2023-24 Competitive Events Guidelines
Public Speaking (Collegiate)

Public Speaking provides members with the opportunity to develop and present a speech on a topic. This competitive event consists of a presentation component.

Event Overview
Division: Collegiate
Event Type: Individual
Event Category: Presentation
Event Elements: Speech
Presentation Time: *5-minute presentation time*
[NACE Connections](#): Career & Self-Development, Communication, Critical Thinking, Professionalism

Equipment Provided by Competitors: None
Equipment Provided by FBLA: None

State
Check with your State Leader for state-specific competition information.

National

Policy and Procedures Manual
- Competitors should be familiar with the Competitive Events Policy & Procedures Manual, found on the Competitive Events page on www.fbla.org.

Eligibility
- FBLA membership dues are paid by 11:59 pm Eastern Time on April 15th of the current program year.
- Members must be registered for the NLC and pay the national conference registration fee in order to participate in competitive events.
- Members must stay in an official FBLA hotel to be eligible to compete.
- Each state may submit four entries per event.
- Each member can compete in up to two individual/team events and one chapter event (Community Service Project or State of Chapter Presentation).
- Only competitors are allowed to plan, research, and prepare their presentations.
- Each competitor must compete in all parts of an event for award eligibility.
- Picture identification (physical or digital driver's license, passport, state-issued identification, or school-issued identification) is required when checking in for competitive events.
- If competitors are late for a presentation time, they will be allowed to compete until such time that results are finalized, or the accommodation would impact the fairness and integrity of the event. Competitive event schedules cannot be changed. Some competitive events start prior to the Opening Session of the NLC.

Recognition
- The number of competitors will determine the number of winners. The maximum number of winners for each competitive event is 10.

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Event Administration

- This event has two rounds: preliminary and final presentation (speech) round. If there are less than 15 competitors registered, the presentation component will proceed directly to the final presentation round.
- Preliminary Presentation Information: The Speech
  - **Presentation Time:** 5 minutes (one-minute warning)
  - The presentation is judged at the NLC. Preliminary presentations are not open to conference attendees. The presentation will take place in a large, open area.
  - Competitors/teams are randomly assigned to sections.
  - The speech must be of a business nature and must be developed from one or more of the FBLA goals.
  - When delivering the speech, competitors may use notes prepared before the event.
  - No other reference materials such as visual aids, props, handouts or electronic devices may be brought to or used during the event.
- Final Presentation Information
  - **Presentation Time:** 5 minutes (one-minute warning)
  - An equal number of competitors from each section in the preliminary round will advance to the final round.
  - Final presentations are not open to conference attendees. The presentation will take place in a large, open area.
  - The speech must be of a business nature and must be developed from one or more of the FBLA goals.
  - When delivering the speech, competitors may use notes prepared before the event.
  - No other reference materials such as visual aids, props, handouts or electronic devices may be brought to or used during the event.

Scoring

- The preliminary presentation score will determine the finalists.
- The final presentation score will determine the winners.
- If only one section, the final presentation score will determine the winners.
- Judges must break ties. All judges' decisions are final.

Americans with Disabilities Act (ADA)

- FBLA meets the criteria specified in the Americans with Disabilities Act for all competitors with accommodations submitted through the conference registration system by the registration deadline.

Recording of Presentations

- No unauthorized audio or video recording devices will be allowed in any competitive event.
- Competitors in the events should be aware FBLA reserves the right to record any presentation for use in study or training materials.

Penalty Points

- Competitors may be disqualified if they violate the Competitive Event Guidelines or the Honor Code.
- Five points are deducted if competitors do not follow the Dress Code or are late for their assigned presentation/speech time.

FBLA Goals

- Develop competent, aggressive business leaders.
- Strengthen the confidence of students in themselves and their work.
- Create more interest in and understanding of American business enterprise.
- Encourage members in the development of individual projects that contribute to the improvement of home, business, and community.
- Develop character, prepare for useful citizenship, and foster patriotism.
- Encourage and practice efficient money management.
- Encourage scholarship and promote school loyalty.
- Assist students in the establishment of occupational goals.
- Facilitate the transition from school to work.

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FBLA Future Business Leaders of America

Public Speaking Presentation Rating Sheet

Expectation Item	Not Demonstrated	Below Expectations	Meets Expectations	Exceeds Expectations	Points Earned
Topic Incorporates FBLA goals	*FBLA goals not mentioned in speech*	*FBLA goals are not clearly incorporated into speech*	*FBLA goals were clearly incorporated into speech*	*FBLA goals were clearly incorporated and expanded thoroughly throughout the speech*	
	0 points	1-6 points	7-8 points	9-10 points	
Theme Identify and execute a consistent theme	*No theme presented*	*Theme was identified, but not consistent throughout speech*	*Theme identified and consistent throughout speech*	*Personal stories are utilized to expand on the central theme*	
	0 points	1-6 points	7-8 points	9-10 points	
Introduction Introduce the topic immediately	*Topic was not introduced*	*Introduction was not clearly presented*	*Introduction was clearly presented, and topic was defined immediately*	*Introduction was clearly presented, and topic was defined immediately with an effective transition into the speech body*	
	0 points	1-6 points	7-8 points	9-10 points	
Supporting Information (Body) Include accurate and appropriate supporting information	*Speech did not have a topic*	*Multiple topics presented without clear connections*	*Central topics were identified, connected, and supported throughout the speech*	*Smooth transitions were effectively utilized to support the central topic*	
	0 points	1-9 points	10-16 points	17-20 points	
Conclusion Provide effective conclusion connected to the topic & theme	*Speech did not have a conclusion*	*Conclusion was not clearly presented*	*Effective conclusion was presented*	*Conclusion provides connection to entire presentation*	
	0 points	1-6 points	7-8 points	9-10 points	
Speech Delivery Deliver speech with varied facial expressions, eye contact, good posture, voice projection, self-confidence, and poise	*Does not have varied facial expressions and/or poor posture*	*Minimal varied facial expressions and/or poor posture*	*Appropriate varied facial expressions and posture*	*Appropriate varied facial expressions and posture that keeps audience fully engaged*	
	0 points	1-6 points	7-8 points	9-10 points	
	Does not make eye contact	*Minimal eye contact*	*Appropriate eye contact*	*Appropriate eye contact and didn't use notecards*	
	0 points	1-6 points	7-8 points	9-10 points	
	Does not have voice projection	*Minimal voice projection*	*Appropriate voice projection*	*Appropriate voice projection and diction*	
	0 points	1-6 points	7-8 points	9-10 points	
	Competitor(s) did not demonstrate self-confidence	*Competitor(s) demonstrated self-confidence and poise*	*Competitor(s) demonstrated self-confidence, poise, and good voice projection*	*Competitor(s) demonstrated self-confidence, poise, good voice projection, and assertiveness*	
	0 points	1-6 points	7-8 points	9-10 points	
Staff Only: Penalty Points (5 points for dress code penalty and/or 5 points for late arrival penalty)					
Presentation Total (100 points)					

Name(s):	
School:	
Judge Signature:	Date:

Comments: