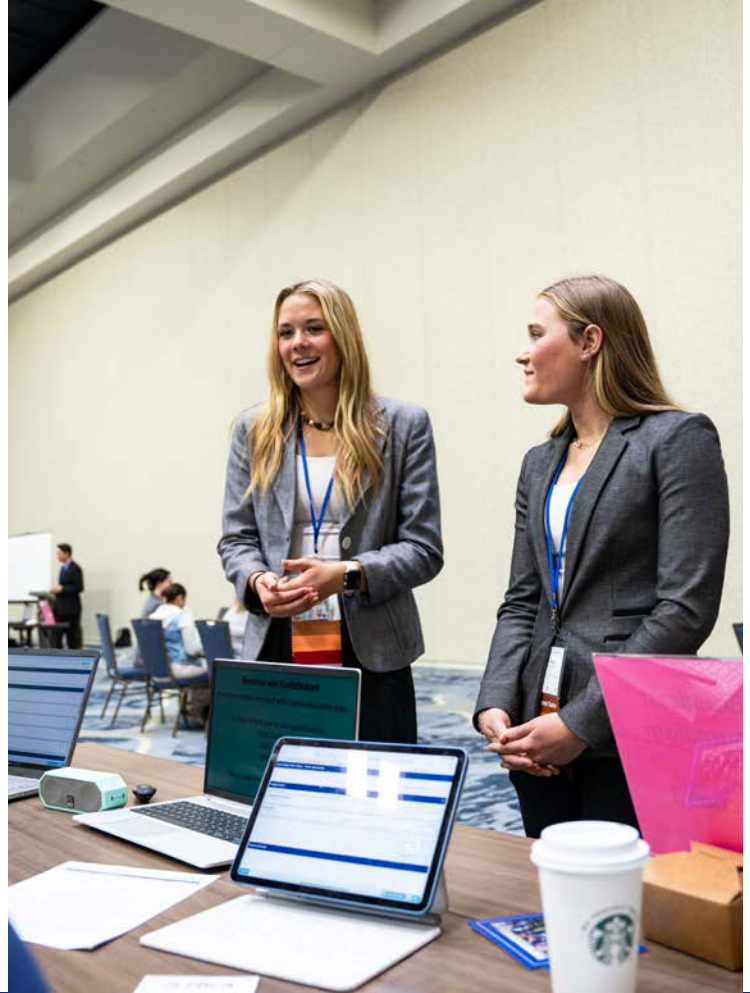




Colorado FBLA ***FBLA* Partnership Opportunities**

We invite you to partner with Colorado FBLA this year during our 2027 High School State Leadership Conference, held April 25th – 27th at the Gaylord Rockies Convention Center.

Increase brand recognition among our 3,800+ conference attendees and positively impact the incredible students we serve.



WHAT IS FBLA?

FBLA has impacted the lives of millions of students, educators, and business professionals since its founding in 1942. FBLA inspires and prepares students to become community-minded business leaders in a global society through relevant career preparation and leadership experiences.

WHO ATTENDS OUR CONFERENCE?

*ALL STATS ARE FROM THE 2026 STATE LEADERSHIP CONFERENCE

STUDENTS
3,550

TEACHERS
200

PROFESSIONALS
250

WHAT ARE THEY LOOKING FOR?

- FUNDRAISING RESOURCES
- COMMUNITY SERVICE ACTIVITIES
- CLASSROOM RESOURCES
- LEADERSHIP DEVELOPMENT
- SCHOOL BASED-ENTERPRISE SUPPORT
- CURRENT JOB OPPORTUNITIES
- FUTURE JOB OPPORTUNITIES
- INTERNSHIPS
- UNDERGRADUATE ADMISSIONS SUPPORT
- SCHOLARSHIPS

SPONSORSHIP PACKAGES

Register at www.coloradofbla.org/partner



Complete our Sponsorship Form and select from a package option below, or an individual sponsor item listed on the following page. Our team will send you an invoice and follow up with next steps after we receive your form.

Benefits	Future \$300+	Business \$600+	Leader \$1,200+	America \$2,500+
Profile in Conference App	x	x	x	x
Logo on Screen During General Sessions	x	x	x	x
Logo on Colorado FBLA website		x	x	x
Logo in Colorado FBLA Newsletter		x	x	x
Logo Promoted in FBLA Social Media Posts			x	x
Competitive Event Sponsorship			x	x
Two Competitive Event Sponsorships & Opportunity to Present Awards on Stage				x
Exhibitor Table* *an exhibitor table can be added separately to other sponsor levels				x



INDIVIDUAL SPONSOR ADD-ONS

EXHIBITOR SPACE \$500

Exhibitor table is 6 ft. long. Exhibits will be seen by 3,500+ conference attendees and adult volunteers on Day 2 of the conference, 8 am – 4 pm. Exhibitor fee includes one conference lunch. Register as an Exhibitor on our Sponsor Registration Form.

COMPETITIVE EVENTS SPONSORSHIP \$150

Competitive event sponsors will be thanked during the Grand Awards Ceremony, and have their logo featured on our screens while the event winners are announced. Specific events can be selected when partners complete our Sponsor Registration Form.

ADDITIONAL PARTNERSHIP OPPORTUNITIES

Register at www.coloradofbla.org/partner

WORKSHOP PRESENTER

Student attendees enjoy learning from business professionals during workshop seminars at our State Leadership Conference. Submit your proposal to speak to our students and share your valuable expertise.

COMPETITIVE EVENT JUDGES

Our conference wouldn't be possible without the help of volunteer judges supporting the competitive events program. All judges receive a full orientation on site before judging begins, so no prior experience is needed. You'll feel inspired after hearing from our motivated student members!



LET US KNOW HOW YOU'D LIKE TO SUPPORT COLORADO FBLA

www.coloradofbla.org/partner

After submitting your registration form, Colorado FBLA will reach out with more information using the email address provided.

Thank you for supporting our mission to inspire the next generation of community-minded business leaders.

QUESTIONS?

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