

Colorado

FBLA Today

January 2024





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COLORADO FBLA TODAY

JANUARY 2024

STATE PRESIDENT'S MESSAGE

Colorado FBLA Members,

We are well into our membership year, and your dedicated state officers have tirelessly worked to ensure an outstanding experience for all members. We have successfully completed multiple initiatives outlined in our program of work; these include...

Our Monthly Membership Meetings have been a monthly highlight, showcasing guest speakers in each of the four meetings so far. These accomplished experts have shared valuable insight with members across the state. Look forward to the upcoming lineup of speakers, and make sure to be an attendee at a next MMM!

In our pursuit of Connecting for Success, your state officers have actively engaged with members through chapter visits. These visits offer us a valuable opportunity to learn more about our members and enhance the personal touch within each chapter. As you plan your next chapter visit, please consider inviting an officer; we are always eager to attend.

Our State Fall Leadership Conference achieved tremendous success with over 200 members in attendance. Attendees gained insights on social media tips, chapter management strategies, and professionalism. A heartfelt thank you to every member and advisor who participated!

As we intensify our efforts in competitive events, let's embody our fiercest competitive spirit, showcasing that we are indeed the Future Business Leaders of America. Simultaneously, let's build connections with fellow members. As we approach conference season, make a conscious effort to network with others. I challenge each of you to establish at least one strong connection with a fellow member by the State Leadership Conference.

Remember, we are here to support you, and your feedback is crucial. You can find the contact information of all our state officers on the Colorado FBLA website under leadership! We look forward to hearing from you and assisting you in any way possible!

Warm Regards,



Madinatou Kouanda
Colorado FBLA State President





What to Expect

How to Navigate Your District Leadership Conference By Kyndal Richards, VP of Progress

Districts Edition

Every district state officers favorite time of the year is arising. The time we get to watch all of you showcase your skills for the first time. We get to watch you fidget your way through opening, then tap your foot waiting to go in for your composition, and the sigh of relief when it is over. Feelings we all get on the day that determines if all our hard work and dedication has paid off. Let's discuss what to expect so you can make the most of your experience. When you arrive, you will see schools from all around you, make sure to go network and make connections. All conferences will have an opening and closing ceremony and normally a motivational speaker will speak during one of these. All the conferences will have workshops that you can pop in and out of throughout the day to enhance your leadership skills. You will get the chance to present your project or do your role play throughout the day. Make the most of your experience, network, attend workshops, and take every moment as an opportunity. Good luck to you at this year's district leadership conference, the state officer team is beyond proud of all the things we have seen you all do up to now.



**Yaelyn
Chávez**

District 1 State Officer

"Remember to be your best, making sure you give it your all during this competition season. As state officers we are here to support you!"



**KayleeAnn
Martínez**

District 8 State Officer

"What matters is that you learned something. Walk away from this experience having learned a new term, having discovered a new passion."

DON'T *Forget* TO BRING

• • • *Districts Edition*

District Leadership Conferences are so close and your State Officer team is ecstatic! We are looking forward to seeing you all and watching you grow and meet new people. Imagine this: it's the day of your District Leadership Conference and you're excited (and maybe a little nervous) for the day. You're on the way there when you realize...you forgot something. We've all been there, but make sure you don't forget the essentials!

Pack the Extras

FBLA conferences are a great place to network and open up new business connections. If you're looking to make a good impression on colleagues or judges, you want to be prepared. Bring extra resumes, business cards, chargers, etc. Technical difficulties are always possible for presentations. Try to download the presentation, print handouts of it, and have it backed up on an external hard drive to be safe. If you plan to use the internet, bring a hotspot!

Know Before You Go!

It is always good to know the map of the venue, where the workshops are and what they are about, and when the general sessions happen. It's good to have a plan of your own personal itinerary for the District Leadership Conference. Check out the Know Before You Go that your adviser is supplied with or go to <https://www.coloradofbla.org/dlc> to review the call-to-conference for your district.

Dress to Impress

First things first, make sure you're dressed to impress. Wear business attire from head-to-toe and check with your adviser or online to see if you meet the FBLA requirements.

Ready for Competition?!

If you have a presentation, remember to bring all of your presentation materials. If you are in a team, check with your team to see who is bringing what and check the night before to make sure there wasn't any miscommunication. Third, bring some knowledge of the conference.



