

2025–2026 Competitive Events

High School Topics



Some competitions have topics for students to follow. Make sure to refer to the Competitive Events Guidelines for specific details of each competition.

Broadcast Journalism

Shine a Spotlight on a Local Story

Feature a local organization, business, or club by promoting an upcoming event in your community. Plan your coverage like a real journalist: interview someone involved (before, during, or after the event), capture video footage, and tell a compelling story that informs and excites your audience.

How can your broadcast inspire people to get involved or attend? Use your reporting to make the event come to life. **The pre-recorded story must be no longer than two minutes.**

Business Ethics

How Can Businesses Help the Environment?

Businesses can affect the planet in both good and bad ways. From the packaging used to the energy needed, choices matter.

Refer to the guidelines for the full topic.

Coding & Programming

Byte-Sized Business Boost

Use your programming skills to build a tool that helps users discover and support small, local businesses in their community. Your program can be a command-line tool, desktop application, or interactive interface. You choose what best fits your coding approach.

Your program should include features such as:

- Sorting businesses by category (e.g., food, retail, services)
- Allowing users to leave reviews or ratings
- Sorting businesses by reviews or ratings
- Saving or bookmarking favorite businesses
- Include a way to display special deals or coupons
- Implementing a verification step to prevent bot activity

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Computer Game & Simulation Programming

Game Topic: Career Quest

Create an engaging game where players jump into mini-worlds that showcase different careers. In each career world, players must:

- Experience a short scenario that captures what the job is like
- Complete skill-based challenges and tasks unique to that profession

The game must:

- Be playable on a device using Windows 10, Mac OS, a modern web browser, or a mobile platform
- Be secure
- Have no game-breaking bugs

By the end, players will discover what each career involves and the skills they'll need to succeed. Ready to code the ultimate job tour?

Data Analysis

In 2028, the Olympic Games will return to the United States for the first time since the 2004 Winter Olympic Games in Salt Lake City. SportsFanatics, a fictitious sports consulting agency based in San Antonio, is developing recommendations to plan the 2028 Olympic Games in Los Angeles, California, specifically to support athletes, the city, and the National Olympic Committees (the countries sending athletes). Using the provided data and your own research, identify trends and make recommendations based on the data and external factors. Public domain data accessed by Kaggle, an online data repository:

- [Athlete Events](#) - Dataset contains information on each athlete between 1896 and 2016. Note that event offerings have changed over time. Also note that until 1992, the Summer and Winter Olympic Games were held in the same year. Height data is provided in centimeters and weight data is provided in kilograms.
- [NOC Regions](#) - Dataset includes supporting information defining the National Olympic Committee country sponsoring the athlete.

Digital Animation

"Nail That Presentation!"

Create an animated video that teaches effective presentation skills; like speaking clearly, using visuals, staying confident, and engaging your audience. Your animation should be helpful, creative, and easy for others to learn from.

How can your animation make someone say, "Now I'm ready to present!"?

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Digital Video Production

FBLA Alumni: Where Are They Now?

Create a video that shares the inspiring story of an FBLA alum—highlighting how their involvement in FBLA influenced their career, leadership journey, or personal growth. Use interviews, visuals, and storytelling techniques to bring their experience to life.

How did FBLA shape their path—and what insights can current members gain from their story?

Note: The featured alum does not need to be from your own school or chapter. Consider reaching out broadly to find an alum.

Financial Planning

Lorissa, a mid-thirties professional recently promoted to a higher-paying remote job, is looking to reassess her financial situation with goals of homeownership, travel, debt repayment, and retirement planning. While she has some savings and modest debt, she lacks a structured budget, has fragmented retirement accounts, and is hesitant about investing due to family influence. She seeks guidance on budgeting, managing student loans, balancing retirement and investment priorities, and determining whether additional insurance or financial planning support is right for her.

Refer to the guidelines for the full topic.

