
July 18, 2025

Thank you to each returning adviser and welcome to our new colleagues! My name is Molly Davis, and I am your Colorado FBLA State Adviser. Below is an overview of what to expect and where to find more information about the 2025-2026 membership year. Please reach out at any time throughout the year with questions.

Calendar of Events

You can find a full calendar of events at www.coloradofbla.org/calendar. The document linked on that webpage will be updated as needed throughout the year.

Communication Channels

Every adviser has been opted into a weekly email each Monday morning from stateadviser@coloradofbla.org, titled Memo Monday. The first email will be sent on August 4th, 2025. This weekly email includes upcoming events, deadlines, and helpful links. If you are not receiving the emails, please check your spam folder and save the email address as a trusted contact, or reach out to molly.davis@cccs.edu.

2025-2026 Updates

National and State Themes

The Colorado FBLA state theme for 2025-2026 is Where Leaders Take Flight. The National FBLA theme is Make Your Mark. Logos are linked at <https://www.coloradofbla.org/adviser-resources> under the "Colorado FBLA" tab.

Competitive Events Changes

The National Competitive Events Committee has spent considerable time updating the competitive events for all levels to align events across divisions as well as with updates to the career cluster model. New event guidelines will be posted on the National and Colorado FBLA websites by early September. You can find the Colorado guidelines by visiting <https://www.coloradofbla.org/competitions>.

Please see below for an overview of event changes for each division. As a reminder, students who scored in the Top Ten for an event at the National Leadership Conference cannot compete in that same event again. This includes events with a name change.

- **Middle School Division**

- **Retired Events**: Exploring Computer Applications, FBLA Mission & Pledge, Learning Strategies
- **New Events**
 - *New Objective Tests*: Exploring Accounting & Finance, Exploring Agribusiness, Exploring Business Communication, Exploring Business Concepts, Exploring Marketing Concepts
 - *New Role Play*: Exploring Customer Service
 - *New Production Events*: Slide Presentation, Spreadsheet Applications, Word Processing
 - *New Presentations*: Exploring Animation, Exploring Digital Video Production
- **Name Changes**
 - Business Etiquette → Exploring Professionalism
 - Critical Thinking → Exploring Management & Entrepreneurship
 - FBLA Concepts → Exploring FBLA Concepts
 - Financial Literacy → Exploring Personal Finance
 - Marking Mix Challenge → Exploring Marketing Strategies
 - Video Game Challenge → Exploring Coding & Programming

- **High School Division**

- Retired Events: American Enterprise Project, Financial Math, Intro to Financial Math, Partnership with Business Project, Public Policy & Advocacy, Spreadsheet Applications, UX Design, Word Processing
- New Events
 - *New Objective Tests*: Data Science & AI, Introduction to Retail & Merchandising, Introduction to Supply Chain Management, Project Management, Public Administration & Management, Real Estate, Retail Management
 - *New Presentation*: Financial Planning
- Name Changes
 - Accounting I → Accounting
 - Accounting II → Advanced Accounting
 - Client Service → Customer Service (will now include an objective test like other role plays)
 - Electronic Career Portfolio → Career Portfolio
 - Intro to Event Planning → Event Planning (now a prepared presentation, not a role play)
 - Help Desk → Technology Support & Services
 - Supply Chain Management → move from objective test to prepared presentation event

- **Collegiate Division**

- New Events
 - *New Objective Tests*: Business Law, Foundations of Digital Design
 - *New Case Competition*: Digital Design & Communications Case Competition
 - *New Role Play*: Customer Service
- Name Changes
 - Marketing, Sales & Communications Case Competition → Marketing & Sales Case Competition

High School State Leadership Conference Eligibility & Hotel Policy

Due to significant growth in our high school division, our conference has exceeded our room block allotment at the Gaylord Resort for the past two years. To address this, the Colorado FBLA Board of Directors has approved the following updates to eligibility and hotel requirements for our high school State Leadership Conference:

- The top 3 winners from each objective testing event at DLC will be eligible to move forward to compete at SLC
- The top 4 winners from each role play/presentation/production event at DLC can move forward to SLC
- Schools within 40 miles of the Gaylord have the option to opt out individual students (or your entire chapter) from the hotel stay. Anyone who has opted out of the hotel will be responsible for driving into the conference each day and paying for parking on site. More information will be included in the SLC Call to Conference.

Thank you all for your support and dedication towards FBLA. Looking forward to a great year ahead!

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www.coloradofbla.org