## Public Speaking (Collegiate)



Public Speaking provides members with the opportunity to develop and present a speech on a topic. This competitive event consists of a presentation component.

Event Overview
Division: Collegiate
Event Type: Individual
Event Category: Presentation
Event Elements: Speech
Presentation Time: 5-minute presentation time
NACE Connections: Career & Self-Development, Communication, Critical Thinking, Professionalism

Equipment Provided by Competitors: None Equipment Provided by FBLA: None

#### State

Check with your State Leader for state-specific competition information.

#### National

Policy and Procedures Manual

• Competitors should be familiar with the Competitive Events Policy & Procedures Manual, found on the Competitive Events page on <u>www.fbla.org</u>.

#### Eligibility

- FBLA membership dues are paid by 11:59 pm Eastern Time on April 15<sup>th</sup> of the current program year.
- Members must be registered for the NLC and pay the national conference registration fee in order to participate in competitive events.
- Members must stay in an official FBLA hotel to be eligible to compete.
- Each state may submit four entries per event.
- Each member can compete in up to two individual/team events and one chapter event (Community Service Project or State of Chapter Presentation).
- Only competitors are allowed to plan, research, and prepare their presentations.
- Each competitor must compete in all parts of an event for award eligibility.
- Picture identification (physical or digital driver's license, passport, state-issued identification, or school-issued identification) is required when checking in for competitive events.
- If competitors are late for a presentation time, they will be allowed to compete until such time that results are finalized, or the accommodation would impact the fairness and integrity of the event. Competitive event schedules cannot be changed. Some competitive events start prior to the Opening Session of the NLC.

#### Recognition

• The number of competitors will determine the number of winners. The maximum number of winners for each competitive event is 10.



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#### Event Administration

- This event has two rounds: preliminary and final presentation (speech) round. If there are less than 15 competitors registered, the presentation component will proceed directly to the final presentation round.
- Preliminary Presentation Information: The Speech
  - **Presentation Time:** 5 minutes (one-minute warning)
  - The presentation is judged at the NLC. Preliminary presentations are not open to conference attendees. The presentation will take place in a large, open area.
  - Competitors/teams are randomly assigned to sections.
  - The speech must be of a business nature and must be developed from one or more of the FBLA goals.
  - $\circ$   $\;$  When delivering the speech, competitors may use notes prepared before the event.
  - No other reference materials such as visual aids, props, handouts or electronic devices may be brought to or used during the event.
- Final Presentation Information
  - **Presentation Time:** 5 minutes (one-minute warning)
  - An equal number of competitors from each section in the preliminary round will advance to the final round.
  - Final presentations are not open to conference attendees. The presentation will take place in a large, open area.
  - The speech must be of a business nature and must be developed from one or more of the FBLA goals.
  - When delivering the speech, competitors may use notes prepared before the event.
  - No other reference materials such as visual aids, props, handouts or electronic devices may be brought to or used during the event.

#### Scoring

- The preliminary presentation score will determine the finalists.
- The final presentation score will determine the winners.
- If only one section, the final presentation score will determine the winners.
- Judges must break ties. All judges' decisions are final.

#### Americans with Disabilities Act (ADA)

• FBLA meets the criteria specified in the Americans with Disabilities Act for all competitors with accommodations submitted through the conference registration system by the registration deadline.

#### Recording of Presentations

- No unauthorized audio or video recording devices will be allowed in any competitive event.
- Competitors in the events should be aware FBLA reserves the right to record any presentation for use in study or training materials.

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#### Penalty Points

- Competitors may be disqualified if they violate the Competitive Event Guidelines or the Honor Code.
- Five points are deducted if competitors do not follow the Dress Code or are late for their assigned presentation/speech time.

#### FBLA Goals

- Develop competent, aggressive business leaders.
- Strengthen the confidence of students in themselves and their work.
- Create more interest in and understanding of American business enterprise.
- Encourage members in the development of individual projects that contribute to the improvement of home, business, and community.
- Develop character, prepare for useful citizenship, and foster patriotism.
- Encourage and practice efficient money management.
- Encourage scholarship and promote school loyalty.
- Assist students in the establishment of occupational goals.
- Facilitate the transition from school to work.

