conference attendees—students, advisers, and guests. Professional business attire is required at all general sessions, competitive events, exhibits, regional meetings, workshops, and other activities unless otherwise indicated in conference materials.

Conference name badges are considered part of the dress code and must be worn at all conference functions. For safety reasons, do not wear conference badges outside of the conference area. The dress code is gender neutral.

## ACCEPTABLE ITEMS



### BUSINESS PROFESSIONAL

#### Business Suit

- Suit pants and jacket
- Blouse (or) collared dress shirt
- Neckwear such as tie or scarf
- Dress shoes (or) dress boots

#### Blazer

- Dress pants, including khakis, (or) dress (or) skirt
- Blazer
- Blouse (or) collared dress shirt
- Neckwear such as tie or scarf
- Dress shoes (or) dress boots

#### Dress

- A business dress
- Dress shoes (or) dress boots

#### Other Professional

- Dress pants, including khakis, (or) skirt
- Blouse (or) collared dress shirt
- Neckwear such as tie or scarf
- Dress shoes (or) dress boots

### BUSINESS CASUAL

- Dress pants, skirt, (or) khakis/chino-style pants
- Blouse, collared dress shirt, (or) polo shirt
- Dress shoes (or) dress boots

*NOTE: Business Casual is only permitted during sessions specifically noted in conference materials.*

## UNACCEPTABLE ITEMS



The following items are prohibited in all conference areas, including competitive events.

- ❗ Denim or flannel clothing
- ❗ Shorts
- ❗ Athletic clothing
- ❗ Leggings or graphically designed hosiery/tights
- ❗ Skintight or revealing clothing, including tank tops, spaghetti straps, and mini/short skirts or dresses more than 1" above the knee
- ❗ Swimwear
- ❗ Flip flops or casual sandals
- ❗ Athletic shoes
- ❗ Industrial work shoes
- ❗ Hiking boots
- ❗ Hats
- ❗ Graphically printed clothing

No dress code can cover all contingencies, so FBLA members must use a certain amount of judgment in their choice of clothing to wear. Members who experience uncertainty about unacceptable attire should ask their local adviser, state leader, or conference staff.

FBLA recognizes that exceptions may need to be made and will work with advisers on a case-by-case basis to accommodate requests. Advisers should indicate the need for exceptions on the special accommodation portion of the registration form. Requests made after registration closes must be made in writing.

June 2023





## NEW COURSE

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