



9101 East Lowry Boulevard
Denver, CO 80230

Instagram: @coloradofbla
TikTok: @coloradofbla
Facebook: /FBLAColorado

Dear Colorado FBLA Adviser,

Thank you to each of the returning advisers, and welcome to our new colleagues! My name is Molly Davis, and I am your Colorado FBLA State Adviser. In preparation for the 2024 - 2025 school year, I wanted to share some important information with you about our year ahead. Please reach out at any time throughout the year with questions.

Communication Channels

Every adviser has been opted into a weekly email each Monday morning from stateadviser@coloradofbla.org, titled Memo Monday. This includes upcoming events, deadlines, and helpful links. If you are not receiving the emails, please check your spam folder and save the email address as a trusted contact, or reach out to molly.davis@cccs.edu.

FBLA Connect now has a message board just for Colorado advisers. You can find it under More > Communities. It is titled Colorado FBLA Advisers, and is hyperlinked [HERE](#). Please use this space for networking, resource sharing, and as a message board to request room sharing ahead of the State Conference. If you cannot login to FBLA Connect, email me.

2024-2025 Updates

Colorado FBLA's high school division has completed the redistricting plan that was approved by the Board of Directors last year. Some schools have shifted to a different FBLA district, and a new District 12 was created. The new districts are posted at <https://www.coloradofbla.org/dlc>.

Competitive Events Updates

Updated guidelines will be released by Nationals in August; the Colorado FBLA website will be updated accordingly at www.coloradofbla.org/programs. Please see below for an overview of event changes for each division.

- Middle School
 - New – Exploring Computer Applications (production event)
 - Name Changes
 - Business Ethics → Exploring Business Ethics
 - Leadership → Exploring Leadership
 - Running an Effective Meeting → Exploring Parliamentary Procedure
 - Elevator Speech → Exploring Public Speaking
 - Multimedia & Website Development → Exploring Website Design
- High School
 - Retired – Database Design & Applications
 - Name Change – Business Calculations → Financial Math
- Collegiate
 - New Objective Tests: Cybersecurity, International Business, Supply Chain Management
 - Name Change – Future Business Educator → Future Business Facilitator

National Partners

National FBLA has discontinued its partnership with the March of Dimes and will now be supporting the Alzheimer's Association. Colorado FBLA will also be supporting this cause. Local chapters can select their own philanthropic organization if they do not wish to directly support the Alzheimer's Association.

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Branding Updates

The FBLA delta symbol cannot be used by itself on any merchandise, materials, websites/social media, or any other collateral. The delta symbol can only be used in conjunction with the acronym "FBLA," with or without spelling out "Future Business Leaders of America." Please change any chapter web sites or social media properties to comply with the national brand. A full branding package can be found at <https://www.fbla.org/brand-center/>.

National and State Themes

The Colorado FBLA state theme for 2024 – 2025 is Reach New Horizons. The National FBLA theme is Dare to Dream, Dare to Lead. Logos for both themes are on the Colorado FBLA website.

Social Media Accounts

We have a **new** Facebook page for all supporters to follow: Colorado FBLA – Future Business Leaders of America, found easily at www.facebook.com/FBLAColorado. Our State Officer team will also be regularly updating the @coloradofbla Instagram and TikTok accounts - please follow along!

Calendar of Events

You can find a full calendar of events at www.coloradofbla.org/calendar. Below is a general overview of just some of the many events offered through Colorado FBLA.

Fall Events

This year's Colorado Fall Leadership Conference will be held in conjunction with Colorado DECA on October 1st at the Adams County Fairgrounds/Riverdale Regional Park. More details will be shared at www.coloradofbla.org/cflc. The National Fall Leadership Conference will be held in Columbus, OH from November 8-9. This year, NFLC participants will be able to register for objective testing competitive events. Because the National Center is offering their own competitions this fall, we have been advised to discontinue the Business Battle fall event.

Spring Events

High School District Leadership Conference dates can be found at www.coloradofbla.org/dlc. Reach out to your Board Representative and/or State Officer with questions. The Middle School State Leadership Conference will be held on March 5, 2025, at the Adams County Fairgrounds/Riverdale Regional Park. The Collegiate State Leadership Conference date is TBD.

The High School State Leadership Conference will be held April 21 – 23, 2025, at the Gaylord Rockies Resort. This year, eligibility requirements have been updated to allow for competitors that qualify at DLCs, Voting Delegates, Conference Ambassadors (more to come on this new position), and students who complete the BAA Capstone.

Thank you all, again, for your continued support and dedication towards FBLA. Looking forward to a great year ahead!

Molly Davis

Colorado FBLA State Adviser

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