



Middle School & High School Adviser WELCOME GUIDE

2025-2026



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Mission Statement

FBLA inspires and prepares students to become community-minded business leaders in a global society through relevant career preparation and leadership experiences.

Pledge

I solemnly promise to support the mission of Future Business Leaders of America, abide by its Code of Ethics and Code of Conduct, and develop the qualities necessary to become a community-minded business leader.

Code of Ethics

I commit to:

- Collaborating with a commitment to inclusivity, diversity, equity, care, and respect for the dignity and worth of every individual.
- Undertaking each task with a clear understanding of my responsibilities, aiming to execute all work to the highest standard.
- Performing all of my actions and duties ethically with the utmost honesty, accountability, and transparency.
- Establishing and nurturing relationships based on trust.
- Being receptive to constructive feedback and seeking opportunities for personal and professional growth.
- Complying with both the specific guidelines and the overarching principles of my school's policies and FBLA's standards.
- Promoting a culture of respect through my dress, behavior, and communication, positively representing myself, school, and future profession.
- Contributing to the betterment of my local and global community by engaging in projects and initiatives that bring the greatest good to the greatest number.

Creed

I believe:

- education is the right of every person.
- the future depends on mutual understanding and cooperation among business, industry, labor, religious, family, and educational institutions, as well as people around the world. I agree to do my utmost to bring about understanding and cooperation among all of these groups.
- every person should prepare for a useful occupation and carry on that occupation in a manner that brings the greatest good to the greatest number.
- every person should actively work toward improving social, political, community, and family life.
- every person has the right to earn a living at a useful occupation.
- every person should take responsibility for carrying out assigned tasks in a manner that brings credit to self, associates, school, and community.
- I have the responsibility to work efficiently and to think clearly. I promise to use my abilities to make the world a better place for everyone.

National Center Contact Information

FBLA is headquartered in Reston, Virginia, just outside of Washington, D.C. FBLA Middle School & High School are organized on local, state, and national levels, with five regions at the national level (Eastern, Mountain Plains, North Central, Southern, and Western). The National Center staff is available to guide advisers and serve as a resource throughout the year.

To reach the National Center, please call (800) 325-2946 or (703) 860-3334 or submit a ticket via the FBLA Help Desk at fbla.zendesk.com. To contact a specific staff member:

- Visit fbla.org and select “National Center Staff” from the “About” menu dropdown.
- Click the email icon for the staff member you want to contact and complete the form.

Below are listed National Center departments and their responsibilities.

Competitive Events

Competitive Events; recognition programs (Who’s Who, Outstanding Local Adviser, Gold Seal Chapter Award of Merit, Businessperson of the Year, Honorary Life Member, Adviser Wall of Fame, Young Leader); scholarships and financial aid

Education Programs

Professional development; workshops; LEAD Awards (Middle School); Business Achievement Awards (High School); Excellence Awards (Collegiate)

Marketing & Communications

Tomorrow’s Business Leader; fbla.org; social media; media relations; email marketing; the FBLA Shop

Conferences & Events

National Fall Leadership Conference, National Leadership Conference, Career Connections Conference, and State Leadership Summit

Membership

Membership benefits (including Champion Chapter), enrollment, and refunds; dues processing; adviser and chapter support; member data

Finance & Operations

Accounting; finance; human resources; operations

Office of the President & CEO

Board of Directors; governance; volunteer management; corporate relations, partners, and sponsors

Mailing Address

National Center Headquarters:

FBLA

12100 Sunset Hills Road, Suite 200 Reston, Virginia 20190

Remit Address (W-9):

P.O. Box 79063
Baltimore, Maryland 21279

FBLA CONNECT



FBLA Connect, powered by GreekTrack, is our one-stop shop for membership, education programs, and community. Advisers log in and manage their local chapter, membership records by adding members, creating invoices, and assigning officer privileges.

FBLA Connect can significantly support chapter membership in several ways:

1. **Enhanced Communication:** The platform enables efficient communication between chapter members, making it easier to share information, updates, and meeting details.
2. **Resource Access:** Chapters can access a wealth of educational materials and resources that can be used for professional development and training purposes, enhancing the overall quality of the chapter's programs.
3. **Networking Opportunities:** Members can connect with other chapters and share best practices, ideas, and strategies to improve chapter activities and membership initiatives.
4. **Promotion of Events:** Chapters can use FBLA Connect to promote their events and activities, attracting more members by increasing awareness of opportunities within the chapter.
5. **Collaboration on Projects:** Members can collaborate on projects or events, leading to more engagement and teamwork within the chapter, which can help strengthen chapter bonds.
6. **Mentorship and Guidance:** New members can find mentors within the platform, which can improve retention and provide new members with the support they need to stay engaged.
7. **Showcasing Achievements:** Chapters can celebrate their accomplishments on the platform, motivating members and attracting potential recruits by showcasing success stories.

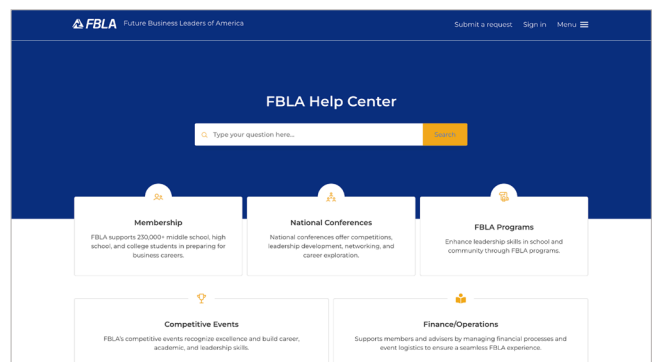
By leveraging these features, chapters can enhance membership engagement, retention, and overall growth.