A Four Year Journey, to the Future

SOUMYA DEVULAPALLI



Brought to you by Naisha Naik, Dó State Officer

Soumya Devulapalli, a former member of Colorado Future Business Leaders of America (FBLA), spent all four years of high school actively participating in the organization. Her journey was marked by remarkable achievements, including competing in Social Media Strategies and Sales Presentation, attending the National Leadership Conference (NLC) three times, and serving as a district officer during her senior year. In this brief interview, Soumya reflects on her role and responsibilities within FBLA and how this experience significantly contributed to her professional growth.

As a district officer and an officer for her school's FBLA chapter, Soumya honed several crucial skills during her time with the organization. One of the most notable benefits she reaped was the refinement of her speaking skills. Through various events and engagements, she had the opportunity to practice and enhance her ability to communicate effectively, a skill that has proven invaluable in her post-graduate endeavors. Additionally, working as part of a professional team taught her valuable teamwork skills, essential for succeeding in any career.

When asked about the specific skills and knowledge gained through FBLA that have been most beneficial in her post-graduate life, Soumya emphasized the importance of time management, presentation skills, and teamwork. These skills have continued to play a pivotal role in her professional journey, allowing her to tackle challenges with confidence and precision.

FBLA not only equips its members with vital skills but also instills a business mindset and prepares them to navigate professional environments. For Soumya, this meant learning how to share her thoughts and collaborate effectively in a workplace setting. FBLA's emphasis on professionalism and real-world applicability helped bridge the gap between

between academic life and the dynamic challenges of the professional world.

Maintaining connections with fellow FBLA alumni has also been a rewarding aspect of Soumya's journey. These connections have created a supportive network of like-minded individuals who share her passion for business and leadership. This network has proven beneficial for both personal and professional growth, providing a platform for collaboration and the exchange of ideas.

Reflecting on her FBLA experience, Soumya encourages current FBLA members to make the most of their time within the organization. She advises them to enjoy their events and set ambitious goals, as the skills and knowledge acquired through FBLA will serve as a solid foundation for future endeavors. Soumya's story is a testament to the profound impact FBLA can have on an individual's personal and professional development, offering a unique platform for growth, learning, and networking.

Insert Story Here

A Chapter Photo?
A Colorado FBLA Champion?
A Community Service Project?

Want to fill this space?
Submit an article to Colorado FBLA Today

Learn More



ROCKING the *ROLEPLAY*

The roleplay part of your competition is NOT supposed to be scary, but an opportunity for growth and success. Roleplays, however, are spontaneous and can throw anything your way. Tests and presentations are rigid and for the most part they widdle down to aspects of memorization. Yet, in every roleplay you have time to read your prompt, to develop a gameplan.

Organizing your information in a set way that works for you is important. When you sit down make sure to first and foremost acknowledge the basics:

1. What role are you playing?
2. What are your key performance indicators (KPIs)?
3. What is the objective?

From there let's connect each KPI to a strategy or solution. Remember to be goal oriented. **BE A PROBLEM SOLVER!**

Have you heard of SMART goals? They push you to be specific, measurable, achievable, relevant, and time-bound, hence the acronym. In every roleplay what your saying is a spontaneous presentation. SMART goals push you to work through each concern your judge will have.

But more than anything remember to be confident, keep your head high, and run to first place!

Marketing Manager
Acme inc

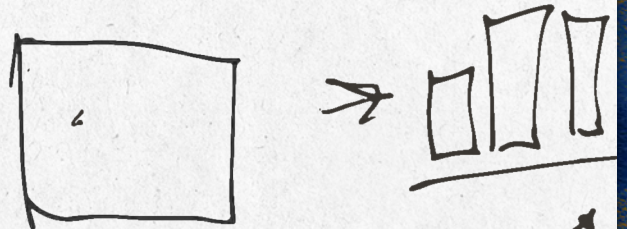
Gabriel

KPIs

1. keep sales to shine
2. make sure christmas
3. what else you get

SMART

- S - we believe that
- M - the white & black
- A - once we are to
- R - this realistic because
- T - within the next



PERKS & PREVALENCE

FBLA Collegiate | *By Amy Gao, D5 State Officer*

Love FBLA? Then continue with FBLA in college! Joining the organization can be highly advantageous, as it offers a platform to further develop your business skills and expand your professional network. As a continuation of FBLA, you can still look forward to conferences! These events emphasize replicating real-world business scenarios to test knowledge in practical settings. Notable events include the National Leadership Conference (NLC) and the National FBLA Collegiate Career Connections Conferences, held throughout the country in November, among others.

