# **COLORADO FBLA TODAY**

Service | Education | Progress



#### **EVENTS**

FBLA has more than 70 events for members to participate in. Topics include Broadcast Journalism, Business Ethics, Business Financial Plan, Coding and Programming, Animation, Data Analysis, Graphic Design, Public Speaking, Website Design, and many others. Essentially, there is something for everyone!



#### **CHOOSING YOUR EVENT**

A large portion of the FBLA experience is competition. Members have the opportunity to compete in events that could carry them to state and even national conferences.



# **COMPETITIONS**

Conferences and competitions are often the highlights of the FBLA year. However, preparing for your event can seem a little daunting! The <u>National website</u> has many resources you can use to prepare for your competition, such as practice role plays and quizzes.

#### HOW TO PREP FOR SUCCESS

By Hunter Donovan

As we roll into December, the days until our District Leadership Conferences are winding down. Only a few weeks until we will showcase our skills and talents in our competitive events. Although you might be nervous for DLC, there is nothing to stress about! Using a few short tips that are provided below, you can prepare in and out FBLA to ensure yourself success in your competitive events and beyond!

- Tip 1: Pick an Event You LOVE
  - One of the most important things to remember while preparing for your DLC is to pick an event you enjoy. The more passionate you are about your event, the more success you will have. Make sure your event is something you are interested in, passionate about, and will challenge you!
- Tip 2: Break it Out
  - Although we have all procrastinated with at least one thing in the past, it is important that you do not wait until the last minute to work on your event. I recommend that you spend 10-30 minutes studying or working on your project each day to ensure it is done correctly and you are well-rehearsed!
- Tip 3: Ask for Feedback
  - One of the most important things you can do to ensure project success is to ask for feedback from an adult or business representative! This feedback will help you implement positive changes for long-term success.



- Tip 4: Make It Personal
  - Regardless of if you're giving a speech, presentation, roleplay, interview, or any other event, be sure to incorporate your personality into your work. Be sure to be creative and unique to make your project stand out from the rest!
- Tip 5: Have Fun!
  - Whether it is your first or last DLC, make sure you have the best experience possible! Be sure to have fun with your event, but also make sure you take the time to visit different workshops and network with members from across the district!

Now that we have shared a few DLC Success Tips, be sure to get to working on your events and preparing for another exciting and successful year! Your State Officers are so excited to see you all at this year's DLC and we know that will do great in your events!

# WHAT SHOULD I COMPETE IN?

By Breanna Wilson

There are SO many competitive events to choose from... How do you decide? It gets pretty tricky when there are so many different types and topics to take advantage of, but figuring out which is right for you is quite simple when you consider your strengths and interests!

Why are Competitive Events a crucial opportunity to capitalize on? To begin with, it is a way to explore your career interests. As students, it's difficult to know what you want to do with your life, and the prospect of it is daunting. To mitigate your doubts and fears, you can gain some experience delving into potential paths you can take, and figure out what you like and don't like before you have to commit to one. Not only that, but if you end up finding something that you love, you can use it as an opportunity to gain experience and knowledge that you can put on your resume!

Before you get too wrapped up in the details, it's a good idea to look over the list of Competitive Events to figure out what topics there are.

Here is a link:

https://www.fbla-pbl.org/media/2022/09/Competitive-Events-At-A-Glance-22-23\_HighSchool.pdf

You'll notice there is everything from journalism, to personal finance, to entrepreneurship, to computer science, and beyond! Out of all the possibilities, there is undoubtedly something that pertains to your passions.



Now that you've narrowed down what topic you want to delve into, it's time to consider what type of event to do. You can research a topic to take a test on it or apply that knowledge in role-playing or presentation in front of judges. You might choose a test because you don't like speaking in front of others, or you might choose a live event because you want to overcome that fear. In other words, you can pick something that plays to the strengths you already have, or pushes you to acquire new skills!

Another thing to keep in mind is that some events you have to do individually, and other events you can do with friends! Working on something with people you have fun with can make the effort less strenuous.

With all of this information under your belt, now is the time to pick an event to compete in, look at the guidelines for your event, and start making progress! I'll speak from experience; while it is easy to procrastinate, it is not the wisest decision! The earlier you start, the more competitive you will be, and the higher your chances of making it to the State Leadership Conference are. In the meantime, see you at DLC!

#### **CHOOSING YOUR EVENT**

By Kyndal Richards

One of the favorite times of year in the FBLA family has finally come around. It is time to choose the event you are going to pursue for the next couple of months at various levels. Once you choose your event, there will be hours of time, effort, and building skills put in to have a successful outcome. Figuring out an event that suits you well can be difficult. You want to remember to ask yourself questions such as "Do I perform better on tests or speaking events?" "Do I like speaking with no preparation or do I like creating a script?" "Do I want to talk in front of judges or take a test on my own?" and "Do I want to work by myself or with a group?" You want to make sure to choose an event that suits you well and that you are interested in so are willing to put in the time and effort to become successful. Make sure to consider your schedule and how much time you have that you are willing to put into your project. Some of people's favorite projects are when they go a little outside of their comfort zone and push themselves to have success. If you go onto the FBLA website and go to divisions>high school>competitive events> then scroll down, there are many helpful resources you can use to help you choose your event. If you click on "choose your FBLA high school event" it will take you through a series of questions that in the end will give you a list of events that would fit you well. Find an event that interests you and have fun with it! We cannot wait to watch you soar through your event.





# WANT TO BE FEATURED IN THE COLORADO FBLA NEWSLETTER? WRITE AN ARTICLE!







WE LOVE TO HEAR FROM YOU!

#### **IMPORTANT DATES**

#### December

- December 1: Membership Registration & Payment Deadline
- December 5: Colorado FBLA Membership Meeting, Virtual (7-8 pm)
- December 13: Adviser Q&A, Virtual (4-5 pm)
- December 14: FBLA Night with the Nuggets
- December 15: District Leadership Conference Registration Deadline
- December 31: Service Season (Champion Chapter) Deadline

#### January

- January 10: Adviser Q&A, Virtual (4-5 pm)
- January 23: Colorado FBLA Membership Meeting, Virtual (7-8 pm)
- January 30 February 24: FBLA LifeSmarts Spring Challenge
- January 31 February 24: Spring Virtual Business Challenge Begins
- January 31: Peak Awards Leaderboard Submission
- January: District Leadership Conferences
  - January 25: District 6 Leadership Conference, Doubletree Colorado Springs
  - January 28: District 2 Leadership Conference, Longmont High School
  - January 31: District 7 Leadership Conference, Otero College
  - January 31: District 9 Leadership Conference, CMU