Need help getting started? Check out our [step-by-step tutorial videos](#) and [Quick Guides](#).

FBLA Help Desk

Have a questions? For help with invoices, payments, corrections, or topics like competitive events, national conferences, or national programs, please start by visiting the [FBLA Help Center](#). You can type your question into the search bar or browse by category (e.g., membership, finance, etc.) for quick answers.

If you're unable to find what you need, you can then [submit a ticket](#) for additional support.



FBLA COMMUNICATIONS

Publications

FBLA's Marketing & Communications regularly shares important information with advisers and members regarding FBLA policies, events, and other news.

Every week, we email a Local Adviser Alert with FBLA news, reminders about upcoming education and partner program deadlines, competitive events updates, new program and partnership opportunities, and more.

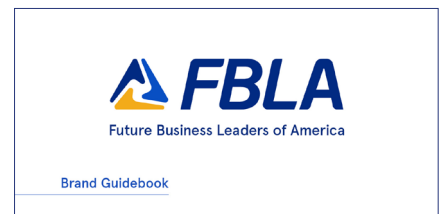
Tomorrow's Business Leader is FBLA's flagship magazine. TBL features articles on student and chapter achievement, innovative programs, and partner initiatives, as well as news from the National Center, an alumni spotlight, photos from around FBLA, and more.

In addition, email blasts are sent out as needed to communicate timely information about conferences, events, and partner programs.



Brand Center

All chapters and divisions must use the FBLA logo in compliance with the Brand Guidelines as of AUGUST 1, 2023. Please visit the Brand Center on FBLA's website (fbla.org/Brand-Center) for the Brand Guidelines, logo assets, templates, state lock-ups, and other materials to maintain a unified FBLA presence across the country.



FBLA Shop

The FBLA Shop offers official branded merchandise online. From chapter essentials and graduation regalia to lifestyle products and business attire, the FBLA Shop has items to support your chapter's needs. For more information or to place a custom order, visit fbla.org/shop or contact Centricity's FBLA customer service team at fblastore@centricitynow.com or (888) 449-0667.

Chapter Management Handbook

Available starting AUGUST 1, FBLA will publish an online Chapter Management Handbook with more tools and tips to help you keep your chapter on track this school year. Information will include detailed instructions on how to perform routine tasks in our membership database; chapter leadership and fundraising tips; tips for planning your Program of Work for the year; and more.

Social Media

 Instagram: [@fbla_national](https://www.instagram.com/fbla_national)

 YouTube: [/@fbla_national](https://www.youtube.com/@fbla_national)

 LinkedIn: [/Future-Business-Leaders-America](https://www.linkedin.com/company/fbla_national)

 LinkTree: linktr.ee/fbla_national

 Facebook: [/FutureBusinessLeaders](https://www.facebook.com/FutureBusinessLeaders)



PROGRAMS OVERVIEW

FBLA offers membership and education programs throughout the year to help students develop their leadership skills, increase their knowledge of financial literacy, and complete community-service projects.



▲ MIDDLE SCHOOL membership programs include:

- The **Middle School Champion Chapter Award**, a series of membership recruitment and engagement-focused challenges that chapters may complete throughout the year to earn national recognition.
- The **LEAD Awards** offer members the chance to build on their leadership skills, learn more about business, and immerse themselves in their school and communities to earn recognition.



■ HIGH SCHOOL membership programs include:

- The **Champion Chapter Award**, a series of challenges to engage members in various activities throughout the year and allow them to earn recognition at the National Leadership Conference.
- The **Business Achievement Awards** is an individual activity-based learning and recognition program for high school students with various levels, ending in an optional capstone project.

FBLA also works with various partners to provide opportunities for students to build on these skills. Many of these programs are free, designed to be completed in the classroom, have various deadlines throughout the year, and many offer significant prize money to winning entries.

In addition, FBLA offers several opportunities for members to celebrate the organization and its mission. These include American Enterprise Day on NOVEMBER 15 and FBLA Week in February, during Career and Technical Education Month.

Learn more about each of these programs on the pages that follow.

MIDDLE SCHOOL Champion Chapter Program ▲

The Middle School Champion Chapter program is the prequel to High School Champion Chapter. It is a membership engagement-focused challenge that chapters may complete for national recognition.

Chapters work toward building a basic program of work through a calendar of activities to complete throughout the year. Recognition will be given at the Middle School and High School National Leadership Conference to the top 10 states and top 10 local chapters based on the number of points accumulated and quality of entries.

Chapters may earn classroom banners and digital certificates all by achieving at least 2,500 points. The top ten local chapters are awarded plaques at the National Leadership Conference. Submissions are judged and based on the number of points accumulated and the quality of entries, the top ten local champion chapters receive plaques at the National Leadership Conference.

Deadline: JUNE 1, 2026

LEAD Awards ▲

The LEAD Awards are an individual achievement award program open to all active, paid FBLA Middle School members. Participating students have the opportunity to enhance their leadership skills, expand their business knowledge, contribute to their local communities, and earn recognition by immersing themselves in their school and communities.

Deadline for Recognition at NLC: JUNE 1, 2026

*Please check with your state leader for additional recognition deadlines.

Level 1: Explore Award

Members are introduced to the foundations of FBLA and learn how to best take advantage of the opportunities available to members through three modules:

1. Welcome to FBLA Middle School
2. Making the Most of Your Experience
3. Introduction to Leadership

Level 2: Aspire Award

Members select a business skill or content area that they would like to further develop. Members can complete more than one award. Each program is designed to be completed in 3-4 hours.