What's more, a professional network may be essential for you. Not only can FBLA keep you competitive in the job market, but it can also help you connect with peers and seasoned professionals. By staying updated with the latest industry trends, you'll likely find valuable mentorship and internship opportunities.

Additionally, if you need financial aid, FBLA in college offers a comprehensive National Awards and Scholarships Program. This includes the Who's Who Award, the Distinguished Business Leader Scholarship, the NLC Scholarship, and the Dress to Impress Award, with prizes up to \$500 each. Looking for independent projects and recognition? Explore the Collegiate Excellence Award, which offers a variety of in-person courses and online options.

All in all, being part of FBLA in college allows you to refine your leadership abilities, build your resume, and gain a competitive edge in the job market by demonstrating your commitment to personal and professional growth. Continue with FBLA in college!

NFLC RECAP

NATIONAL FALL LEADERSHIP CONFERENCE

The FBLA National Fall Leadership Conferences were in attendance by over 2,000 members, and hosted across the country. Our state officers, Ben Kleve and Gabriel Hankins, proudly represented our state association, as they networked and attended valuable workshops. Read below for Gabriel’s insight to this opportunity:

“This organization has always shown me a next step forward: a way to improvement, an opportunity for self reflection, or a group of people to be inspired by. My time in Dallas exceeded all expectations and has been a highlight in my FBLA experience. It was beyond inspiring to meet the motivated members of our state, and I am beyond thankful to have travelled alongside our Riverdale Ridge chapter.

With the National Parliamentarian’s team I presented a nationally supported workshop, that emphasized community support and chapter autonomy through fundraising. This experience not only allowed me to educate others but also enhance my public speaking skills. NFLC 2022, here in Denver, Colorado, was the first push for me to become a state officer. This conference showcases a member’s ability to better themselves and the opportunities that our organization brings to the table. Most importantly, in a few short days, I learned to become a better state officer, and leader to Colorado FBLA, something I will use for the rest of my life!”



MADINATOU KOUANDA MEMBER TO PRESIDENT

Attending my first State leadership conference, surrounded by thousands of ambitious members, I became inspired. Inspired by the community Colorado FBLA members created as an organization, filled with fun, encouragement, and teamwork. Inspired by the leadership of our then-state officers whose Leadership helped me grow. These are the factors that shifted my perspective of FBLA and pushed me to become more involved. By sophomore year, I had a leadership role on a local, state, and national level. Serving as my chapter's president, the Colorado President's Council, and the National Secretary's Executive Council Resource Director. My main goal was to develop resources for members, and my proudest achievement was the short video series that shared competition tips from national winners on YouTube.

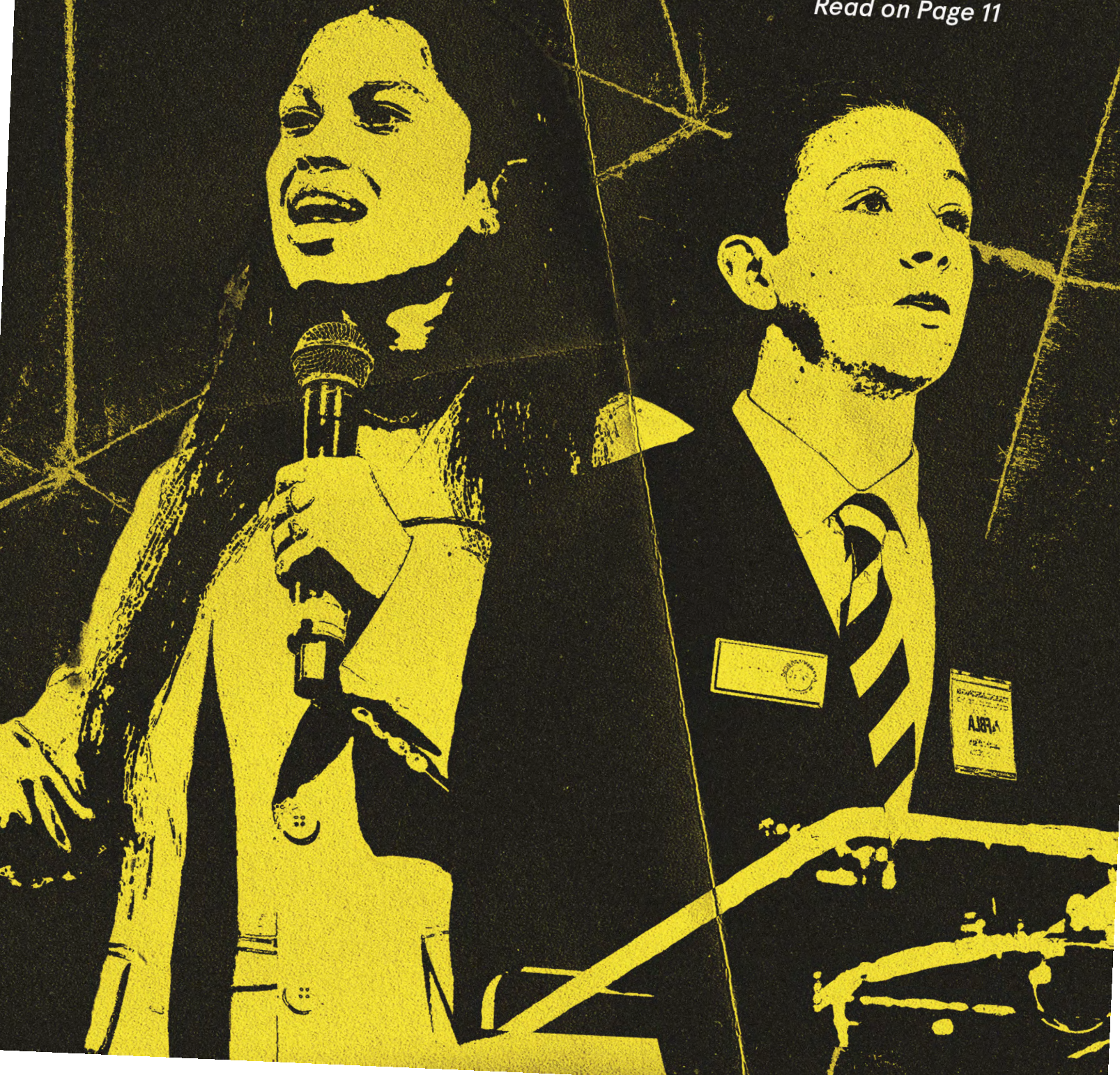
When anyone asks me, "Why do you want to be a leader?", my response is: because I want to give others what I wish I had. I remember, three years ago, during Covid, my chapter barely had meetings, and I could barely compete. The organization that was supposed to empower students, did not exactly spark my confidence. I wish I had resources to guide me. So in junior year I ran for state office. What was my motivation you ask? To help every member experience the amazing feeling of a State leadership conference: the rush of the opening session with conga lines, walking across the stage, and most of all, the feeling that you belong.

Now serving as your State President, I could not have asked for a better ending to my FBLA journey! I cannot lie when I say these past six months have been my best. I have made so many fond memories and so many new friends! I truly look forward to the next three months of Chapter Visits, District Leadership Conferences, and SLC!



RUN FOR STATE OFFICE

Read on Page 11



Planning A **District** *Leadership* **Conference**

Hello Colorado FBLA, I'm Carley Hase, your District Three State Officer, and I am excited to provide you insight into the planning behind the District Three Leadership Conference. Coordinating this event takes strong effort and passion to complete such a task. A district officer team is a key component to putting on a successful conference. This year, I proudly selected four outstanding individuals after a very competitive application process. Each officer has been assigned specific tasks to prepare all individuals for our Conference. Other important components to a successful conference are; preparation of judges packets, March of Dimes fundraiser planning, thoughtful gifts for advisers, script writing, and other various tasks. While the process demands considerable time and effort, the rewards are immeasurable, not only for myself but the district as a whole. The 2023-2024 State Officer team wants to thank all of the hardworking district officer teams, as well as the district state officers, who have invested their time and best efforts in their respective districts. We wish you all best of luck throughout your district conferences!

Carley Hase,
D3 State Officer

My name is Sylvia Pado and for the past two years, I have been chapter president of Jenkins Middle School FBLA. Located in Colorado Springs District 11, we are one of the only middle school chapters in our area. Our chapter had a lot of success with a dozen first-place medals at the state competition and taking twenty-nine of our forty-five members to nationals. Although only a middle school chapter that is just beginning its third year, we have had a lot of success.

