

COLORADO FBLA TODAY SPRING 2022





UPCOMING EVENTS

April

- April 7: SLC Survival Series: Voting Delegates & Business Meeting (4-5 pm)
- April 11: Colorado FBLA Membership Meeting (7-8 pm)
- April 14: SLC Survival Series: Know Before You Go (4-5 pm)
- April 15: Pre-Judge Submission Deadline
- April 15: BAA Submission Deadline for SLC Recognition
- April 18-20: State Leadership Conference, Gaylord Rockies

June/July

June 29-July 2: National Leadership Conference, Chicago

STAY UP-TO-DATE WITH FBLA

To ensure you are always in the loop with Colorado FBLA's activities and programs, subscribe to Memo Mondays! Memo Mondays provide weekly updates for all of Colorado FBLA. You can access Memo Mondays through the Colorado FBLA Facebook Page or through Drive:<https://drive.google.com/drive/u/0/folders/13raGg0E6ShQOHaEOYJvasNe3PjS-BiXk>

STATE LEADERSHIP CONFERENCE TENTATIVE SCHEDULE

April 18th

- 11:30 am- 1:30 pm- Lunch
- 12:00- 1:00 pm- Adviser Meeting
- 2:00-6:00 pm- Preliminary Competition Round
- 2:00-6:00 pm- Testing
- 2:30- 5:00 pm- Leadership Seminars
- 3:00-6:00 pm- Selection Committee
- 8:00- 10:30 pm- Opening General Session

April 19th

- 8:30 am- 12:00 pm- Final Competition Round
- 9:30 am- 2:00 pm- Selection Committee
- 8:30 am- 3:45 pm- Testing
- 9:00 am- 3:00 pm- Exhibitors
- 9:00 am- 4:00 pm- Leadership Seminars
- 9:00 am- 4:00 pm- Digital Badge Testing
- 11:30 am- 1:30 pm- Lunch
- 1:00- 5:00 pm- Final Competition Round
- 2:00- 4:00 pm- Service Project
- 2:45- 4:30 pm- Voting Delegate Orientation and Business Meeting
- Evening Options- Colorado Rockies Game, Trivia Night, OR Hypnotist

April 20th

- 8:30 am- 12:30 pm- Grand Awards Ceremony

For more information visit

https://www.coloradofbla.org/_files/ugd/48c499_71e29b8b3d184076988f84efcc3037b3.pf



NLC Pin Design

Submitted by Platte Valley's
Cash Hale



Learn about the March of Dimes and FBLA with the link:
<https://www.fbla-pbl.org/partner/march-of-dimes/>



MEMBER ARTICLES

FBLA BEYOND THE CLASSROOM BY SHIVEN SAXENA

I remember my freshman year in my introduction to business class where our teacher had told us about the FBLA chapter that our school has. I decided to join and quickly realized that FBLA goes beyond the scope of the class curriculum and brought students into the real world where we got to see the applications of what we were learning. It also connects us more than a class ever could.

Business education is a concept that has gotten a lot more focus in the past few decades and FBLA is an organization that works to provide quality business education to more students while going deeper into the concepts touched on in class. One competitive event that I participated in for FBLA was Business Plan. While preparing my project I had to research my target market, my target audience and innovate to solve a problem to which my business would provide a solution. Instead of learning definitions, I got to explore hands-on about different markets, industries, finances, and entrepreneurship. By planning to create my own business I got to apply the concepts of entrepreneurship, the economy, and running a business into my project going beyond what is done in the classroom.

FBLA also creates community one to a degree that a classroom can't. When kids work together on their projects, volunteer together, go to social events together, and learn together they bond on a deeper level. Creating meaningful bonds and connections that will last a lifetime. Due to Covid our chapter's bonds have grown even deeper. We've had to come together to develop effective forms of communication as a chapter and with one another. Deciding when and how to work and meet. Helping each other get critical information that they might have missed. The whole Covid ordeal has overall connected our chapter even more than a normal class and it's all thanks to FBLA.



Cherry Creek FBLA Chapter at their District Leadership Conference!

IDALIA FBLA WEEK BY CALLIE RICHARDS

Idalia High School went the extra mile this year to make FBLA Week known throughout our school! We created activities and dress-up days to get our chapter and high school involved. In order to do so, we started by having a few people do a bulletin board in our school hallway that would display the days of FBLA Week and what we would do as a chapter each day.

We decided as a chapter that we were going to make a committee for FBLA Week, and they would get to make the plans. They did an amazing job organizing the week and all its activities. During the weekend before FBLA Week, they gathered and decorated the school with a poster, streamers, hanging gold stars, and even displayed the certificates from the district.

On Monday, we all wore our chapter t-shirts and filled out a "when I grow up worksheet." On Tuesday, everyone dressed up in their future career attire and told others what all their job entails, education required, etc. On Wednesday, we held an FBLA Kahoot at lunch and provided pizza for members that wanted to participate. On Thursday, our juniors and seniors got the opportunity to create a resume and cover letter and do real interviews. The interviews were set up in stations, and we found local businesspeople willing to do the interviews. Also on Thursday, our freshmen and sophomore classes participated in a workshop on resumes, put together by Kylie Wingfield, Idalia Chapter President. We were very pleased with the outcome of FBLA week in our school this year!



The Idalia FBLA Chapter in their FBLA shirts!

APRIL MONTHLY MEMBERSHIP MEETING BY HUNTER DONOVAN

Attention FBLA members: are you looking for ways to get involved or learn more about FBLA? Now is your chance! On April 11th, the state officer team will present a workshop on how members can get more involved in FBLA at the chapter, district, state, and national levels! Members will also have the opportunity to learn more about their lives after FBLA, as the state officer team will be discussing PBL and other activities for high school senior members!

To RSVP visit: <https://us02web.zoom.us/meeting/register/tZluc-moqzovG9bq8xDpbMbLyuI9s5sKl70q>

SUPPORTING THROUGH THE COMMUNITY BY OLIVIA MARGAUX-FERZACCA

The Future Business Leaders of America is a national organization for business-focused students. However, FBLA isn't just about competitions, leadership, and more, it builds a community for kids from middle school all the way to college. This is a unique opportunity because it allows other members to get an opportunity to advance their careers and future before entering the real world. Whether these be workshops, keynote speakers, learning to build their own business, becoming entrepreneurs, or even learning how to make a cover letter or resume; it gives many opportunities, not all students get access to throughout their education years. Without a community like that, leaders cannot be successful without the people helping them succeed in the future or supporting them by cheering them on in their successes.