- Time Management
- FutureSmart (In Partnership with EverFi)

HIGH SCHOOL Champion Chapter Program ■

The High School Champion Chapter program is a set of membership recruitment and engagement-focused challenges that chapters may complete for national recognition, such as ribbons, banners, and digital certificates, based on the number of points accumulated by completing activities.

Chapters may participate in one or all of the five sections. All eligible Champion Chapters will earn a banner for the adviser's classroom/meeting space or a school award case. Chapters need a minimum of 600 points in each section, in addition to the necessary total points, for challenge recognition.

Champion Chapters are recognized with a classroom banner at the following levels:

BRONZE: 2,000 – 2,999 points | **SILVER:** 3,000 – 5,999 points | **GOLD:** 6,000 – 8,500 points

HOW TO PARTICIPATE: Keep track of your chapter's activities and save your documents so you can access them later when you complete the submission form. Look for more information on fbla.org.

Business Achievement Awards ■

Enhance leadership skills, expand business knowledge, contribute to local communities, and earn recognition.

The **Business Achievement Awards (BAAs)** are an individual achievement award program for High School members. Participating students have the opportunity to enhance their leadership skills, expand their business knowledge, contribute to their local communities, and earn national recognition by immersing themselves in their school and communities.

- **Contributor Award (Level One):** Members explore the foundations of FBLA and how to best take advantage of the opportunities available to them.
- **Leader Award (Level Two):** Members learn the fundamentals of leadership and explore their personal leadership style.
- **Advocate Award (Level Three):** Members have the opportunity to select a business skill or content area that they would like to further develop. Once completed, members have the choice of continuing on to the Capstone Project or selecting a new business skill or concept to earn an additional Advocate Award.
- **Capstone Award (Level Four):** The Capstone Award is the premier award in the BAA program. Participating members will design, complete, and reflect on a project that solves a real-world problem over the course of approximately 80 hours. Members may elect to submit their project for competitive review for a chance to win \$5,000.

State Recognition

- Please check with your state leader for recognition deadlines.

National Recognition

- **Deadline for General NLC Recognition (any BAA Awards):** JUNE 1, 2026

NOTE: Students may continue to work on their awards after these deadlines but will not receive ribbons at the NLC.



American Enterprise Day: NOVEMBER 15

President Jimmy Carter proclaimed American Enterprise Day in 1980 to honor the system that forms the backbone of the U.S. economy.

Today, FBLA chapters across the country plan projects and activities to celebrate this day. These events often involve business leaders from the local community, education projects to reach other students, and competitions. Visit fbla.org for ideas on how your chapter can mark this day.

FBLA Week: FEBRUARY 8-14, 2026

Every year during Career & Technical Education Month, FBLA members and chapters from across the country dedicate a week to celebrating their chapter's success, publicizing FBLA activities, boosting membership, thanking advisers, and gearing up for spring events and competitions. Held the second week of February, FBLA Week is the perfect time for chapters to reflect on the progress they have made during the program year and the goals they still want to accomplish.



Each themed day is packed with activities, prizes, and opportunities to connect with the FBLA community. To ensure you and your students are ready—and have access to our FBLA Week Toolkit, with day-by-day ideas to integrate activities into your classroom—please check your email, fbla.org/fbla-week, and FBLA's social media for more information.

Sponsor & Partner Programs

FBLA sponsors and partners provide many benefits and programs for members and advisers, including educational programs, scholarships, and discount programs. Sponsors generously provide cash awards and trophies for the top winners of our National Leadership Conference Competitive Events Program and other conference activities. For a full list of all our current sponsors and partners, please visit fbla.org/fbla-sponsors.

In addition, the following strategic partners provide resources, tools, and benefits to both you and your student members.

Lead4Change (MS & HS) ▲ ■

LEAD4CHANGE®

Lead4Change is a leadership program reaching middle school and high school students with a proven process to help them become passionate, service-minded leaders for life. Lead4Change provides lessons to teachers aligned with national standards on topics such as social-emotional learning, 21st century skills, project-based learning, and more. All teacher and student lessons, the Pacing Guide, and project ideas are available online at no cost. The lessons are leadership-driven, with activities centered on how to solve needs in your community. Schools can enter the Lead4Change Leadership Challenge for a chance to win up to \$10,000 for their school or chosen nonprofit organization.

Cost: Free

Learn more: fbla.org/lead4change-student-leadership-program/

Program dates: OCTOBER 1, 2025 through JUNE 1, 2026

FBLA LifeSmarts Challenge (MS & HS) ▲ ■



The FBLA LifeSmarts Challenge is a national educational competition focused on personal finance and consumer topics. It complements the curriculum already in place in schools and can be used as an activity for classes, groups, clubs, and community organizations. The program, open to students in grades 6–12 in the United States, quizzes students about personal finance, health and safety, the environment, technology, and consumer rights and responsibilities.

Cost: Free

Learn more: lifesmarts.org

Competition dates: Fall Challenge: OCTOBER 13 – NOVEMBER 7, 2025

Spring Challenge: JANUARY 26 – FEBRUARY 20, 2026

Stock Market Game (MS & HS) ▲ ■



Students in the Stock Market Game may work individually or in teams of two to five members to build and manage a successful investment portfolio of stocks, bonds, and mutual funds using a hypothetical \$100,000. They track their investments over the course of 12 weeks, receiving valuable opportunities to practice math, critical thinking, problem solving, and research skills, as well as essential real-life money skills.