## **Public Speaking (Collegiate)**



### Public Speaking Presentation Rating Sheet

Incorporates FBLA goals       Incorporates FBLA goals     mentioned in speech     cleanly incorporated into speech     incorporated       0 points     1-6 points     7-8 pc       Theme     No theme presented     Theme was identified, but not consistent throughout speech     Theme was identified, but not consistent throughout speech     Theme was identified, but not consistent throughout speech     Theme was consistent theme     Theme was opporting information     Theme was identified, but not consistent throughout speech     Theme was consistent the presented without clearly presented     Theme was identified, but not consistent throughout speech     Theme was consistent the speech     Theme was consistent the presented without clearly presented     Theme was identified, but not consistent throughout speech     Theme was identified, presented without clearly presented     Introduction presented without clear connections     Introduction presented without clear connections     Introduction presented without clear connections     Introduction presented without clear connections     Central top identified presented without clear connections     Effective con presented presented without clear connections     Effective con presented presented presented presented presented presented presented presented presented presented pr	Expectations Exceeds	s Expectations Points Earned
Theme     No theme presented     Theme was identified, but not consistent throughout speech     Theme iden consistent throughout speech       Identify and execute a consistent theme     0 points     1-6 points     7-8 pc       Introduction     Topic was not introduced     Introduction was not clearly presented     Introduction presented, and defined imit introduced       Supporting Information (Body)     0 points     1-6 points     7-8 pc       Supporting Information (Body)     Speech did not have a topic     Multiple topics presented without clear connections     Central topic identified, and sup, throughout stand sup, th	Ils were clearly incor ted into speech expand	pals were clearly rporated and ded thoroughly hout the speech
Identify and execute a consistent theme     No theme presented     but not consistent throughout speech     consistent the speech       Introduction     0 points     1-6 points     7-8 pc       Introduction     Topic was not introduced     Introduction was not clearly presented, and defined introduction     Introduction was not clearly presented, and defined introduction       Supporting Information (Body)     0 points     1-6 points     7-8 pc       Supporting Information (Body)     Speech did not have a topic     Multiple topics presented without clear connections     Central topic information       Include accurate and appropriate supporting information     0 points     1-9 points     10-16 pc       Conclusion     Speech did not have a topic     Conclusion was not clearly presented     Effective conspondent was not clearly presented     Provide effective conclusion was not clearly presented     Effective conspondent was not clearly presented     Provide effective conclusion was not clearly pre	8 points 9-	-10 points
O points     1-6 points     7-8 pc       Introduction     Topic was not introduced     Introduction was not clearly presented     Introduction presented, an defined imi- clearly presented     Introduction presented, an defined imi- clearly presented       Supporting Information (Body)     0 points     1-6 points     7-8 pc       Supporting Information (Body)     Speech did not have a topic     Multiple topics presented without clear connections     Central top identified, or presented without clear connections       Provide effective conclusion connected to the topic & theme     0 points     1-9 points     10-16 p       Speech did not have a topic     Conclusion     Effective con presented     Effective con presented       Speech did not have a conclusion     Does not have varied focial expressions and/or poor posture     Minimal varied facial expressions and/or poor posture     Appropriate v expressions con projection       Delivery     Does not make eve contact     Minimal eve contact     Appropriate v expressions con projection       Delivery     Does not have voice projection     Minimal voice projection     Appropriate v expressions con contact       Delivery     Does not have voice projection     Minimal voice projection     Appropriate v expressions con confidence, confidence, good voice,     Competitor(s) demonstrate sel	nt throughout utilized t	nal stories are to expand on the ntral theme