In my school, Eagle Valley High School community is huge. Community impact makes a huge difference with our school when the school is supporting the community. Every year, Eagle Valley High School does make a wish. Make a Wish is when the community picks local community members that qualify to make a wish to make their dreams come true. Last year, Make a Wish supported Noah's wish to go to a dinosaur museum. This year, our school's Make-a-Wish support supported Jose's wish to go to Disneyland. After many fundraisers such as game night, soccer tournaments, dodgeball tournaments, and more to raise money for Jose. Not only did the community raise money for Jose but we reached out to other schools to support Jose's wish. We were able to reach out to one middle school and one elementary school that helped us support Jose's Wish. Not only did the community reach out but teachers were supported by shaving beards, shaving heads, and being pied in the face. Teachers who were nominated also supported the school when we announced the final amount, they shared how much money the school made. With this, the teacher that guessed the lowest amount of money got pushed into a shaving cream pool. Our school has raised money by doing a 'paint by number' for the school mural that will stay up for years to come.

Through seeing how much community actually means something to students, parents, families, and more not only does it help but it shows that community really is important to many people. With this, without community events, families, and more don't get supported without seeing the support the community gives. Through all the fundraisers we saw many communities supporting each other through not just Make a Wish but also much more. Such as blood drives, building kits for families, supporting through March of Dimes are even for the families who went through the Marshal Fire. Through everything we saw, we saw not only the communities built through FBLA but even the community support outside of Future Business Leaders of America.

SERVICE



MEMBER ARTICLES

MAKING FBLA KNOWN IN KERSEY DURING FBLA WEEK BY ADAM GROSS

The third week of February kicks off the start of FBLA Week where chapters around the country highlight their membership participation and chapter spirit. On Sunday, National Theme Day, Platte Valley High School's FBLA chapter officer Cash Hale submitted his graphic design inspired by the theme: Success Starts Here. His planetary outer-space graphic consisted of the motto, "Be persistent, be consistent, and practice". At the beginning of the week our officers contacted Christian Morgan, the Kersey Town Manager, asking for him if he would declare February 13 - 19 FBLA Week in Kersey, Colorado; later in the week, they were able to go down to his office for a signature. On Monday, Adviser Appreciation Day, chapter officers took Valentine's Day inspiration and crafted heart-shaped thank you notes - not only for FBLA advisers but for teachers and faculty all around the school along with a bag of chocolate. Tuesday was Share Your Story Day, where members had the opportunity to open up about what got them interested in FBLA in the first place by posting a video on social media. It was interesting to hear all the reasons Platte Valley students found their place in FBLA - this of course, with the incentive of a free snack. Our president, Makynna Hollis, shared her story from being a middle-level member and attending nationals to becoming a Colorado State Officer. Once Wednesday came it was FBLA Networking Day where we encouraged members to join the state membership meeting to hang out with other chapters virtually and everyone who joined the meeting was entered into a drawing for a \$25 Amazon gift card. One of our officers, Cash Hale, was awarded a Star Membership Award by the state officer team for his involvement in national activities. Thursday, Business Development Day gave students the opportunity to shop locally. Those students who purchased something within the community could post it on social media to be entered into a drawing for \$25 to Kersey Pizza. Friday's Spirit Day was the highlight of membership engagement.

Over half of the chapter members wore their 2022, NASA-themed FBLA t-shirts, and we celebrated with food and fun at the weekly meeting. Finally, to finish off FBLA week on Saturday was Community Service Day. Our president organized a program to create Personal Care Kits for the families of premature babies which was inspired by the March of Dimes. Our members collected the items, like toothpaste, deodorant, and other essentials, throughout the week, then they were put together for delivery to a local hospital, Northern Colorado Medical Center. FBLA week was a success for the Platte Valley chapter, members showed spirit, became better leaders, and grew closer as a group.



Kersey Town Manager, Christian Morgan, declaring it FBLA Week in Kersey.

A group photo of members with their FBLA shirts.



Cash, Makynna, and Avery...winners of our week's challenges.

PALISADE FBLA WEEK BY LAYTON TOBIN

FBLA Week ran from February 13th through the 19th! With a goal to form and strengthen connections with one another, FBLA Week is all about our community. Just recently, Palisade High School's FBLA chapter hosted Fruita Monument and Central High School for a Lock-In where members got to network and connect with each other, as well as prepare for the District Leadership Conference! With that being said, let's jump right into FBLA Week for the year 2022! Sunday is Theme Day, and this year, the theme is "Success Starts Here!" Chapters and members submit where success starts for them. On Monday, we have Advisor Appreciation Day! This is a day to recognize your local chapter advisor for their accomplishments and dedication to the chapter. Members will write "Thank-You" notes and celebrate their wonderful advisor! Tuesday is "Share Your Story Day"! Members are encouraged to share their FBLA stories, including how they came to join the organization and the impact it has had on them. Members will submit a photo and description of their story to be posted on social media. It is also the same day that the National President Forum opens, so be sure to register to join the meeting! Wednesday is Chapter Networking Day, and this year, chapters are challenged to create a unique business card that represents their chapter! This is also a good day for recruitment drives, an opportunity to bolster FBLA chapter membership! Thursday is Business Development Day, where chapters will get the opportunity to promote local businesses as well as discover and inform others about potential career opportunities.

For instance, plan to visit a local business and have them give a short presentation. Friday is FBLA Spirit Day. This is the day to show spirit by wearing the colors of FBLA: Gold and Navy Blue, as well as old FBLA shirts. Lastly, Saturday is Mental Health and Community Service Day! For the conclusion to this year's FBLA week, chapters are encouraged to participate in the March of Dimes' Personal Care Kit. This is a great time to support March of Dimes, a long-time FBLA partner. FBLA-PBL Week is a great time to get involved and support not only your chapter but your community and the organization. There you have it, FBLA Week, and the various activities that can be completed throughout the week!



Members at Spirit Day Breakfast with staff from Palisade High School.

COLORADO FBLA: PIE AN OFFICER! BY HUNTER DONOVAN

The Colorado FBLA State Officer Team is hosting a Pie-in-the-face Fundraiser for the 2022 State Leadership Conference! To participate, you can either donate to Colorado FBLA's Venmo or bring and spare change you have to Opening Session! The three state officers who receive the most donations will be pied at lunch on Tuesday! All proceeds from this activity will be donated to the Colorado Relief Fund to help those who were affected by Covid-19, the Marshall Fires, or other events!



If you or anyone you know would like to donate now visit: @Colorado-FBLA in Venmo! Don't forget to put the name of the officer you are donating to in the memo!



