



**CTE CELEBRATION (January 11 – February 28)** focuses on chapter excellence and Career and Technical Education (CTE) awareness. Tasks are designed to showcase FBLA excellence and achievements, as well as promote the mission of the organization.

1. Review the FBLA Week Toolkit and decide as a chapter which events you will participate in. **(Documentation: Chapter agenda for FBLA Week) Points: 500**
2. Have your Officers or members complete a PSA, flyer, bulletin, display, or video about the importance of CTE. **(Documentation: Graphic or photo) Points: 200**
3. Ask an elected official to sign an FBLA Week proclamation. **(Documentation: Copy of the proclamation) Points: 100**
4. Prepare a report about the community service project that you planned through the Champion Chapter program. **(Documentation: Report) Points: 100**
5. Have at least one member participate in an FBLA Week forum or panel by submitting one question. **(Documentation: Name of member and question asked) Points: 100**
6. Plan a social activity for your chapter during FBLA Week. **(Documentation: Photo or social media post) Points: 100**
7. Have at least one member share their story on social media during FBLA Week and tag @FBLA\_National. **(Documentation: Social media post) Points: 100**
8. Sponsor a teacher/adviser appreciation activity. **(Documentation: Flyer) Points: 100**
9. Give a presentation about CTE and the career and technical student organizations at your school to your administrators or school board. **(Documentation: Outline of presentation) Points: 100**
10. Prepare a memo to your school administrators about the number of competitors your chapter plans to send to regional and/or state conferences. **(Documentation: Memo) Points: 100**
11. Invite an FBLA alum or community business leader to speak at a local chapter meeting. **(Documentation: Agenda and bio/photo of the speaker) Points: 100**
12. Invite a Collegiate member to join your meeting and talk about the FBLA experience at the college level. **(Documentation: Photo of Collegiate member with chapter members or social media post) Points: 100**