”

Earning the title of FBLA National winners was an exhilarating and awe-inspiring experience. As freshmen in high school, this achievement had initially seemed attainable, but it ultimately opened our eyes to new possibilities. Nayvee Brent and I initially pursued separate events, but circumstances led to Nayvee joining my team. Alexis Witt and I secured second place at the State Leadership Conference, with Alexis also winning her event. This posed a challenging decision for Alexis, who chose to compete in Intro to Business Presentations at Nationals. I also had to make a decision – continue the Local Chapter Annual Business Report alone or find a new partner to replace Alexis. Nayvee Brent was the perfect fit, as she hadn't previously advanced to the state level. Nayvee eagerly jumped in, stating, "I was initially nervous but committed to presenting successfully with you." From there, we embarked on the journey of making adjustments, memorizing content, and meticulously reviewing the rubric.

In May, our Flagler FBLA chapter held an annual gala where each national finalist had to present to a live audience, serving as a wake-up call for the amount of work needed before Nationals. As the school year was coming to an end, Nayvee and I dedicated countless after-school hours to rehearse until we were satisfied with our performance. These sessions were also valuable for advisor and peer editing of our 15-page report. Despite encountering ups and downs throughout this process, we were fortunate to have unwavering support from everyone involved. Nayvee remarked, "Coordinating our schedules and mastering a new presentation speech proved to be some of our

"From Freshmen to FBLA National Champions: Our Unforgettable Journey"
By Flagler FBLA's Sylvia Pado



As much as Nayvee and I hesitated to admit it, the closing ceremony had us on edge throughout. "My heart was pounding, and the wait for our event to be called felt endless," said Nayvee. Nothing felt real until we stood on that stage under the bright lights, hearing our names announced as the 2023 first-place winners in the Local Chapter Annual Business Report category. Overwhelmed with excitement, we covered our mouths as we left the stage, surrounded by the euphoria of those around us. This will forever be an indelible memory, and our remarkable and supportive community played an integral role in this unforgettable journey. Their unwavering love and encouragement fueled our success every step of the way.

While waiting for Nationals, our mantra was "practice, practice, practice." Time flew, and before we knew it, we were on a plane to Atlanta, Georgia. We were excited about exploring Atlanta and creating memories, but our evenings were spent rehearsing our presentation tirelessly. After our first day of presenting, Nayvee noted, "It was nerve-racking at first, but we performed admirably, and I kept reminding myself that whatever happened next would become history." The day ended with us anxiously awaiting the finalist announcements. After what felt like an eternity, Nayvee hit the refresh button, and there it was – our names on the list. We celebrated with a joyous hug, realizing we had reached the culmination of this amazing journey. Although finishing our final presentation brought both relief and a touch of sadness, we reflected on how far we had come, eagerly anticipating the closing ceremony's results.

Annabelle Rusco

MORE THAN JUST A CAPSTONE PROJECT

Annabelle Rusco, a sophomore from Roosevelt High School, persists to be a community leader in and out of Colorado FBLA. During the 2023 National Leadership Conference she was announced a finalist for the Capstone Project, a wholistic community service project that emphasizes meaningful change. Her initiative was to support mental health through notes of kindness. Her project, Sending Smiles, had hundreds of members throughout 23 states, many of which are still ongoing.

When asked more about her work, Annabelle described the pandemic of depression occurring in today's youth. She decided that to reach people anonymously, while sincerely, she and her small team of friends and chapter members would mail every card/letter.

In her school, Annabelle serves as her FBLA chapter's VP of Service, as a fourth year member of FBLA. Moved by the impact and stories of others she heard while leading the Sending Smiles project she realizes that she has the power to make change. In this current membership year Annabelle is beginning anew, as she educates her community members in career applicable skills, via reputable certificates, such as Adobe and Microsoft.

However, Annabelle's resume of service doesn't stop there. For six years she has worked with her local Children's Hospital, having raised \$50,000 for their patients. Annabelle Rusco represents what it means to be a Future Business Leader of America, to be community minded, and thoughtful to the imprint that we leave on others.



**Annabelle
Rusco** RECEIVING
A SUPER COOL AWARD
AT NATIONALS



Colorado FBLA Today
January 2024



STEPS TO AN **Effective** OFFICER TEAM

Amy Gao, District 5 State Officer

I was waiting behind a computer screen, dressed nicely for the National Athlete Executive Board Conference for Synchronized Swimming. Board members such as myself were all spiffy and polite, backs straighter than pencils and not a single tie was missing among the sea of faces. Yet I noticed rather quickly, however, that the president, while dressed so nicely, appeared to be nervous so frequently spotlighted –chuckling to herself, turning hot-eared, and generally searching our faces. So I said to myself: “I am going to make her feel appreciated. Obviously, to make her feel comfortable, I must say something nice, not about myself, but about her.” So I asked myself: What is there about her that I honestly admire?” That is sometimes a hard question, especially spontaneously, but I found it to be rather easy. Recently I had struggled with identifying a dream school, and she spent nearly a whole hour chatting with me about college applications.

So while there was again that long pause as she waited for responses, I remarked with enthusiasm, “well thank you Prez for this golden nugget, and I’d always come to seek your advice whether that be swimming or college admissions advice”. She looked up, half-started, but face beaming with a smile.

First and foremost, Communication is the lifeblood of any successful team. It's not just about talking; it's about listening, understanding, and responding. For me, as the officer of District 5's District team as well, I try to encourage open, honest dialogue when chatting together. If you create an environment where every member feels heard and valued, it becomes a growth environment for everyone! Halfway through the FBLA year, reflect. Reflect on whether you and your team have strong, clear dialogue between members. Only the best ideas, help, and excitement often come from the most unexpected places.

ADVISER Alerts

NOVEMBER

- January 10:** Service Season (Champion Chapter) Deadline
- January 10:** January Adviser Q&A, Virtual (4-5 pm)
- January 10:** FBLA/DECA Night at the Avalanche, more details TBD
- January 22:** Monthly Membership Meeting
- January 24:** BMEF New Teacher in-person meeting
- January 31:** Peak Awards Leaderboard Submission

[↑ clickable links](#)

MEMO MONDAY

Advisors, keep in touch on everything Colorado FBLA, with weekly installs of Memo Monday!

Subscribe 



MOUNTAIN PEAKS

MEMBER SPOTLIGHTS

The Mountain Plains Region Council is deadset on recognizing Mountain Plains Members. Nominate yourself or a fellow Colorado FBLA members for their accomplishments in service, education, or progress!

Mountain Peak members will be posted to the Mountain Plains newsletter and social media pages.

[APPLY HERE](#)



Unpacking the GRPI Strategy: A Key to Enhanced Team Performance

In the dynamic world of team management, the GRPI strategy emerges as a transformative framework. Standing for Goals, Roles, Processes, and Interpersonal Relationships, GRPI provides a comprehensive approach to enhancing team effectiveness. This article delves into the essence of GRPI, exploring how it can revolutionize team dynamics and lead to successful outcomes.

1. Goals: The Foundation of Team Success

At the heart of the GRPI model lies clear goal setting. Teams thrive when they have a unified understanding of their objectives. This clarity helps in aligning individual efforts with team aspirations, ensuring everyone is working towards a common purpose. Effective goal setting involves not only defining what needs to be achieved but also understanding the why behind it, which boosts motivation and commitment.

2. Roles: Clarity and Accountability

A critical aspect of team functioning is the definition of roles. The GRPI framework emphasizes the importance of each team member understanding their specific responsibilities. Clear role delineation prevents overlaps, reduces confusion, and increases accountability. When everyone knows what is expected of them, it leads to better coordination and efficiency.

3. Processes: The Pathway to Achieving Goals

Processes in the GRPI model refer to the methods and procedures teams use to achieve their goals. These include decision-making protocols, communication channels, and problem-solving mechanisms. Streamlining processes ensures that the team operates smoothly and can adapt to challenges effectively. It also fosters consistency in how tasks are handled and decisions are made.

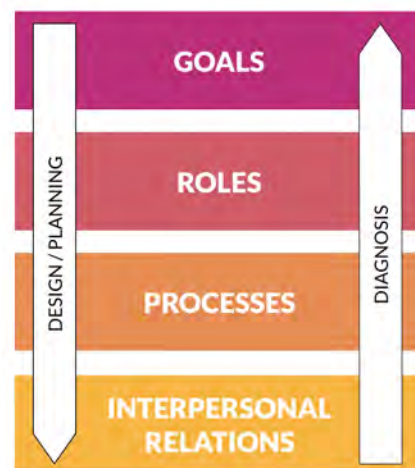
4. Interpersonal Relationships: The Glue That Binds Teams

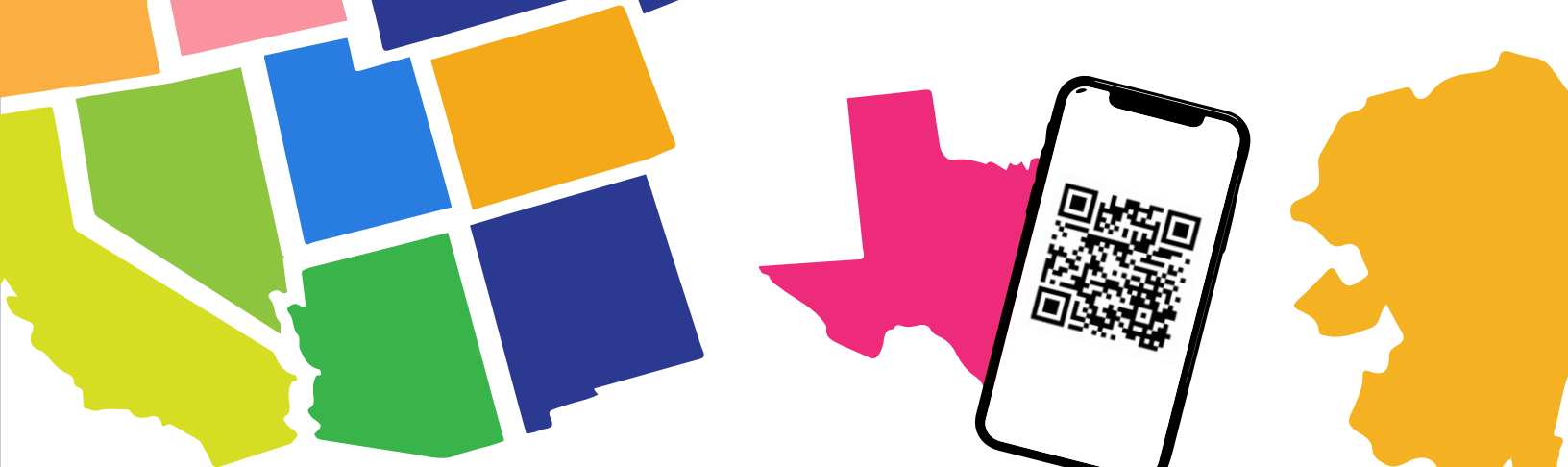
Lastly, GRPI focuses on interpersonal relationships within the team. The quality of these relationships can

significantly impact team performance. Respect, trust, and open communication are the pillars of strong team dynamics. Encouraging a culture of support and collaboration leads to a more engaged and committed team.

The GRPI strategy offers a holistic approach to building and maintaining effective teams. By focusing on Goals, Roles, Processes, and Interpersonal Relationships, teams can enhance their cohesion, productivity, and overall performance. Whether in a corporate setting, a non-profit organization, or any collaborative environment, applying the GRPI model can lead to more harmonious and successful teams.

GRPI MODEL





BE DIRECT: YOUR FUTURE ANYWHERE.

FBLA Collegiate Direct provides today's collegiate students access to FBLA without the need for a chapter presence.

JOIN TODAY



WHAT DO YOU WANT TO WEAR?

SLC T-SHIRT DESIGN CONTEST

Want to wear your design at this year's State Leadership Conference?! If so submit your design before the *February 16th deadline!*

SUBMIT HERE

COLORADO'S 10 TIPS TO PROFESSIONALISM

2. Stay Composed

In networking situations, react calmly and professionally to everyday challenges or setbacks.

4. Actively Listen

Effective listening is a cornerstone of professionalism. To excel, focus on active listening: give your full attention, ask clarifying questions, and provide thoughtful responses to foster meaningful connections.

6. Prioritize Time Management

Organize your day efficiently to maximize productivity and create space for personal life.

7. How to Communicate

Consider how you portray yourself. Non-verbal language and gestures can represent nervousness or shyness (i.e., touching your face). Be concise and use appropriate language. Make yourself understood by everyone.



1. Dress the Part

Your attire reflects your professionalism, so dress appropriately for networking events to make a positive first impression.

3. Expand Your Network

Consistently engage in conversations and interactions to grow your professional and personal connections.

5. Know the Rules

Understand the standards of etiquette in business and surrounding culture. Doing so will help you navigate with confidence and mutual respect.

8. Be Punctual

Arrive on time for meetings and appointments. 15 minutes early is to be considered on time!

9. Embrace Improvement

Embrace continuous improvement: Commit to ongoing self-development, seeking opportunities to enhance your skills and knowledge, which will keep you at the forefront of your field.

10. Maintain a Positive Attitude

Maintain a positive attitude: Cultivate a constructive and optimistic outlook, even in challenging situations. A positive attitude is contagious and can enhance your professional relationships and performance.