MEMBER ARTICLES

WHY STUDENTS SHOULD JOIN FBLA! BY ATHULYA NAIR SURESHBABU

FBLA is the non-profit education association Future Business Leaders of America organization. We run our organization by actively being present at school, doing community/school activities, running fundraisers, attending district/state/national competitive events, focusing on our business leadership skills, and developing them. COVID hit really bad on everyone for the past over a year, and it did for us too. Our organization was the fastest-growing student business career organization, and about 216,000 students in the high school division were members of the organization in 2018-2019, and we had a 30% drop after the pandemic wherein our Highlands Ranch High School had strong 40 members in 2018-2019, but it dropped to 22 members this year. Even other high schools in the Douglas County district also had a dip in their numbers of members in the organization like in Vista High School they had members from 100-115, and it has dropped to 77 which is a 25% decrease, in Ponderosa there are only 68 members, Rock Canyon has only 100 now, and Stem school has only 15 members.

FBLA was founded by Hamden L. Forkner. This organization was chartered in Tennessee in 1942 and started a chapter in a high school. In 1958 the organization was established in college. It saw its success by every student understanding the concept of business, and how to be a leader. In 1994 they also started an FBLA middle-level division for 5-9 graders. Ok, now we saw the history of this incredible organization, now let me come to the point, the purpose of this article is to give awareness across the nation to show everyone that there is a club for students interested to take undergrad degree in college in business, and if you are a student and have a different interest like programming, fashion design, talking about politics, and video games you guys can also join FBLA because it helps you to how to show your skills to other people, and how to develop your skills more like a business leader.

Many students think that a business club in school is only for students who have an interest in business, well that is not true!! Anyone can join FBLA. This organization just helps you to groom your skills, and it just applies what you have learned in school. This organization is well known to colleges and universities. FBLA is a CTSO (career and technical student organization), which means that it is not only co-curricular (it is tied directly into classroom lessons) and also has been recognized by colleges, and if you join the club the college can see how successful, and leadership skills you can exhibit. Not only do they recognize that it is an organization, but at the same time colleges and universities also have the college-level organization which is PBL (Phi Beta Lambda) which is a college division of FBLA-PBL. It is a great pathway to get into colleges not just because there is recognition from colleges, or there is also a club you can easily join when you get into college, but the organization also gives scholarship opportunities to colleges you like to go to.

When you join the club, and after a year of joining, and a senior in high school you have the opportunity to get scholarships. There are a lot of scholarship opportunities like getting \$500 if you join Phi Beta Lambda when you go to your college, or there are other scholarships for specific colleges/bigger amounts, and you could just ask the adviser for the chapter for more information on these if you **JOIN** the club. Just in high school, there are a lot of things that are given. We do lettering points for lettering and cording. You might get a question about what is lettering or cording well, lettering is a fabric letter from your high school that you get if you reach the points that are needed to be achieved to get this, and you get the points you have to do to some community service, showing leadership, attending chapter meetings, attending competitive events and more. The letter is usually given for Academic excellence, or for sports, but you can get it by joining THIS club. The cord is a graduation cord where if you achieve the requirements to get the cord in the club you would get this, which is a colored twisted cord (for FBLA it is blue and gold colors) that will be given for you to wear at your graduation to recognize the student for being successful in the club. You can even become a chapter officer if you are in the club for one or more years. There are also opportunities to become a state, or national officer as well. Becoming an officer is a really good experience to develop your leadership skills, and you would come out of your comfort bubble, and show who you are. So, anyone from 9-12 grade can join FBLA in high school. If you are a parent or anyone who thinks that this organization is useful for students, help us by encouraging students to join the club to increase the number of members of our organization. It is not just helpful for us, but for them as well because there is a lot of experience that they can gain and also the learning that they can get from this organization. It is a really fun club, if you are a parent/guardian, and you think your ward is capable of it and wants something to do, this is the best platform for them to achieve things. If you're really interested you can email Mr.Sierra who is the adviser for Highlands Ranch High School chapter dmsierra@dcsdk12.org, or you can email me sureshbabua@s.dcsdk12.org (I am Athulya Nair Sureshbabu, the current chapter secretary for Highlands Ranch High School 2021-2022 [State of Colorado]). Follow us on Instagram which is [hrhs_fbla](https://www.instagram.com/hrhs_fbla).

For more information:

State FBLA website:

<https://www.coloradofbla.org/>

National FBLA website:

<https://www.fbla-pbl.org/>

LUNCH WITH A BANKER BY TRISH RUE

Sargent FBLA and Accounting Students participated in a "Lunch with the Banker" on Thursday, December 13, 2021, at Del Norte Bank. Students were provided a behind-the-scenes tour of Del Norte Bank by Vice president, Traci Holmes. The students then ate at Colorado Grille and participated in a roundtable discussion with Bank President, Mike Hurst, CFO, Shawn Jensen and Vice President, Traci Holmes. The students asked industry questions answered by the bank employees. The event was enjoyed by all participants.



Sargent FBLA Lunch with a banker!

MIDDLE LEVEL STATE CONFERENCE BY HUNTER DONOVAN

On March 9th, Colorado FBLA teamed up with Junior Achievement to host the 2022 Colorado FBLA Middle Level State Leadership Conference! Throughout the day, students from grades 5-8 had the opportunity to showcase their business expertise, learn new skills, and have fun! All members were given the chance to compete in tests, presentations, and speech competitive events! The executive state officers, advisers, and Junior Achievement representative, Stephanie Murphy, spent several hours teaching the Junior Achievement Start it Up! program which taught members about designing a product, marketing it, and much more! In the afternoon, the members were able to work in teams and pitch their products to the state officers! The day was concluded with an awards ceremony that recognized the top three in each event and announced the National Leadership conference qualifiers! Overall, the day was a great success and full of fun! It is so exciting to see all the members learn new things and begin preparing for their high school FBLA careers and experiences!





MEMBER ARTICLES

BACK TO BUSINESS BY MEAGAN BRAUN

Ponderosa's FBLA chapter is 69 members strong with an experienced officer panel full of 3-4 years' FBLA experience. Our Officer Team has 11 officers. We met as an officer team at Village Inn during the summer to create our program of work and bond! To post our activities with FBLA we maintain a [Sticker board and a Virtual Sticker board](#) for all members to view.

We have had a very busy year being involved with everything at our school and with the FBLA association. Immediately we created a [Recruiting Poster](#) for our Activities hallway.

First off, our Ponderosa FBLA heads the Apparel store (#PHSApparel-school spirit store) and sold at sporting events-3 boys basketball games, 2 girls basketball games, 3 football games, and 2 volleyball matches, school functions, and activities as our fundraiser. One of the school functions was at the annual Back-to-School night to introduce new students and their families to Ponderosa AND to sell apparel thus marking the commencement of the new school year.