Introduce the topic immediately     Introduced     Introduction was not introduced     Introduction was not clearly presented     presented, and defined immediately       Supporting Information (Body)     0 points     1-6 points     7-8 pc       Supporting Information (Body)     Speech did not have a topic     Multiple topics presented without clear connections     Central top identified, and sup throughout is       Include accurate and appropriate supporting information     0 points     1-9 points     10-16 pt conclusion       Provide effective conclusion connected to the topic & theme     0 points     1-6 points     7-8 pc       Does not have varied facial expressions and/or poor posture     Minimal varied facial expressions and/or poor posture     Appropriate v expressions of and/or poor posture     Appropriate v expressions of and/or poor posture     Appropriate v expressions of and/or poor posture       Deliver speech with varied facial expressions, eye contact, good posture, voice projection, self-confidence, and poise     Does not make eye contact     Minimal voice projection     Appropriate v expressions of admonstrate self- confidence     Competitor(s) demonstrate self- confidence     Competitor(s) demonstrate self- confidence     Competitor(s) demonstrate self- confidence     Competitor(s) demonstrate self- confidence     Competitor(s) demonstrate self- confidence     T-8 pc       Staff Only: Penalty Po	8 points 9-	-10 points
Supporting Information (Body)     Speech did not have a topic     Multiple topics presented without clear connections     Central topic identified, c and sup, throughout throughout       Include accurate and appropriate supporting information     0 points     1-9 points     10-16 p identified, c and sup, throughout       Conclusion     Speech did not have a conclusion     Conclusion was not clearly presented     Effective con- presented       Provide effective conclusion connected to the topic & theme     0 points     1-6 points     7-8 pc       Does not have varied facial expressions and/or poor posture     Minimal varied facial expressions and/or poor posture     Appropriate w expressions of and/or poor posture     Appropriate w expressions of poor posture       Deliver speech with varied facial expressions, eye contact, good posture, voice projection, self-confidence, and poise     0 points     1-6 points     7-8 pc       Competitor(s) demonstrate self- confidence     0 points     1-6 points     7-8 pc       Competitor(s) demonstrate self- confidence     Competitor(s) demonstrate self- confidence and poise     Competitor(s) demonstrate self- confidence     Competitor(s) demonstrate self- confidence and poise     Competitor(s) demonstrate self- confidence     Competitor(s) demonstrate self- confidence       0 points     1-6 points     7-8 pc	tion was clearly presenter I, and topic was defined in I immediately an effecti	ction was clearly ed, and topic was immediately with ive transition into speech body
(Body)   Speech did not have a topic   Multiple topics presented without clear connections   Centrain topic identified, clear connections     Include accurate and appropriate supporting information   0 points   1-9 points   10-16 presented without clear connections     Conclusion   Speech did not have a conclusion connected to the topic & theme   Speech did not have a conclusion   Conclusion was not clearly presented   Effective compresented     Provide effective conclusion connected to the topic & theme   0 points   1-6 points   7-8 pc     Does not have varied facial expressions and/or poor posture   Does not have varied facial expressions and/or poor posture   Appropriate was expressions and/or poor posture   Appropriate was expressions and/or poor posture     Deliver speech with varied facial expressions, eve contact, good posture, voice projection, self-confidence, and poise   Does not have voice projection projection   Appropriate was expressions of projection     Self-confidence, and poise   Competitor(s) did not demonstrate self-confidence and poise   Competitor(s) demonstrate self-confidence and poise   Competitor(s) demonstrate self-confidence and poise     0 points   1-6 points   7-8 pc     Deliver speech with varied facial expressions, eve contact, good posture, voice projection, projection   Drojection   Projection     Dopoints   1-6 points   7-8 pc	8 points 9-	-10 points
information   0 points   1-9 points   10-16 p     Conclusion   Speech did not have a conclusion   Conclusion was not clearly presented   Effective compresented     Provide effective conclusion connected to the topic & theme   0 points   1-6 points   7-8 pc     Does not have varied facial expressions and/or poor posture   Minimal varied facial expressions and/or poor posture   Appropriate vertice contact     Delivery   0 points   1-6 points   7-8 pc     Deliver speech with varied facial expressions, eye contact, good posture, voice projection, self-confidence, and poise   0 points   1-6 points   Appropriate of projection     Competitor(s) did not demonstrate self-confidence and poise   0 points   1-6 points   7-8 pc     Competitor(s) did not demonstrate self-confidence and poise   0 points   1-6 points   7-8 pc     Competitor(s) did not demonstrate self-confidence   0 points   1-6 points   7-8 pc     Competitor(s) did not demonstrate self-confidence   Competitor(s) did not confidence   Appropriate of confidence, good voice projection     0 points   1-6 points   7-8 pc   7-8 pc     Competitor(s) did not demonstrate self-confidence   Competitor(s) demonstrate self-confidence and poise   Competitor(s) demonstrate self-confidence and poise </td <td>ed, connected, supported effectiv</td> <td>transitions were ively utilized to the central topic</td>	ed, connected, supported effectiv	transitions were ively utilized to the central topic