February 11-18

THE ULTIMATE MEMBER WEEK

Get ready Colorado FBLA, for the best week of our membership year! FBLA week! Held on the second week of February, it is a time of celebration of our wonderfully amazing organization! A week full of engaging and fun activities hosted at all levels of association, most notably the national level. FBLA week is a long standing celebration that allows all member, advisors, and sponsors, to come together and embrace the unique opportunities we have as an association.

This year, our national officer team has put together unique and exciting activities to celebrate FBLA week; With our national president Deborah, stating, "I am most excited for the Next Steps webinar on Future Friday as well as seeing all the activities occurring on the local level through social media". Each day will have its one theme, and the full list can be found on the National website. On a state level, the Colorado FBLA president's council is aiming for the promotion of the FBLA week proclamation to be signed. To participate please look out for our Monday memos that will be sent out the first week of January. The information will include instructions to submit a proclamation as well as a template proclamation. Proclamations are a great way to connect with legislators and bring more awareness to our association. On a chapter level, chapters can promote the national activities within their own chapters!



SERVICE SUNDAY Members will complete community service projects and post about their experiences on Instagram, utilizing the #FBLAWeek hashtag. The National Instagram account will share some of these highlights and the total amount of money raised through the fundraising competition leading up to FBLA Week.



MENTOR MONDAY Members will have the opportunity to hear about the important role mentors play in launching and supporting their career journey in the career panel webinar.



TUESDAY TALKS Members will have the chance to network with other FBLA members in their region and the National Officers and then compete in a Battle of the Regions game night at 7:00 PM ET.



WHY WEDNESDAY Members can join the National Presidents' Forum at 7:00 PM ET to learn more about how to enhance their involvement within the organization and get a sneak peek at the 2024 NLC. We'll also celebrate "why" it's great to be a part of FBLA! And we'll launch a contest for members to suggest and design themes for the 2024-25 program



Deborah Jacklin

"FBLA Week is really a time to celebrate our organization and membership, a week dedicated to spending time with our FBLA friends and being proud of who we are as leaders. I am most excited for the Next Steps webinar on Future Friday as well as seeing all the activities occurring on the local level through social media."



THANKFUL THURSDAY Members will thank advisers and state leaders for their commitment to the organization by posting stories, photos, and/or videos to their Instagram accounts using the hashtag #FBLAWeek.



FUTURE FRIDAY Members will close out the school week by dressing as a professional in their future career. They will also learn about what it takes to succeed in a chosen career. FBLA alumni and the Collegiate National Officers will host a "Next Steps" webinar at 7:00 PM ET to help prepare students to transition from high school to college or a career.



SUCCESS SATURDAY High School Regional Vice Presidents will highlight state chapter success stories through social media.

CTE CELEBRATION

CTE CELEBRATION (January 11 – February 28) focuses on chapter excellence and Career and Technical Education (CTE) awareness. Tasks are designed to showcase FBLA excellence and achievements, as well as promote the mission of the organization.

1700 POINTS
AVAILABLE 



AVALANCHE NIGHT

Get ready for Jan. 10th to watch the Colorado Avalanche take on the Vegas Golden Knights, alongside Colorado FBLA members from across the state!

All ticket sales support our state association. To purchase tickets go to

<https://Avalanche.KSETickets.com/DE-CAFBLA.night>

JAN. 10TH

NUGGETS NIGHT

Want to watch the Denver Nuggets dominate in person?! Well do it alongside the rest of Colorado FBLA, on Dec. 14th.

All ticket sales support our state association. Talk to your adviser, and purchase your seats today through the QR-Code below:



Mar. 11TH





MONTHLY MEMBERSHIP MEETINGS



Join the state officer team this 22nd, and every month after for insight on new initiatives, conferences, and chapter management!

This month our team is taking a dive at District Leadership Conference preparation for you to do your best!

Sign-Up

COUNTS FOR PEAK POINTS!

Make sure to follow us EVERYWHERE!



ColoradoFBLA



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www.coloradofbla.org



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SUBMIT AN ARTICLE



This edition of Colorado FBLA Today marks a monumental point in this membership year, the half way to our 2024 State Leadership Conference, and a show to our diligence as a state association. As always I would like thank you, our members and advisers, for reading the state newsletter!

Thank you to state officers Madinatou Kouanda, Naisha Naik, Ben Kleve, Amy Gao, Kaylin Trent, Kyndal Richards, Sam Heath, and Carley Hase for making this month of Colorado FBLA Today possible!

Happy New Year,

Gabriel Hawkins