In addition, our PHSApparel group went to the DCSD [District Leadership](#) meeting and handed out apparel to executives of our Douglas County School District. We also went down to the [8th graders](#) at the middle school and handed out t-shirts to our next year's 9th graders.

We have a Retail class that takes care of our apparel also, learning sales, marketing, mark-up, and stocking. We even made a QR code poster for our Apparel-to get sales faster-and posted them everywhere to increase sales. We continue to [maintain a showcase](#) featuring our items for sale.

Let's dive deeper into some of our annual proceedings and major events Ponderosa's FBLA has been a part of.

Take a look at another beginning of the year tradition; homecoming. Ponderosa's long-standing tradition of the [homecoming parade](#) during the fun-filled week featured many of Ponderosa's sports teams and the variety of activities throughout the school. We were afloat in the parade and during homecoming week decorated [our club sponsors' door](#) front to participate in the homecoming fun!

The participation at our school didn't stop there, FBLA got to display their creativity during Ponderosa's yearly FBLA Halloween Door decorating contest. We ran the contest and handed out awards along with decorating our sponsor's door. Also as part of the Halloween festivities, we participated in another CTSO activity [Trick or Treat Street](#)-where our members were able to dress up and run the booth "Catch the Spider Web" themed activity and handed out candy and stickers/sticker boards to the children of our community (instead of our usual face-painting activity due to COVID restrictions). In addition, as a bonding activity, each FBLA member received a [large candy bar](#) for all their work this week.

Another unique experience was a Leadership Training we had where each member was invited to attend an emergentics workshop in our school because of limitations to attend conferences outside of school (COVID)--we brought the training to our school. After taking a survey about our personality and behavioral characteristics we were given a profile about each individual and how we interact in groups. This experience (coming from someone that took part in it) was very interesting because we were able to work with people that were both similar and different from each other. It was very educational and something we will all be able to use in the future.

Members were asked to collect Coats for our 9News Coat drive w/Dependable Cleaners. We collected 5 large boxes and donated them to Dependable.

We continue each year to create togetherness with [officer hoodies](#), members get [free t-shirts](#), we create a [showcase](#) for our members (faces, activities) and a [bulletin board](#); this year creating a "sticker" of FBLA @ PHS. We did Valentine's activity selling TeddyGrahams-snacks with a Teddy bear as a fun fundraiser. We took a Yearbook picture.

As a member of FBLA at Ponderosa, we participated in the District Competition. We had 37 of our 69 members take part in the competition this year. At the conference, we had a [community service table](#) set up to make thank you cards for the Boulder County Firefighters OR make a happy day for our Senior Citizens at the Morning Star retirement home.

To this day, we've had 4 FBLA general meetings. We just completed our Wish Week involvement--[decorating our business hallway](#) AND creating a [raffle through 3 donated Keurigs with K-cups](#). Our intake will be donated to Kennedy's wish.

Our upcoming activities are book drive for the middle schools/detention center/senior home, completing [BAA awards](#), and the [Peak Award](#). Other students are [reconstructing our 1983 scrapbook](#) while other students are creating [this year's scrapbook](#). We will also do [locker cleanout/recycle programs](#), and [Teacher's day activities](#).

FBLA chapters all over the US get to have an experience just a little bit different from every other one, Ponderosa is no different. Each member is given an opportunity to participate in activities and school functions you wouldn't otherwise be able to do, while also learning things that will be vital in the future in business. Every year the members get to do the traditional activities like competing at Districts and selling our PHS apparel, and other unique things like the Emergentics workshop, making Ponderosa's FBLA chapter unique and this year has been no different.



Ponderosa FBLA members selling apparel at a basketball game.



MEMBER ARTICLES

COUNTDOWN TO SLC BY HUNTER DONOVAN

As the days until State Leadership Conference wind down, it is important to continue preparing for this year's conference and all the opportunities that await you! Throughout the three-day conference, you will be able to make new friends, network with others, learn new skills and lessons, and grow your FBLA resume! We have officially reached the point where the conference is less than a month away! As the next few weeks go by, it is vital that you continue to prepare yourself for the exciting days that lay ahead of you! It is also important that you meet with your adviser regularly to get any updates or additional information he/she might have regarding your chapter's trip to Denver later this April! If you are looking for any additional advice or updates regarding SLC, make sure to check out the Colorado FBLA website and social media pages! In addition, there is also an SLC Survival Series being held once a week to help prepare members and advisers for different aspects of the conference! These webinars are extremely informative and provide lots of helpful information to help you prepare! it is also important that you start preparing for the conference now so that is less of a hassle during crunch time! Make sure that you have everything you need now to ensure that it is just a matter of packing it later on! If you ever have any questions regarding this year's SLC, feel free to reach out to any of the state officers or advisers! Good luck to all and the state officer team is so excited to see you all later this April!

COUNTDOWN
COUNTDOWN
COUNTDOWN

THE BUSINESS ACHIEVEMENT AWARDS BY HUNTER DONOVAN

The Business Achievement Awards (BAAs) are part of National FBLA's education programs! Within this program, members are able to learn new things while developing new skills and having fun! The BAAs are divided into four divisions: Contributor, Leader, Advocate, and Capstone. The Contributor level introduces members to the basics of FBLA and promotes the opportunities this organization provides. The Leader level teaches members the fundamentals of leadership and encourages them to discover their own personal leadership styles! The Advocate level allows for members to pick a business skill or content area and work towards further developing it! The Capstone level allows members to design, complete, and reflect on a project that solves a real-world problem. The BAAs may be completed in any order and members no longer need to have their advisers sign them up! The Business Achievement Awards provide numerous benefits to members including developing new skills and passions, learning new things, and earning recognition. Members who complete the Advocate and/or Capstone levels will be recognized at the Colorado FBLA State Leadership Conference! The members who complete the Capstone level will automatically qualify and receive recognition at the National Leadership Conference! The deadline to complete the BAAs for recognition is April 15th, but members can work towards completing the different levels throughout the year!