Financial Statement Analysis

You've just been hired as a financial consultant for **Chipotle Mexican Grill**, a leading player in the fast-casual dining world. Your job? Dive deep into Chipotle's financial statements (ending December 31, 2024) and deliver a boardroom-ready presentation that answers three key questions:

- What changed? Highlight key differences between this year's financial statements and prior periods: revenues, costs, margins, assets, liabilities, etc.
- What does it mean? Analyze what those changes reveal about Chipotle's current financial health (profitability, liquidity, efficiency, and solvency). Use ratios, trends, and relevant benchmarks.
- What's next? Recommend 2–3 strategic business decisions backed by your analysis. These could focus on:
 - Growth opportunities (e.g., new markets, menu expansion)
 - Cost controls or efficiency improvements
 - Financial Risk Management

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Future Business Educator

Teach the Future of Business

Choose a business-related topic related to one of the following Career Cluster Framework areas and develop a creative, engaging lesson plan to teach that topic. Your lesson should demonstrate your knowledge of the subject, your ability to plan instruction, and your passion for educating future business leaders.

- Arts, Entertainment, & Design
- Hospitality, Events, & Tourism
- Financial Services
- Public Service & Safety
- Digital Technology
- Marketing & Sales
- Management & Entrepreneurship

Create a lesson plan to make your chosen topic interesting and meaningful for students in a real classroom setting.

Graphic Design

Rebrand a Business

Partner with a business to create a complete rebranding package that gives the company a fresh, unified look. Begin by interviewing a representative to learn about the business's mission, values, target audience, and branding goals.

Your rebranding package must include:

- Redesigned visual identity with a side-by-side comparison to the original
- A cohesive color palette and font selection
- One social media post introducing the new brand
- An 8x10 full-color magazine advertisement

Your final product should demonstrate strong design skills and a clear understanding of brand identity. How does your new design reflect the company's mission and help it stand out in the market?

Introduction to Business Presentation

AI: Smart Move or Risky Business?

Create a presentation that explores the advantages and challenges of using artificial intelligence (AI). Consider how AI tools can help businesses, as well as the potential concerns related to privacy, accuracy, or over-reliance.

What role should AI play in business and how can it be used responsibly?

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Introduction to Programming

Build a Virtual Pet

Use your programming skills to create a digital pet that users can name, feed, and care for over time. Your pet should respond to how well it is treated, showing emotions, changing appearance or behavior, and developing based on the user's actions.

To expand your program, include a "**cost of care**" system to teach users about the financial responsibility of pet ownership. Track things like:

- Food and supply costs
- Vet visits or health care
- Toy or activity purchases
- Budget limits or in-game currency

Your program should include:

- Customization (user names the pet, chooses type, etc.)
- Pet care features (feed, play, rest, clean, health check)
- Reactions based on care level (happy, sick, sad, energetic)
- A running total of care-related expenses
- Optional: savings goals or earning systems (e.g., chores or tasks to earn pet care funds)

Encourage creativity in how the pet grows or changes over time: Could it evolve, learn tricks, or earn badges? Use any programming language or environment that demonstrates your understanding of basic logic, variables, conditionals, and functions.

Introduction to Public Speaking

Social Media Smarts: Building a Positive Online Presence

Deliver a speech on how students can use social media responsibly while protecting their reputation and making a positive impact. Discuss strategies for staying safe, being respectful, and thinking before posting.

How can teens make smart choices online that reflect their values and future goals?

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Introduction to Social Media Strategy

Uplift Online: Promoting Mental Wellness Through Social Media

Design a positive and informative social media campaign that helps teens take care of their mental well-being. Choose one social media platform and create a series of posts that:

- Share simple, everyday tips for maintaining emotional wellness
- Encourage healthy habits like sleep, connection, mindfulness, and balance
- Promote school or community resources (e.g., counseling, hotlines, wellness apps)
- Spread supportive messages to reduce stigma and help others feel seen and understood

Your campaign should focus on hope, resilience, and action. Use your creativity to educate, uplift, and inspire others in a way that's safe, inclusive, and respectful. Avoid sharing content about specific mental health conditions or crises unless promoting verified support resources in a factual and age-appropriate way.