Provide effective conclusion connected to the topic & themeSpeech did not have a conclusionConclusion was not clearly presentedEffective compresent presented0 points1-6 points7-8 pcDoes not have varied facial expressions and/or poor postureMinimal varied facial expressions and/or poor postureAppropriate was expressions and/or poor postureSpeech Delivery0 points1-6 points7-8 pcDeliver speech with varied facial expressions, eye contact, good posture, voice projection, self-confidence, and poise0 points1-6 points7-8 pcCompetitor(s) demonstrate self- confidence and poise0 points1-6 points7-8 pcCompetitor(s) demonstrate self- confidence and poiseCompetitor(s) demonstrate self- confidence and poiseCompetitor(s) demonstrate self- confidence and poiseCompetitor(s) confidence and poise	16 points 17-	7-20 points
Oppoints   1-0 points   7-8 pc     Does not have varied facial expressions and/or poor posture   Minimal varied facial expressions and/or poor posture   Appropriate v expressions of expressions of poor posture     Speech Delivery   0 points   1-6 points   7-8 pc     Deliver speech with varied facial expressions, eye contact, good posture, voice projection, self-confidence, and poise   0 points   1-6 points   7-8 pc     Dees not make eye contact   Minimal eye contact   Appropriate of expressions of projection   Appropriate of expressions of expressions of poor posture   Appropriate of expressions of expressions of poor posture     Deliver speech with varied facial expressions, eye contact, good posture, voice projection, self-confidence, and poise   0 points   1-6 points   7-8 pc     Does not have voice projection   Does not have voice projection   Minimal voice projection   Appropriate of expressions     Competitor(s) did not demonstrate self- confidence   Competitor(s) demonstrated self- confidence and poise   Competitor(s) demonstrate self- confidence and poise   Competitor(s) of points     Staff Only:   Penalty Points (5 points for dress code penalty	conclusion was esented connec	usion provides oction to entire esentation
Speech Delivery	8 points 9-	-10 points
Speech Delivery   Does not make eye contact   Minimal eye contact   Appropriate of contact     Deliver speech with varied facial expressions, eye contact, good posture, voice projection, self-confidence, and poise   0 points   1-6 points   7-8 pc     Does not have voice projection, self-confidence, and poise   0 points   1-6 points   7-8 pc     Competitor(s) did not demonstrate self-confidence   Competitor(s) did not demonstrate self-confidence and poise   Competitor(s) demonstrate self-confidence and poise   Competitor, good voice points     0 points   1-6 points   7-8 pc     Staff Only: Penalty Points (5 points for dress code penalty	nte varied facial expression ns and posture that keep	iate varied facial ions and posture ps audience fully engaged
Speech Delivery   Contact   Minimal eye contact   Appropriate of the second sec	8 points 9-	-10 points
facial expressions, eye contact, good posture, voice projection, self-confidence, and poise   Does not have voice projection   Minimal voice projection   Appropria projection     0 points   1-6 points   7-8 pc     Competitor(s) did not demonstrate self-confidence   Competitor(s)   demonstrate self-confidence and poise   Comfidence, good voice	TTP PVP CONTACT	riate eye contact n't use notecards
good posture, voice projection, self-confidence, and poise Does not nove voice projection Projection Projection   0 points 1-6 points 7-8 pc   Competitor(s) did not demonstrate self-confidence Competitor(s) Competitor(s)   0 points 1-6 points 7-8 pc   Competitor(s) demonstrate self-confidence Competitor(s)   0 points 1-6 points 7-8 pc   Staff Only: Penalty Points (5 points for dress code penalty 0 points 1-6 points for dress code penalty	8 points 9-	-10 points
0 points   1-6 points   7-8 pc     Competitor(s) did not demonstrate self- confidence   Competitor(s) demonstrated self- confidence and poise   Competitor(s) demonstrate confidence, good voice points   Competitor(s) demonstrated self- confidence, good voice points     0 points   1-6 points   7-8 pc     Staff Only: Penalty Points (5 points for dress code penalty		opriate voice tion and diction
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Staff Only: Penalty Points (5 points for dress code pena	petitor(s) demo. strated self- ce, poise, and ice projection voice p	mpetitor(s) onstrated self- nce, poise, good orojection, and sertiveness
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