



SUMMER STARTER (August 1 – September 27) focuses on chapter development and membership strategy. Tasks are designed to help chapters set the foundation for a successful membership year, including electing officers, developing a student-led Program of Work, setting goals, and mapping out activities throughout the program year.

1. Develop a chapter Program of Work for the fall with at least three membership recruitment activities. (**Documentation:** Completed Program of Work) **Points: 500**
2. Elect Local Officers and plan an officer training session. (**Documentation:** Training session agenda) **Points: 200**
3. Come up with an idea for a community service project. (**Documentation:** One-page summary of the project, including a photo) **Points: 100**
4. Write cards or emails to members over the summer encouraging them to join again in the fall. (**Documentation:** One of the cards or emails) **Points: 100**
5. Review the FBLA Sponsorship Toolkit and prepare a target list of at least five potential sponsors. (**Documentation:** Sponsor list) **Points: 100**
6. Set up a communication channel between Local Officers and members. (**Documentation:** Summary of the communication channel and how it will help your chapter) **Points: 100**
7. Create a survey for your returning members to capture feedback about the previous program year and opportunities they would like to pursue in the new program year. (**Documentation:** One-page memo) **Points: 100**
8. Develop a chapter T-shirt design that complies with the FBLA Brand Guidelines. (**Documentation:** T-shirt design) **Points: 100**
9. Hold an informal meeting for prospective members. (**Documentation:** Meeting agenda) **Points: 100**
10. Develop a letter to invite guest speakers to meetings during the membership year. (**Documentation:** Letter to guest speaker) **Points: 100**
11. Create a Member of the Month program. (**Documentation:** Screenshot of member of the month on social media or website) **Points: 100**
12. Prepare a chapter budget for the membership year. (**Documentation:** Completed budget) **Points: 100 points**