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STATE OFFICER CANDIDATES

LEADERSHIP BY KYNDAL RICHARDS

"Leadership is lifting a person's vision to higher sights, the raising of a person's performance to a higher standard, and the building of a personality beyond its normal limitations." Peter Drucker, an author, said this quote. He not only wrote books but he was considered a visionary and his management skills for leadership are being utilized worldwide today. FBLA leaders have shown us what hard work and dedication look like. Leading is doing the difficult things to get the best results and putting in the extra hours. State officers put in hours of hard work to help create an amazing organization that teaches members how to get on the path of becoming successful leaders. These leaders show the drive and dedication that is needed to be an effective leaders. As members, it is our job to get on this path and raise our sights higher to become tomorrow's leaders. As a leader, we want to see a result and put a plan into action. We need to put work in without being asked and do all the hard things without complaining. Leaders must delegate and find people that have qualities for each job and then hone in on the strengths and weaknesses to work toward the best end result. Everyone has amazing potential and leaders can help them find this within themselves. As stated earlier, quality leadership is raising a person's performance to a higher standard. Young business leaders today have to prove that they have the same strong work ethic as those in generations before them. Future Business Leaders of America are helping this generation find their drive within themselves to become leaders for America. These leaders are people who are helping others do astonishing things with their skills. The fear of failure creates limitations in most people and causes them to miss out on opportunities of a lifetime. It is important to step outside of the box and explore beyond your comfort zone. Leaders help teach others how to push through these fears and how to try and reach every goal they have ever dreamed of. Limitations are endless if you knock down the fear of failure and let your dreams take you farther than you could ever imagine. Remember all good leaders have failed at least once. Lastly, leaders have learned how to define reality to everyone while showing their endless potential. From the hard work and dedication that it takes to be an efficient role model and leader, the sense of relief and enjoyment after completing a task shows their commitment to helping others succeed. Leaders all have their own strengths, but they are willing to take risks, put countless hours in, and have a vision. A leader's motivation can help envision the possibilities with no limitations. So, raise your sights higher, build your personality beyond normal limitations, and let us see what kind of a leader you can be!



THE REALITY OF LEADERSHIP BY MAKYNNA HOLLIS

Leadership has more meaning behind it than what first comes to mind. When most people think of leadership, they imagine a person or group of people that are in a position of high power. This may be a school principal, boss, or even a government official. While these people are in a position of leadership, their title or position isn't the only thing that defines them as a leader. Leaders can be found in any person and in any place, whether they have a title or not. A leader can be defined by many characteristics, but successful leaders have demonstrated that they lead by example, they serve as they lead, and they share leadership with the ones whom they lead. Leading by example is one of the most efficient ways to lead. It is also one of the most respected ways. Leading by example shows that a leader believes in the things they are teaching, and shows they are willing to follow the same quire lines. Leading by example can easily be seen in a sports team. If you want your teammates to work hard during practices and competitions, you have to work hard as well. People are not going to follow your lead if you are doing the things you want them to do.



Servant leadership is where the main goal of a leader is to serve. Servant leaders are willing to put the wellness of people and organizations beyond their own wellness. These people see a leadership position as an opportunity to better the lives of others. A great example of servant leaders is coaches. A coach's main goal is to better their athletes. They are willing to accommodate and listen to their athletes in order to do what is best for them, while still offering them leadership.

Including groups in decisions is a strong aspect of leadership. Including others in decisions, it shows the respect and interest you have in the group. It is simple to do this. All you have to do is be willing to listen and consider other people's viewpoints. This is done very often on an organization's officer team. On an officer team, more times than not, decisions are made as a group. The whole team will discuss the decision at hand and choose the option that they believe is best for the team and organization as a whole.

Leaders are seen everywhere. They are seen in the classroom; on a track, field, or court; at work or home; or on the street. It is not hard to be a leader, you just must be willing to go beyond what the average person does. Leadership can be demonstrated in your work ethic as you lead by example, can be seen as you serve others as a leader, and can be revealed when you share leadership among your group. Leadership is in all of us, so where will you let your leadership

HOW FBLA HELPED ME BY EMMALEE BUHRLE

How has FBLA helped me? FBLA has taught me many life skills that have helped me greatly in the past 3 years, including this year. Freshman year I was a shy girl and did not want to participate or talk to many people. I joined FBLA my freshman year and learned how to communicate and be active with everyone around me.

The first skill FBLA teaches is leadership skills. It teaches you how to put forth and help others through my leadership. This has also helped me become our chapter president. The second skill it teaches is communication. Without FBLA I would have never done a live speaking event in front of judges but FBLA has gotten me to communicate and get out of my comfort zone. The third skill it teaches people is public speaking. If I never would have participated in the speeches my freshman and sophomore year I would not have talked to people from a stage. Now teenagers and adults can give speeches and talk to a crowd of people while being less nervous and anxious. I thank FBLA for that. This is the biggest impact FBLA has had on me and has taught me and people all around the world who get the opportunity to participate in FBLA. This helped me through my everyday life and I am beyond appreciative of it.



FBLA'S IMPACT ON ME BY CHARITHA KUNAPULI

Over the course of my three years in FBLA, I have been able to develop skills that will last for a lifetime. Some of the most notable skills it has helped me develop are leadership, public speaking, and problem-solving skills. Before FBLA, I did not immediately sign myself up for the team leader role. However, through working on events and presentations, I have been able to go beyond my comfort zone and become more of a leader. All three years of FBLA, I have worked with a team. Because my peers were not comfortable with becoming team leaders, the role came to me. I learned the importance of compromise, patience, and listening. These skills shaped me into becoming a better leader and wouldn't have been possible without FBLA. Public speaking never came to me naturally but through FBLA I have been able to become more confident and clear when speaking in front of crowds. Every year, I have done a presentation event which has allowed me to perfect the art of practice and execution. Through these two qualities, I have been able to enhance my public speaking skills and develop lifelong skills through FBLA.

Through doing presentations and events for FBLA, I have run into many problems and issues. Especially when working in a team, it is easy to clash with a team member, so to maintain a team bond it is very important to work quickly to come up with an effective solution. There can also be technical errors. After doing FBLA online for a year it has been easy to have tech problems. To achieve the best results for my presentations, I have been able to counter these problems and also learn from my mistakes. This has helped me build better computer skills as well.

Overall, FBLA has impacted my life by helping me develop amazing skills that I can use in the future. It can also impact anyone in a great way as well. These are only a few of the skills I learned. Others can learn more skills in marketing, creativity, team building, computers, networking, and much more. FBLA's impact is not limited to me, it can impact anyone who joins.



Emmalee Buhrle celebrating with her mother after completing a speech for her competitive event!