Mobile Application Development

Design the Future of Member Engagement

Design and develop a mobile application that could serve as the official FBLA member app, helping students stay connected, informed, and engaged with FBLA, its events, and its broader community.

INCLUDE:

- Member profiles
- Calendar for events and competition reminders
- Access to key FBLA resources and documents
- News feed with announcements and updates
- Integration with chapter social media channels

Public Service Announcement

Stand Up Against Cyberbullying

Create a public service announcement that addresses the impact of online abuse and cyberbullying. Your PSA should raise awareness, highlight the emotional and social effects, and encourage positive online behavior and support for those affected.

How can your message inspire students to speak up, support one another, and make the internet a safer place?

Public Speaking

Bouncing Back: How to Overcome Challenges and Succeed

Deliver a speech that explores the power of resilience: How to stay strong during tough times and keep moving forward. Share strategies for overcoming obstacles, staying motivated, and turning setbacks into opportunities for growth and success.

What does it take to rise above adversity and reach your goals?

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Social Media Strategies

#TaxSeasonReady – Helping Students Understand Taxes

You've been hired by a tax preparation business to design a social media campaign that helps students and young adults get ready for tax season. Create engaging posts across multiple social media platforms that offer tips, helpful advice, or real-life stories to inform and prepare your audience.

How can your campaign make tax prep simple, relatable, and less intimidating for your peers?

Supply Chain Management

"Make Your Mark" with Terra Threads

Terra Threads is a small apparel startup committed to sustainable fashion. The company produces eco-friendly T-shirts, tote bags, and hoodies made from organic cotton and recycled materials. Their goal is to reduce waste, support ethical labor practices, and encourage conscious consumerism.

Terra Threads is ready to "Make Their Mark" by launching a limited-edition product line created in partnership with a national youth leadership organization (like FBLA). A portion of proceeds will support environmental education and community clean-up initiatives.

Your team has been hired as a supply chain strategy team to develop a plan for launching this special edition product line. Your presentation should highlight how the company can manage production, logistics, and fulfillment in a way that balances cost-efficiency, sustainability, and mission alignment while making a meaningful mark in the community.

Visual Design

Make Your Mark: Rethink the Recruitment Booth and Design Beyond the Tri-Fold

Design a visually compelling and modern FBLA recruitment booth, using this year's theme of Make Your Mark, for a school or community Organization & Club Fair. Go beyond the traditional tri-fold display by exploring elevated design elements.

Your booth design should:

- Capture attention and reflect what makes your chapter unique
- Align with FBLA's official brand guidelines (colors, fonts, and logos)
- Clearly communicate the benefits of joining FBLA
- Include visual components that could be used across print and digital formats

Think creatively: How can you turn your booth into an eye-catching, informative, and on-brand experience that leaves a lasting impression?

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Website Coding & Development

School Lost-and-Found Website

Design and code a fully functional lost-and-found website for your school community. The site should help students and staff report found items, search for lost belongings, and manage the claim process efficiently.

Your website must include:

- A home page with a clear layout and navigation menu
- A submission form for reporting found items, including the ability to upload photos
- A searchable listing of all found items
- A claim/inquiry form for students to request information about or claim a listed item
- A basic backend system or admin view to review, approve, or manage item postings

Focus on clean design, functionality, and user experience. You must code the website from scratch using code of your choice. Use of databases or other backend tools is encouraged to enhance functionality.

Website Design

Design to Learn: Build a Student Learning Hub

Design an educational website for an online learning hub—created by students, for students—to make learning more engaging, collaborative, and accessible. Choose a subject area (such as business, technology, math, science, history, or a foreign language) and design a site that supports peer-to-peer learning in a visually appealing and easy-to-navigate format.

Your website must include:

- A schedule page for live tutoring sessions and group study opportunities
- A student dashboard to track learning progress or completed activities
- A resources section with interactive tools like lessons, videos, quizzes, and downloadable materials

Think about how your design encourages students to connect, stay motivated, and explore the subject in creative ways.