



2023 Future Business Educator Event

Purpose

The Future Business Educator Event Presentation provides an opportunity for Colorado FBLA members to be recognized for outstanding planning and instruction in business education. This project requires members to prepare and submit a 2-page lesson plan (template provided) by a set deadline. Students who meet this requirement will be scheduled for a 7-minute role play presentation, where the competitor will play the role of a teacher, and the judge will play the role of a student.

Objectives

The Future Business Educator Event Presentation provides an opportunity for FBLA members to:

Planning

- Use fundamental knowledge of subject matter to plan/prepare effective instruction.
- Identify [CTE or Academic Standards](#).
- Identify the [competency and/or performance indicator](#).
- Determine method of assessing learning objective.
- Reference multiple sources of information.
- Describe instructional activities and estimated time

Instruction

- Use learning activities and assignments to challenge and engage learners.
- Align activities and assignments with learning goals on lesson plan.
- Employ instructional materials and resources to enhance learning.

Procedure for Lesson Plan

- This event requires that the lesson plan be submitted by the Project Submission Deadline (refer to Colorado FBLA Calendar and Call to Conference for more information).
- Competitors must use the provided lesson plan template. The lesson plan should account for a full class period (however long that is at the competitor's school).
- THREE (3) copies of the lesson plan should also be brought to the conference to be turned in to the judges prior to your presentation. Students may use an additional copy during the presentation.
- Competitors must choose one of the following CTE/Academic Standards on which to base their lesson plan:

Instructional Unit Topic	CTE or Academic Standard Alignment	Competency/ Performance Indicator	Outcome/ Measurement
Entrepreneurship (from Introduction to Business)	Understands the concepts, processes, and skills associated with identifying new ideas, opportunities, and methods and with creating or starting a new project or venture	Understand the profit motive and fundamental entrepreneurial risks involved with starting a business.	Identify the impact of small business/entrepreneurship on market economies Explain the concept of competition Explain the role of business in society
Economics (from Introduction to Business)	Understands the economic principles and concepts fundamental to business operations	Understand the impact of an economic system and the government on business activities.	Determine the relationship between government and business Describe each of the economic systems and provide examples of countries that operate under the system Describe the nature of taxes Describe the effects of fiscal and monetary policies
Accounting Basics (from Principles of Accounting/ Finance)	Understands tools, strategies, and systems used to maintain, monitor, control, and plan the use of financial resources	Understand effects of transactions on accounting equation	(a) Explain the concept of accounting and the accounting cycle (b) Define of assets, liabilities, equity (c) Classify accounts as assets, liabilities, or equity (d) Demonstrate their relationships in the accounting equation
Market Strategy and Planning (from Principles of Marketing)	Understands the concepts and strategies utilized to determine and target marketing strategies to a select audience	Understand elements of a marketing plan.	a. Set realistic marketing goals and objectives b. Conduct competitive analysis c. Set & analyze marketing budget d. Develop Marketing Plan
Entrepreneurship (from Introduction to Business)	Understands the concepts, processes, and skills associated with identifying new ideas, opportunities, and methods and with creating or starting a new project or venture	Understand the profit motive and fundamental entrepreneurial risks involved with starting a business.	Identify the impact of small business/entrepreneurship on market economies Explain the concept of competition Explain the role of business in society

Procedure for Lesson Presentation

- The content of the lesson presentation may relate to any aspect of accounting & finance, business management & administration, hospitality & tourism, or computer applications.
- Judge(s) will play the role as a SECONDARY SCHOOL STUDENT(S). Competitors will select one part of their lesson plan to teach to the judges during the presentation.
- The FBLA member will choose one, seven-minute section from their lesson plan to present. The presentation should be seven (7) minutes in length. A one (1) minute warning will be provided.
- A copy of the lesson plan can be used by the student during the presentation. Note cards are also acceptable.
- Materials appropriate to the lesson (i.e. worksheets activities, etc.) may be handed to or left with the judge(s). Items of monetary value may be handed out but may not be left with judges. Items such as flyers, brochures, pamphlets and business cards may be handed to or left with the judge(s).

Eligibility

- All FBLA members are eligible.
- Each chapter may submit up to three (3) students in this event.
- FBLA members are eligible to compete multiple years in this event.
- The lesson plan and teaching presentation must be new and original. Students entered for the second or third time cannot use the same lesson plan.

Recognition and Awards

- The Top 10 Future Business Educator Presentation finalists will be recognized at the closing awards session.

Make a copy, then type in your responses:
[Future Business Educator Lesson Plan Template](#)



Future Business Educator Presentation Judging Form

Participant: _____

Chapter: _____

Did the participant:

Little/No
Value

Below
Expectations

Meets
Expectations

Exceeds
Expectations

Judged
Score

LESSON PLAN

1.	Include preliminary information (Name, School, Title, Content Area, Grade Level)	0-1	2-3	4	5	
2.	Identify CTE or Academic Standard	0-1	2-3	4	5	
3.	Identify Competency/ Performance Indicator	0-1-2	3-4-5	6-7-8	9-10	
4.	Adequately identify outcome/ measurement	0-1-2	3-4-5	6-7-8	9-10	
5.	Identify resources and materials needed	0-1	2-3	4	5	
6.	Identify Instructional activities (Gaining Learners' attention, Informing learners of objective, teacher input, guided practice, independent practice, closure)	0-1-2	3-4-5	6-7-8	9-10	
7.	Estimate realistic lesson content length	0-1	2-3	4	5	
TOTAL SCORE						

Judge Name _____



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LESSON PRESENTATION

8.	Demonstrated knowledge of subject matter	0-1-2	3-4-5	6-7-8	9-10	
9.	Presented material based on meeting competency/performance indicator of the lesson	0-1-2	3-4-5	6-7-8	9-10	
10.	Presented material appropriate for audience and subject	0-1-2	3-4-5	6-7-8	9-10	
11.	Presented interesting, motivating, and/or creative lesson	0-1-2	3-4-5	6-7-8	9-10	
12.	Fully presented selected portion of the lesson, and included all of the instructional activities	0-1-2	3-4-5	6-7-8	9-10	
TOTAL SCORE						

Judge Name _____



Future Business Educator Event Lesson Plan Template

Name:

School:

Title/Lesson Topic:		
Content Area:		Grade:
CTE or Academic Standard:		
Competency/ Performance Indicator: (What should students be able to do after your lesson?)		
Outcome/ Measurement: (How to assess that students met your learning objectives)		
Resources and Materials:		
Anticipatory Set/ Gaining Learners' Attention:		Time Spent:
Informing Learners of Objective:		Time Spent:

Teacher Input/ Modeling/ Check for Understanding:		Time Spent:
Guided Practice:		Time Spent:
Independent Practice:		Time Spent:
Closure:		Time Spent:
Notes		

Presentation should not be longer than 7 minutes