STATE OFFICER CANDIDATES

FUTURE BUSINESS LEADERS OF AMERICA - LIVING UP TO ITS NAME BY JANE GRIFFIN



"Future Business Leaders of America" - that's the proper name of our organization. But it's such a mouthful, that we frequently abbreviate it into just 'FBLA'. In doing so, many people don't know what 'FBLA' stands for, or what we really do. My freshman year, when I told acquaintances that I was a part of FBLA, they would respond with, "What does that stand for?" I would hastily reply, "Future Business Leaders of America." They would often be so taken aback by the long name that they would just leave the conversation at that and move on. But FBLA means more than just four letters. We are future leaders - FBLA prepares our nation for the unknown future by teaching today's youth critical skills and values such as confidence, leadership, communication, learning, service, and teamwork. We study business - FBLA members are involved in the business community, learning essential skills not only for future careers but also for present endeavors. Warren Bennis once said, "Leaders are made rather than born." FBLA caters directly to this philosophy, helping members to become these essential leaders. We are leaders - we work to inspire others and ourselves to be better, aiming to improve not only the business world, but also our schools and communities, leading by example, enthusiasm, and hard work. And finally, we are leaders of America. We are part of an organization that extends throughout the nation and beyond, including to China, Haiti, Hungary, and Tanzania. Being part of such a large organization connects and unites members together, helping to benefit the future of the entire world. Knowing what FBLA means and stands for helps our members strive to represent and live up to its name. By striving to be a Future Business Leader of America, we not only strengthen our own skills and abilities, but we also enhance our communities, schools, and the wider world. Truly, being a member of FBLA is one of the best opportunities high school has to offer, and students should take full advantage of the opportunity.



Arapahoe High School students at FBLA District Conferece

LEAD WITH CONFIDENCE BY BREANNA WILSON

"Every person is unique, which is perhaps why "individual" is an interchangeable term for a person." We all have our own voice, a passion, and a purpose that brings fulfillment and meaning to our lives. We've all got a different vision, a different perspective, and therefore something valuable to add to this world. However, actually taking the initiative to make a tangible impact on those around you is intimidating, to say the least. This means becoming a leader, finding your voice, and having the courage to speak up. What sets a leader apart from the crowd is their confidence, their ability to communicate with and inspire others, along their work ethic and devotion. These assets-- particularly confidence-- don't come naturally to everyone. I personally have struggled with asserting myself, looking people in the eyes, and speaking with conviction, countless ideas that have never escaped the confines of my skull. Despite occasional self-doubt infecting my mind, I have big dreams and ambitious goals that I'm not willing to give up on. So, I decided to advocate for myself, to transform myself. One of the best ways to do that, I concluded, was to be a candidate for my FBLA chapter's treasurer. I came to realize that in order to achieve my aspirations, I had to break out of my comfort zone. For me, this means surrounding myself with people who know more than me, who have more experience than me, and who have proven themselves as leaders. Immersing myself in a leadership position in FBLA allowed me to do just that, giving me the opportunity to learn from and collaborate with other hard-working, devoted individuals. Being involved in making important decisions for the betterment of my chapter, and even the community, I've been able to find my voice and my strengths as a leader. Not only that but challenging myself with competitive events and showing up to FBLA conferences have provided me with priceless experience and knowledge in the business world.

HOW TO BE A SUPERHERO WITH FBLA BY RACHEL HERRON



Bright smiles, with genuine "thank you[s]" that roll-off Tongues are common occurrences for every member. Like a superhero, each member has the opportunity to make someone's day, changing lives one day at a time. With community service chances enveloped throughout FBLA's program of work anyone can be an *Iron Man*, *Baymax*, or *Buzz Lightyear* in their own chapter, brightening smiles one day at a time. Through community service, every FBLA chapter can make a difference. Community service can take many forms, it doesn't have to look like a traditional project to be seen as community service. Though canned food, toy, and clothing drives are popular service activities, they aren't the only options--get creative. For instance, when the Marshall Fires devastated many in District 2, nearby unaffected chapters could host a mental health night, inviting affected FBLA members to a night of relaxation and fun. Or, make banners and posters to demonstrate support to affected schools. The possibilities are endless. No idea is off-limits; any act of service that supports a community member in any way is service. It's as simple as bringing a smile to someone's face. It doesn't take an elaborate *Mega Mind* idea to make a difference, all it takes is a bit of passion and dedication. No matter how big or small an act of kindness is, it will always make an impact. There is room to do good all around us. Organize a school supplies drive, sponsor an adoption event, clean up trash around the High School, the opportunities are endless. All levels of members can get involved, and not every project needs to be big. For example, Broomfield High School's FBLA chapter wrote letters to healthcare workers and emergency first responders during COVID in the fall of 2020 to thank them for their contributions. Something as simple as a letter expressing gratitude meant so much to those who received them; it didn't take a large amount of energy or effort, but it made an impact larger than we imagined. Sometimes the smaller daily community service acts make a larger difference in the community, than a month-long planned-out project. A "friendly neighborhood Spider-man" is always better than a *Thor* that only gets involved in the "big" conflicts. Every FBLA chapter and member can be an everyday superhero.



Broomfield High School's FBLA Chapter!

Through participation in this organization, a person has the ability to gain wisdom and skill not attainable through reading a textbook. I challenge you to do the same for yourself. Perhaps you have a vision, a goal, something that inspires you, yet something--fear, more than likely-- is holding you back from taking action. It is always more frightening to be a leader than a follower, but with great risk comes greater reward. Forget that your comfort zone ever existed, for growth may only take place beyond those limits. This is, of course, scary to think about. Imposter syndrome is almost inevitable, and so is a failure; but, isn't that the point? This is how you learn! This is how you thrive! Keep your head held high, and lead with confidence. If you are looking for the right environment, the right culture, and the right people to learn from, I encourage you to invest yourself in FBLA.



The Eads FBLA chapter after competing at the 2022 District Leadership Conference in La Junta!



STATE OFFICER CANDIDATES

FBLA: LEADING LEADERS BY MUSKAAN SAXENA

From joining FBLA my journey in this club has taught me so much. Through the activities we do at our chapter I have learned the value of leadership. To me leadership is more than just leading and managing a group; it is about creating a difference in the world around us, and I have been taught this through community service and the other activities I have participated in FBLA. This year, I realized what FBLA truly has to offer, and to be honest it is a lot. For example, it gave me the opportunity to make a difference through community service, allowing me to have a greater impact on the lives of those around me. Being a leader is not just about leading people or being an example, sometimes it is about bringing attention to problems and creating solutions to solve them. The knowledge and confidence that you gain from being a part of the FBLA community empower you with everything you need to create change. From starting your own initiative to partnering with a business, anything is possible. For one thing, my chapter partnered with Project Cure, a non-profit humanitarian relief organization that sends out donated medical supplies to developing countries with limited resources. By volunteering at Project Cure we are being responsible leaders who are trying to make a difference in the world. That opportunity has become more important in the past few weeks as Project Cure has shifted its focus to supporting the citizens of Ukraine. Volunteering with this organization through FBLA has helped me to see the potential impact of my actions and the collective impact of those around me. We take the initiative to do that which many can only dream about.