Cost: \$10.95 registration fee per team

Learn more: fbla.org/stock-market-game/

Competition dates: Fall 2025: OCTOBER 6 – DECEMBER 12, 2025

Spring 2026: FEBRUARY 2 – APRIL 10, 2026

Registration deadlines: Fall 2025: OCTOBER 24, 2025

Spring 2026: FEBRUARY 20, 2026

Alzheimer's Association (MS & HS) ▲ ■

The Alzheimer's Association® is the leading voluntary health organization in Alzheimer's care, support and research.



Worldwide, more than 55 million people are living with dementia. In the United States alone, more than 7 million have Alzheimer's, and over 11 million are providing unpaid care. The Association addresses this crisis by providing education and support to the millions who face dementia every day, while advancing critical research toward methods of treatment, prevention and, ultimately, a cure.

FBLA supports Alzheimer's through various programs, including participating in community walks, sponsoring activities and events to promote awareness, creating their own fundraisers for the Longest Day Program, and by participating in the national #ENDALZ: SA Bound Board Game.

Last year our chapters raised more than \$50,000 to support the Alzheimer's Association.

Chapter recognition includes ribbons at the NFLC and NLC, and plaques for the chapters raising the most money awarded at the NFLC, during FBLA Week, and at the NLC.

United States Academic eSports League (MS & HS) ▲ ■

The FBLA eSports Competition will test a team's ability to research and create strategies to effectively compete in a virtual esports competition. Teams will submit a research paper on the topic provided for the esports, compete in an esports tournament, and create a presentation highlighting strategies used and lessons learned.



Cost to Play: \$15 per individual or \$30 per team.

Included in your FBLA Academic Bundle:

- Launch and grow your school's esports program
- Lessons on teamwork and competitive success
- Orbital Careers in Esports, Internships, Job Requirements
- History of Gaming, Industry Data, and much more...

Skills for success include:

- Healthy gaming & time management
- Teamwork and communication
- Leadership and tenacity
- Academic benefits, engagement, and much more...

Questions about Academic Curriculum and the USAEL?

Contact Jill to bring the benefits of esports to your campus.

Jill Ranucci Ph.D., CTE Specialist: (520) 982-6411, jillr@masterycoding.com

SIMnet (MS & HS) ▲ ■

SIMnet allows students to develop in-demand skills in Microsoft Office and earn digital credentials.



SIMnet®

SIMnet is a leading training and assessment platform that develops students' skills in Microsoft Office applications. With SIMnet, students will develop their skills through instructional content, interactive exercises, projects, and exams. They can also earn up to 16 digital credentials, validating their proficiency in Word, Excel, Access, and PowerPoint. FBLA students will also have life-long access to SIMnet, giving them flexibility to learn at their own pace, upskill, and reskill throughout their academic journey.

Cost: \$75.00

Questions: Contact Selena Hicks at Selena.Hicks@mheducation.com or (574) 540-9154

Knowledge Matters (HS ONLY) ■

The Virtual Business Personal Finance Challenge encourages members to test their financial literacy skills. Participating teams will make personal finance decisions for a simulated person. The concepts students will work on include opening bank accounts, paying bills, filing taxes, applying for jobs, enrolling in educational courses, paying for goods and services, applying for credit cards, determining schedules, budgeting, and more. For each round, teams will be ranked based on their person's net worth after running the simulation for two virtual years.



The Virtual Business Management Challenge encourages members to test their skills at managing either a virtual bicycle or blue jeans manufacturing business. Students will be limited as to which variables they can control during each of the qualifying rounds. What participants control will include various combinations of the following concepts: recruiting/hiring/supervising employees, risk management, organizing floor layouts, bidding on orders, and more. For each round, teams will be ranked based on their business's cumulative profit after running the simulation for six virtual months.

Cost: Free

Learn more: fbla.org/fbla-sponsors

Competition dates: Fall 2025 Challenge: OCTOBER 13 – NOVEMBER 7, 2025
Spring 2026 Challenge: FEBRUARY 2 – 27, 2026

Registration dates: Fall 2025 Challenge: OCTOBER 1, 2025
Spring 2026 Challenge: JANUARY 2, 2026

FBLA at the Bell by BusinessU (HS ONLY) ■

FBLA has collaborated with BusinessU to deliver a new bellringer resource to FBLA advisers. FBLA at the Bell is a biweekly bellringer series designed to kickstart classroom conversations with fun and informative business insights, news, and case studies.

FBLA at the Bell: Business World. Bell Ringers. A Bit of Fun. All In One.

Cost: Free





COMPETITIVE EVENTS OVERVIEW

The Competitive Events Program recognizes and rewards excellence in a broad range of business- and career-related areas. Competitive events prepare students for successful careers in business by providing opportunities to explore classroom concepts in a workforce-simulated competitive environment. They also provide foundational elements of career awareness and exploration as part of a Work-Based Learning continuum.

Competition takes place at the state and national levels and may also take place at the local and district/region levels. Advisers should familiarize themselves with the Competitive Events Guidelines and Policy & Procedures Manual and talk with their State Leaders to ensure they are meeting all eligibility requirements for competition.



MIDDLE SCHOOL Competitive Events ▲

COMPETITIVE EVENT	TEAM SIZE
CHAPTER EVENT	
Annual Chapter Activities Presentation	1 - 3
Community Service Presentation	1 - 3
OBJECTIVE TEST HEADING	
Career Exploration	1
Digital Citizenship	1
Exploring Accounting and Finance	1
Exploring Agribusiness	1
Exploring Business Communication	1
Exploring Business Concepts	1
Exploring Computer Science	1
Exploring Economics	1
Exploring FBLA	1
Exploring Leadership	1
Exploring Marketing Concepts	1
Exploring Parliamentary Procedure	1
Exploring Personal Finance	1
Exploring Professionalism	1
Exploring Technology	1
FBLA Concepts	1
Interpersonal Communication	1
PRESENTATION EVENT	
Career Research	1
Exploring Animation	1 - 3
Exploring Business Ethics	1 - 3
Exploring Business Issues	1 - 3
Exploring Coding & Programming	1 - 3
Exploring Digital Video Production	1 - 3
Exploring Marketing Strategies	1 - 3
Exploring Public Speaking	1
Exploring Website Design	1 - 3
PRODUCTION EVENT	
Slide Deck Applications	1
Spreadsheet Applications	1
Word Processing	1
ROLE PLAY EVENT	
Exploring Customer Service	1
Exploring Management & Entrepreneurship	1 - 3

CAREER CLUSTERS

AGRICULTURE

Exploring Agribusiness

ARTS, ENTERTAINMENT, & DESIGN

Exploring Animation

Exploring Digital Video Production

Exploring Website Design

CAREER READY PRACTICE

Career Exploration

Career Research

DIGITAL TECHNOLOGY

Digital Citizenship

Exploring Coding & Programming

Exploring Computer Science

Exploring Technology

FINANCIAL SERVICES

Exploring Accounting & Finance

Exploring Economics

Exploring Personal Finance

HEALTHCARE & HUMAN SERVICES

Community Service Presentation

MANAGEMENT & ENTREPRENEURSHIP

Annual Chapter Activities Presentation

Exploring Business Concepts

Exploring Business Ethics

Exploring Business Issues

Exploring Leadership

Exploring Management & Entrepreneurship

Exploring Professionalism

Slide Deck Applications

Word Processing

MARKETING & SALES

Exploring Business Communication

Exploring Customer Service

Exploring Marketing Concepts

Exploring Marketing Strategies

Exploring Public Speaking

Interpersonal Communication

PUBLIC SERVICE & SAFETY

Exploring Parliamentary Procedure

HIGH SCHOOL Competitive Events

COMPETITIVE EVENT	TEAM SIZE	ELIGIBLE GRADES
CHAPTER EVENT		
Community Service Presentation	1 - 3	9 - 12
Local Chapter Annual Business Report	1 - 3	9 - 12
OBJECTIVE TEST		
Accounting	1	9 - 12
Advanced Accounting	1	9 - 12
Advertising	1	9 - 12
Business Communication	1	9 - 12
Business Law	1	9 - 12
Computer Problem Solving	1	9 - 12
Cybersecurity	1	9 - 12
Data Science & AI	1	9 - 12
Economics	1	9 - 12
Healthcare Administration	1	9 - 12
Human Resource Management	1	9 - 12
Insurance & Risk Management	1	9 - 12
Introduction to Business Communication	1	9 - 10
Introduction to Business Concepts	1	9 - 10
Introduction to Business Procedures	1	9 - 10
Introduction to FBLA	1	9 - 10
Introduction to Information Technology	1	9 - 10
Introduction to Marketing Concepts	1	9 - 10
Introduction to Parliamentary Procedure	1	9 - 10
Introduction to Retail & Merchandising	1	9 - 10
Journalism	1	9 - 12
Networking Infrastructures	1	9 - 12
Organizational Leadership	1	9 - 12
Personal Finance	1	9 - 12
Project Management	1	9 - 12
Public Administration & Management	1	9 - 12
Real Estate	1	9 - 12
Retail Management	1	9 - 12
Securities & Investments	1	9 - 12
Supply Chain Management	1	9 - 12



CAREER CLUSTERS

AGRICULTURE

Agribusiness

ARTS, ENTERTAINMENT, & DESIGN

Broadcast Journalism
Digital Animation
Digital Video Production
Graphic Design
Journalism
Public Service Announcement
Visual Design
Website Design

CAREER READY PRACTICE

Career Portfolio
Job Interview

DIGITAL TECHNOLOGY

Coding & Programming
Computer Game & Simulation
Programming
Computer Problem Solving
Cybersecurity
Data Analysis
Data Science & AI
Introduction to Information Technology
Introduction to Programming
Management Information Systems
Mobile Application Development
Network Design
Networking Infrastructures
Technology Support & Services
Website Coding & Development

EDUCATION

Future Business Educator

FINANCIAL SERVICES

Accounting
Advanced Accounting
Banking & Financial Systems
Economics
Financial Planning
Financial Statement Analysis
Insurance & Risk Management
Personal Finance
Real Estate
Securities & Investments

HEALTHCARE & HUMAN SERVICES

Community Service Project
Healthcare Administration

HIGH SCHOOL Competitive Events

COMPETITIVE EVENT	TEAM SIZE	ELIGIBLE GRADES
PRESENTATION EVENT		
Broadcast Journalism	1 - 3	9 - 12
Business Ethics	1 - 3	9 - 12
Business Plan	1 - 3	9 - 12
Career Portfolio	1	9 - 12
Coding & Programming	1 - 3	9 - 12
Computer Game & Simulation Programming	1 - 3	9 - 12
Data Analysis	1 - 3	9 - 12
Digital Animation	1 - 3	9 - 12
Digital Video Production	1 - 3	9 - 12
Event Planning	1 - 3	9 - 12
Financial Planning	1 - 3	9 - 12
Financial Statement Analysis	1 - 3	9 - 12
Future Business Educator	1	9 - 12
Future Business Leader	1	9 - 12
Graphic Design	1 - 3	9 - 12
Impromptu Speaking	1	9 - 12
Introduction to Business Presentation	1 - 3	9 - 10
Introduction to Programming	1 - 3	9 - 10
Introduction to Public Speaking	1	9 - 10
Introduction to Social Media Strategy	1 - 3	9 - 10
Job Interview	1	9 - 12
Mobile Application Development	1 - 3	9 - 12
Public Service Announcement	1 - 3	9 - 12
Public Speaking	1	9 - 12
Sales Presentation	1 - 3	9 - 12
Social Media Strategies	1 - 3	9 - 12
Supply Chain Management	1 - 3	9 - 12
Visual Design	1 - 3	9 - 12
Website Coding & Development	1 - 3	9 - 12
Website Design	1 - 3	9 - 12
PRODUCTION EVENT		
Computer Applications	1	9 - 12
ROLE PLAY EVENT		
Banking & Financial Systems	1 - 3	9 - 12
Business Management	1 - 3	9 - 12
Customer Service	1	9 - 12
Entrepreneurship	1 - 3	9 - 12
Hospitality & Event Management	1 - 3	9 - 12
International Business	1 - 3	9 - 12
Management Information Systems	1 - 3	9 - 12
Marketing	1 - 3	9 - 12
Network Design	1 - 3	9 - 12
Parliamentary Procedure	4 - 5	9 - 12
Sports & Entertainment Management	1 - 3	9 - 12
Technology Support & Services	1	9 - 12

CAREER CLUSTERS

HOSPITALITY, EVENTS, & TOURISM

Event Planning
Hospitality & Event Management
Sports & Entertainment Management

MANAGEMENT & ENTREPRENEURSHIP

Business Ethics
Business Management
Business Plan
Computer Applications
Entrepreneurship
Future Business Leader
Human Resource Management
International Business
Introduction to Business Concepts
Introduction to Business Procedures
Local Chapter Annual Business Report
Organizational Leadership
Project Management

MARKETING & SALES

Advertising
Business Communication
Customer Service
Impromptu Speaking
Introduction to Business Communication
Introduction to Business Presentation
Introduction to Marketing Concepts
Introduction to Public Speaking
Introduction to Retail & Merchandising
Introduction to Social Media Strategy
Marketing
Public Speaking
Retail Management
Sales Presentation
Social Media Strategies

PUBLIC SERVICE & SAFETY

Business Law
Introduction to Parliamentary Procedure
Parliamentary Procedure
Public Administration & Management

SUPPLY CHAIN & TRANSPORTATION

Introduction to Supply Chain Management
Supply Chain Management

CAREER CLUSTERS

MIDDLE SCHOOL ▲

AGRICULTURE

Exploring Agribusiness

ARTS, ENTERTAINMENT, & DESIGN

Exploring Animation

Exploring Digital Video Production

Exploring Website Design

CAREER READY PRACTICE

Career Exploration

Career Research

DIGITAL TECHNOLOGY

Digital Citizenship

Exploring Coding & Programming

Exploring Computer Science

Exploring Technology

FINANCIAL SERVICES

Exploring Accounting & Finance

Exploring Economics

Exploring Personal Finance

HEALTHCARE & HUMAN SERVICES

Community Service Presentation

MANAGEMENT & ENTREPRENEURSHIP

Annual Chapter Activities Presentation

Exploring Business Concepts

Exploring Business Ethics

Exploring Business Issues

Exploring Leadership

Exploring Management &

Entrepreneurship

Exploring Professionalism

Slide Deck Applications

Word Processing

MARKETING & SALES

Exploring Business Communication

Exploring Customer Service

Exploring Marketing Concepts

Exploring Marketing Strategies

Exploring Public Speaking

Interpersonal Communication

PUBLIC SERVICE & SAFETY

Exploring Parliamentary

Procedure

HIGH SCHOOL ■

AGRICULTURE

Agribusiness

ARTS, ENTERTAINMENT, & DESIGN

Broadcast Journalism

Digital Animation

Digital Video Production

Graphic Design

Journalism

Public Service Announcement

Visual Design

Website Design

CAREER READY PRACTICE

Career Portfolio

Job Interview

DIGITAL TECHNOLOGY

Coding & Programming

Computer Game & Simulation

Programming

Computer Problem Solving

Cybersecurity

Data Analysis

Data Science & AI

Introduction to Information Technology

Introduction to Programming

Management Information Systems

Mobile Application Development

Network Design

Networking Infrastructures

Technology Support & Services

Website Coding & Development

EDUCATION

Future Business Educator

FINANCIAL SERVICES

Accounting

Advanced Accounting

Banking & Financial Systems

Economics

Financial Planning

Financial Statement Analysis

Insurance & Risk Management

Personal Finance

Real Estate

Securities & Investments

HEALTHCARE & HUMAN SERVICES

Community Service Project

Healthcare Administration

HOSPITALITY, EVENTS, & TOURISM

Event Planning

Hospitality & Event Management

Sports & Entertainment Management

MANAGEMENT & ENTREPRENEURSHIP

Business Ethics

Business Management

Business Plan

Computer Applications

Entrepreneurship

Future Business Leader

Human Resource Management

International Business

Introduction to Business Concepts

Introduction to Business Procedures

Local Chapter Annual Business Report

Organizational Leadership

Project Management

MARKETING & SALES

Advertising

Business Communication

Customer Service

Impromptu Speaking

Introduction to Business

Communication

Introduction to Business Presentation

Introduction to Marketing Concepts

Introduction to Public Speaking

Introduction to Retail & Merchandising

Introduction to Social Media Strategy

Marketing

Public Speaking

Retail Management

Sales Presentation

Social Media Strategies

PUBLIC SERVICE & SAFETY

Business Law

Introduction to Parliamentary

Procedure

Parliamentary Procedure

Public Administration &

Management

SUPPLY CHAIN & TRANSPORTATION

Introduction to Supply Chain

Management

Supply Chain Management



Scan to learn more about Career Clusters!



SCHOLARSHIPS & FINANCIAL AID OPPORTUNITIES

FBLA and other partners offer scholarships and grants to students to help pay for school, travel, and even professional attire. Learn more about these opportunities and deadlines below.

Dressed to Impress (MS & HS) ▲ ■

This need-based scholarship provides members with \$300 to purchase professional attire. It is open to all members in any division.

Please Note: The printed version of the Adviser Welcome Guide included an incorrect description of this program.

Applications are due **NOVEMBER 15**.

National Leadership Conference (NLC) Scholarship (MS & HS) ▲ ■

Available to all members who plan to attend the NLC. Scholarships include complimentary registration and \$500 for conference-related expenses such as travel and accommodations.

Applications are due **APRIL 15**.

National Technical Honor Society (NTHS) FBLA Scholarship (HS ONLY) ■

Open to individuals who are members of both FBLA and NTHS. Applicants must be high school or college students. Two \$1,000 scholarships will be awarded.

Applications are due **APRIL 15**.



Distinguished Business Leader Scholarship (HS ONLY) ■

Applicants must be either graduating high school seniors or Collegiate members with at least one year left in school. High School members must have completed either the Capstone or Advocate level of the Business Achievement Awards.

Applications are due **APRIL 15**.

RECOGNITIONS

Check with your State Leader about the process to apply for these recognitions.

Young Leader (MS ONLY) ▲

The Young Leader Award recognizes members with extraordinary commitment to leadership and community service. Members must have achieved at least the LEAD Explore Award to be eligible for this award. Each state may nominate one member to represent them at the NLC for this award. The entry form must be completed by the state leader or their designee.

FBLA Outstanding Chapter Advisers (MS & HS) ▲ ■

Each state may nominate one local adviser who will be recognized at the NLC for exemplary leadership, significant contributions to the development of FBLA members, and belief in the goals of FBLA and business education.

Hollis & Guy Kitty Gold Seal of Merit (MS & HS) ▲ ■

The Gold Seal Chapter Award recognizes outstanding local chapters that have actively participated in projects and programs identified with the goals of FBLA. Active local chapters must be nominated by the State Leader and have paid dues by March 1 of the current program year.

Each state may select two chapters, or up to 15 percent of its total number of active local chapters, whichever is greater, for the Gold Seal Award.

Adviser Wall of Fame (MS & HS) ▲ ■

The FBLA Adviser Wall of Fame recognizes advisers and State Leaders with 20 or more years of service to FBLA. Current and retired advisers are eligible. Nominations may also be made for posthumous recognition. Advisers may nominate themselves. Nominations are due by the second Tuesday in May.





Businessperson of the Year (MS & HS) ▲ ■

Each state may nominate one Businessperson of the Year per division who will be recognized at the NLC for exemplary leadership within the business world and significant contributions to and championing of FBLA at the local, district/region, or state level.

Who's Who (HS ONLY) ■

This award honors exemplary FBLA members who have made outstanding contributions to the association at the local, state, and national levels. Each state may enter one participant who is a member of an active local chapter and has paid dues by March 1 of the current program year for recognition at the National Leadership Conference (NLC). The entry form must be completed by the State Leader or their designee. Criteria for selection of nominees by the state might include:

- Years of participation in FBLA activities
- Extent of participation in state and national conferences
- Contributions to local, state, and national projects
- Participation in other activities

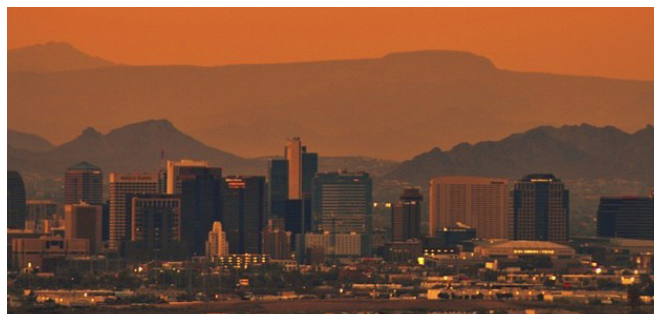


CONFERENCE OPPORTUNITIES

FBLA's national conferences help students prepare for careers in business and technology by focusing on academic competitions, educational programs, and leadership development. Conferences also offer a valuable opportunity to network, learn new skills, and hear directly about cutting-edge products, resources, and opportunities from exhibitors and vendors.

National Fall Leadership Conference

During this two-day event, students and advisers participate in motivational general sessions, interactive learning tracks, and leadership development workshops—coming home with valuable tools to ensure a successful year ahead. Exhibits offer a chance to talk with university, fundraising, and education program representatives in a one-on-one environment. The NFLC is a great place to bring new Officer Teams for team building, leadership development, and networking, so they can share best practices with other members throughout the year!



2025 NFLC

Phoenix, Arizona: NOVEMBER 7-8

Visit fbla.org/nflc for more information.

National Leadership Conference

More than 16,000 of FBLA's best and brightest convene on the national stage to compete in more than 100 events, learn new ideas to shape their future career through workshops and exhibits, and elect National Officers for the next program year.



This four-day annual conference is considered the pinnacle of the FBLA experience. The Future Leaders Expo, featuring the Innovation Theater and pin trading, offers a variety of engaging ways to network with other members, advisers, and business and education leaders from across the country.

2026 NLC

San Antonio, Texas: JUNE 29-JULY 2

Visit fbla.org/nlc for more information in early spring 2026.

State Leadership Conferences

Advisers should check the calendar provided by their State Leader for information about individual State and all conferences.

2025-26 PROGRAM YEAR AT-A-GLANCE

This calendar is provided for planning purposes and is current as of APRIL 15, 2025. If known at the time of publication, the exact date is included. For the most up-to-date information, please visit fbla.org.

