

Design Contest Guidelines

Description: This event is an individual event involving an FBLA member designing a T-shirt or pin. There are three categories: State Leadership Conference T-shirt, National Leadership Conference T-shirt and National Leadership Conference Pin. Top designs will be presented to delegates for voting on the winning design. The selected design will be the inspiration for T-shirts and pins that members can purchase at the State and National Leadership Conferences.

Category

- State Leadership Conference T-shirt (Theme: Build Your Brand)
- National Leadership Conference Pin (Theme: Colorado)
- National Leadership Conference T-shirt (Theme: Service, Education, Progress)

Guidelines

- Only two entries are allowed per category, per chapter.
- The design must be original artwork of the FBLA member.
- All designs will be submitted electronically. Designs may be hand drawn and scanned for submission or designed electronically.
- Colorado or Colorado FBLA must be on the design.
- Trademarked or copyrighted materials cannot be used. The FBLA logo can be used.
- **State Leadership Conference T-shirt Design:** [Submit an electronic file](#) of the design by November 1
- **National Leadership Conference Pin Design:** [Submit an electronic file](#) of the design by March 3
- **National Leadership Conference T-shirt Design:** [Submit an electronic file](#) of the design by March 3
- If there is a two-sided design for the t-shirt, the front and back of the shirt should be clearly marked and submitted in one document. (Two pages are allowed.)

Example Designs