Another skill I have been taught through FBLA is professionalism. Professionalism is a critical skill to have but it's often not taught at school. However, being in FBLA, I have learned this skill by competing in my competitive events. Acting as a business professional and presenting to judges has helped me gain a better sense of what it means to be professional, and be prepared to work in the workplace. My FBLA chapter also builds professionalism by inviting guest speakers to our chapter meetings. Through these speakers, we learn how entrepreneurs start their businesses, how leaders lead their organizations, and how new ideas spark innovation.

FBLA enhances all that we learn in our business classes by providing real-world applications of classroom topics. By putting us in competitive situations, we learn to respond quickly to challenges. By providing us opportunities to interact with leaders, we learn how to lead. By giving us the opportunity to volunteer, we learn the value of assisting others and how to identify situations where we can help.



Cherry Creek's Project Cure!

STATE CONFERENCE ACTIVITIES BY COOPER DRUCK

As FBLA has gotten underway this year, most chapters will start turning their attention to the upcoming competition season, their District conferences, and the Colorado State Conference. It has many components, but many would consider competition to be the most significant one. Many define FBLA by the roleplay situations or the objective tests that they complete in order to show their competency in a range of business areas. However, even at the state conference level, this is not even half of the content available to members. While competition may be the reason for gathering, there are numerous opportunities including workshops, informational sessions, and guest speakers at the state conference that are vitally important to members' experience and their growth as individuals. Most notably are the Leadership Workshops where guest speakers provide students with talks on their own experiences and stories.

HOW FBLA GROWS LEADERS BY HUNTER DONOVAN

"It's only after you've stepped outside your comfort zone that you begin to change, grow, and transform." -Roy T. Bennet. Established in 1940, FBLA has been around for over eighty years to help students transform into confident and skilled leaders. FBLA helps members grow as leaders within their chapter and community in several ways ranging from experiences, challenges and providing ways they can step up. The first way that FBLA allows you to become a better leader is through the various opportunities and experiences that the organization offers. As most of us know, the best way to learn and grow is through experience. FBLA allows you to learn valuable skills while having fun in the process! For example, competitive events can teach you a variety of skills ranging from public speaking to working with a team. All of these skills are extremely valuable and will help you down the road when you are completing your occupational goals and assignments. From community service projects to BAAs, to attending conferences, FBLA has a surplus of ways in which students can expand their horizons and become better leaders. FBLA provides a stable foundation for students to learn by doing. This will allow members to be more confident and prepared to step up and become a leader both in FBLA and beyond!

FBLA also allows students to become better leaders through different challenges. Not only does FBLA provide challenges such as the competitive events, BAAs, and Peak Awards (which are great ways to challenge yourself and become leaders), but it also provides a gateway in which students can push themselves and question their current views of their leadership abilities. When a student joins FBLA, they are becoming a part of something that is larger than themselves! This will provide them with all sorts of new outlooks and perspectives. In addition, students can challenge themselves to do the best they can by getting involved in community service, fundraising, and competitive events!

One last way that FBLA can help members become better leaders is by providing different ways that these members can step up. FBLA provides several different levels of leadership that members can obtain throughout the years in high school including chapter, district, state, and national office positions. Although these positions will provide members with tasks that will challenge them, you do not need to hold an office to become a leader! Being a leader means that you are pushing yourself and others to grow and complete a shared goal and FBLA provides all members with different ways they can grow themselves and others!

"Effective leaders are made, not born. They learn from trial and error and from experience" -Colin Powell. Out of everything that I have ever done in life, there is nothing that has made as large of an impact and difference on my life besides FBLA and the skills and leadership lessons it has taught me throughout my time of being involved in this incredible organization!



Members are able to grow their skills when they attend conferences and other events!

Those who have been to state competitions in the past two years have likely not had the opportunity to take advantage of these opportunities, and the State leadership team has been hard at work ensuring that all of our members get the opportunity to do so this year. Truly, the State leadership conference is about coming together to learn and grow as individuals, not just to compete.



The most recent large-scale in-person Colorado FBLA event, the Stock Market Game!



STATE OFFICER CANDIDATES

FBLA - THE OPPORTUNITY OF A LIFETIME BY SANTIAGO SAENZ



America as a nation has a deep and unique relationship with opportunity. From the time of its founding, the American Dream has been what separated the US from much of the rest of the world. The endless possibilities America offered created an allure unlike any other, drawing millions from across the seas into our borders. The American Dream, or the idea of self-determination and success through hard work, requires just that, hard work. From a young age, one must show dedication to rise above, seize the opportunity, learn, and grow. FBLA is one of those many opportunities. FBLA as an organization has the sole purpose of building leaders through education and brotherhood, and by taking the leap and joining FBLA, one's opportunities only continue to expand. As a national network, FBLA provides countless programs, competitions, and connections, and by taking advantage of even a fraction of those, students can learn vital leadership skills, business norms, and technical knowledge. Education in FBLA covers every possible facet of the business world, even something as seemingly insignificant as the dress code not only teaches members what is and is not acceptable in a business environment, it creates an environment of professionalism where every person can learn and perform to their best ability. FBLA competitions, perhaps the cornerstone of the organization, give members experience dealing with problems they will likely have to tackle in their professional careers. The judges at these competitions, with vast knowledge and experience in the business world, are capable of providing expert advice and realistic feedback, contributing even further to the immersion of members into the world of American business.

On top of FBLA's world-class business education, it also provides a national community that every member belongs to. By joining and participating in programs offered by different chapters, students can meet other chapter members and leaders, making everybody a part of something greater. This sense of community isn't just for show either, for example, after the devastating effects of the Marshall Fire on the members of my chapter, chapters from neighboring schools quickly reached out to offer support. This support system extends past just the high school level, continuing in Phi Beta Lambda, and in the collegiate branch of FBLA, The Alumni & Professional Network. Since 1942 FBLA has shaped countless students into competent, successful business people, and with more members than ever, there's no doubt it will continue to do so with even more success.

FBLA-FBA REGIONAL MAP



FBLA has thousands of members in all 50 states!