MIDDLE SCHOOL Schedule ▲

AUGUST 2025	1 Membership Year Begins Champion Chapter Begins
	15 Middle School Student Leadership Council Application Deadline NFLC Registration Opens

SEPTEMBER	1 Competitive Events Guidelines Released
	2 Fall Stock Market Game Registration Opens Fall LifeSmarts Challenge Registration Opens

OCTOBER	1 Lead4Change Program Begins
	6 Fall Stock Market Game Begins
	7 NFLC Registration & Housing Deadline
	13 Fall LifeSmarts Challenge Begins
	24 Fall Stock Market Game Registration Closes

NOVEMBER	7 Fall LifeSmarts Challenge Ends
	7-8 NFLC IN PHOENIX, AZ
	15 American Enterprise Day Dressed to Impress Scholarship Application Deadline

DECEMBER	12 Fall Stock Market Game Ends
	24-JAN 1 National Center Closed for Winter Break

JANUARY 2026	1 Pending Payment Membership Activation Grace Period Ends
	2 Spring Stock Market Game Registration Opens Spring LifeSmarts Challenge Registration Opens
	26 Spring LifeSmarts Challenge Begins

FEBRUARY	1-28 National Career & Technical Education Month
	2 Spring Stock Market Game Begins
	8-14 FBLA Week
	20 Spring LifeSmarts Challenge Ends Spring Stock Market Game Registration Closes

MARCH	1 Membership Dues Payment Deadline for NLC competitors
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APRIL	1-30 National Financial Literacy Month
	1 National Bylaws Amendment Proposal Submission Deadline
	10 Spring Stock Market Game Ends
	15 NLC Scholarship Application Deadlines

JUNE	1 Champion Chapter Submission Deadline
	#ENDALZ: San Antonio Board Submission Deadline
	Lead4Change Program Ends

29-JULY 2 **NLC IN SAN ANTONIO, TX**

2025-26 PROGRAM YEAR AT-A-GLANCE

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HIGH SCHOOL Schedule ■

AUGUST 2025

- 1 Membership Year Begins
Champion Chapter: Summer Starter Begins
- 15 NFLC Registration Opens

SEPTEMBER

- 1 Competitive Events Guidelines Released
- 2 Fall Stock Market Game Registration Opens
Fall LifeSmarts Challenge Registration Opens
- 24 Champion Chapter: Summer Starter Submission Deadline
- 25 Champion Chapter: Shaping Success Begins

OCTOBER

- 1 Knowledge Matters Fall Virtual Business Challenge Registration Opens
Lead4Change Program Begins
- 6 Fall Stock Market Game Begins
- 7 NFLC Registration & Housing Deadline
- 13 Fall LifeSmarts Challenge Begins
Knowledge Matters Fall Virtual Business Challenge Begins
- 15 ACTE Outstanding Business Student Award Application Deadline
- 24 Fall Stock Market Game Registration Closes

NOVEMBER

- 5 Champion Chapter: Shaping Success Submission Deadline
- 6 Champion Chapter: Service Season Begins
- 7 Knowledge Matters Fall Virtual Business Challenge Ends
Fall LifeSmarts Challenge Ends
Fall State Officer Summit
- 7-8 **NFLC IN PHOENIX, AZ**
- 15 **American Enterprise Day**
Dressed to Impress Scholarship Application Deadline

DECEMBER

- 12 Fall Stock Market Game Ends
- 24-JAN 1 **National Center Closed for Winter Break**

2025-26 PROGRAM YEAR AT-A-GLANCE

This calendar is provided for planning purposes and is current as of APRIL 15, 2025. If known at the time of publication, the exact date is included. For the most up-to-date information, please visit fbla.org.

HIGH SCHOOL Schedule ■

JANUARY 2026

- 1 Pending Payment Membership Activation Grace Period Ends
- 2 Knowledge Matters Spring Virtual Business Challenge Registration Opens
Spring Stock Market Game Registration Opens
Spring LifeSmarts Challenge Registration Opens
- 7 Champion Chapter: Service Season Submission Deadline
- 8 Champion Chapter: CTE Celebration Begins
- 9 Champion Chapter: Champion Plus Begins
- 26 Spring LifeSmarts Challenge Begins

FEBRUARY

- 1-28 **National Career & Technical Education Month**
- 2 Knowledge Matters Spring Virtual Business Challenge Begins
Spring Stock Market Game Begins
- 8-14 **FBLA WEEK**
- 20 Spring LifeSmarts Challenge Ends
Spring Stock Market Game Registration Closes
- 27 Knowledge Matters Spring Virtual Business Challenge Ends

MARCH

- 1 Membership Dues Payment Deadline for NLC competitors, National Officer Candidates, and voting delegates
- 4 Champion Chapter: CTE Celebration Submission Deadline

APRIL

- 1-30 **National Financial Literacy Month**
- 1 National Bylaws Amendment Proposal Submission Deadline
- 10 Spring Stock Market Game Ends
- 15 NLC, DBL, and NTHS Scholarship Application Deadlines
- 27 Spring State Officer Summit

MAY

- 1 BAA Capstone Competitive Review Submission Deadline
- 6 Champion Chapter: Champion Plus Submission Deadline
- 11 National Officer Candidate Application and Campaign Materials Submission Deadline
- 15 State Leader National Officer Candidate Approval Form Submission Deadline

JUNE

- 1 #ENDALZ: San Antonio Board Submission Deadline
Business Achievement Award Submission Deadline for NLC Recognition
Lead4Change Program Ends

29-JULY 2 **NLC IN SAN ANTONIO, TX**