LEADERSHIP WITHIN FBLA BY BRAYDEN CLARK

The Future Business Leaders of America is a national organization for business-focused students. However, FBLA does more than just competitions and general meetings, it builds leaders. During many conferences and events throughout the year, FBLA conducts workshops and creates opportunities for students to build qualities of leadership. This is unique from many other organizations in the United States because everything taught in FBLA is something that can be taken and applied in the future. Whether these be workshops or an opportunity to run for leadership positions that teach students how to interview, network, or apply themselves in creative and thought-provoking situations. They get you out of your comfort zone and teach you brand-new skills. In my school, I have seen students who have never before been in the position to make an impact before, grow and take on roles foreign to them. For example, Haxton FBLA runs a blood drive partnered with the Red Cross that allows members to partake in community service activities. In addition to this, I ran for a state office last year and was able to learn skills that helped me run for future positions I have been elected for. What makes FBLA even more special is that this can be achieved at either the local, district or state level. At these different levels, your network, meet new people and learn things that can further your opportunities to reach new heights in not only FBLA but also in any other organization or career. Once you reach college or the business world the connections you make in this organization can be seen definitively. You could have already had an interaction with someone that could be interviewing or even instructing you in a class.

COMMUNITY SERVICE: A STEP BY STEP GUIDE BY ANUSHKA UDESHI



As members of the organization Future Business Leaders of America, we are encouraged to participate in community service and activities to strengthen our communities. To me, this means that I should take initiative to help populations less fortunate than myself in my community. But how do you do this? Community service events may be time-consuming to plan, but leaving a lasting and positive impact on your community is particularly rewarding after you have put your time and effort into it.

The Process:

1. Choose your area of interest (Donation Event, Fundraising Event, or Volunteering Event)
2. Decide on your specific project
 - Examples
 - Donation: Food Drive, Clothes Drive, Used Book Sale, Penny Drive
 - Fundraiser: Dodgeball Tournament, Car Wash, Karaoke Night, Silent Auction
 - Volunteering: Volunteer at a Local Food Bank, Volunteer at Local Nursing Homes, Volunteer as Tutors for your school, Volunteer at an Animal Shelter
3. Make a tentative plan (specific details not needed)
 - Include the time of year, a brief description of the event, and anything else your chapter deems important to have within the tentative plan.
4. Get your advisers and your school administrators' approval
 - If you want a business to sponsor this event you may reach out during this time with your tentative plan.
5. Organize a time frame for the project and delegate duties
 - Make a todo list of tasks needed in order to do the community service project and delegate them to chapter members
 - Have due dates for these tasks and enforce them because everyone should understand that others depend on them to finish their task in time to keep the time frame and reduce the stress level of all people involved.
6. Contact necessary organizations/people
 - Contact the organization/foundation to which the funds will go.
 - Contact the organization or establishment where you wish to volunteer
7. Promote the event.
 - Utilize school social media pages for this as well as school-wide newsletters
 - If this event is open to the community, find a way to promote it community-wide too (Ex: Newspaper, flyer, etc.)

We are super excited to see what you all create! Don't hesitate to reach out to any of the state officers if you have any questions on this process. Also, make sure to submit your projects to Colorado FBLA through the service Sunday form that can be found in our Instagram bio!

Not to mention the achievements you earned will be recognized, and relate you to your coworkers, professors, and even an employer. This could be the difference between getting a position and not. All because you took time in high school to further yourself in FBLA. Regardless of whether or not you choose to go into a business-related field, FBLA provides real-world experience that can be applied to any future endeavors. The FBLA-PBL creed states that "...every person should actively work towards improving the social, political, community, and family life." The Future Business Leaders of America produces well-rounded individuals that continually work to make the world a better place.



Michael Gerck and Kyle Fryear supporting Ryan Temple at a chapter blood drive!



STATE OFFICER CANDIDATES

CONNECTING IN FBLA BY SAMANTHA HEATH



FBLA is commonly known for creating better leaders and outstanding business people. However, one of the best parts of FBLA is the variety of connections you make. At every conference, there is a chance to network with people who have similar interests to you. For example, at the most recent district leadership conference, I met members who were similar to me. They were passionate about FBLA and loved the competition. Their influential personalities pushed me to work even harder. However, they also knew how to have fun. Whether it was interacting with an officer or playing a game, everyone was smiling and laughing. Everybody was looking to have a fun time while balancing their professionalism.

On another occasion, I attended a leadership trip with my fellow chapter officers. We discussed this year's agenda for FBLA, but we also took part in team bonding. We were able to become close friends with one another on this trip. Throughout the year, I have watched these officers achieve some of their highest goals. It is amazing to know that your closest friends are successful, and you get to be successful with them.

When working on our local fundraiser this year, I met some extraordinary people. In Idalia, the FBLA Chapter sells advertisement space for local businesses in a community calendar. Creating a strong relationship with the business owners was exciting. This event made me realize how fortunate I am to live in a supportive community. I have come to realize that this is what FBLA is truly about. It is interacting with people of all ages and backgrounds. It creates healthy friendships and a positive image. It is meeting others and having fun with them. While simultaneously, everyone is pushing each other to become better than before.



The Idalia FBLA officers after an amazing leadership trip full of team bonding experiences.

FBLA: INVEST IN YOUR FUTURE, INVEST IN YOURSELF BY SAMANTHA PACKARD



The mission of FBLA is to provide the opportunity to bring business and education together in a positive environment through innovative leadership and career development. In short, it is an opportunity to, not only be prepared but to have the ability to excel in any industry. FBLA gives students an understanding of what the high power world of business entails and how to navigate it in a successful manner. Business, no matter what career, can be applied to nearly every aspect of life. Whether it is managing personal finances, advertising for a fundraiser, creating a spreadsheet, formatting a word document, or interviewing for a job-FBLA has never been more relevant. The organization aims to make complex subjects, such as the intricacies of economics, available to students everywhere through clubs and friendly competition. It is a way to educate interested young people in an engaging environment. FBLA allows young men and women to develop a range of crucial skills that allow them to be impactful members of the business community. A few of the opportunities that this organization offers are public speaking, marketing, finance, event planning, business management, parliamentary procedure, and many others. FBLA also offers the chance to connect and network with a group of outstanding individuals who have similar interests. Considering all the available events and applications FBLA can be used for, it can truly be considered a golden opportunity. FBLA is an investment in your future and, ultimately, an investment in yourself because success starts here.

JOHN MALL HIGH SCHOOL FBLA BY CIARA MARTINEZ



John Mall High School FBLA has given great opportunities to all students which have brought our school to achieve outstandingly. In FBLA I have learned what it is like to be responsible and how true work ethic really pays off. I believe that FBLA will help me understand what it will truly feel like to be a part of the business field. As of my two years in FBLA, I have learned how to get out of my comfort zone and really put myself out there and that goes for many other students that have joined as well. I have seen great efforts, accomplishments, growth and so much more in these high-achieving students. So far our FBLA chapter has started a Little Caesar's pizza fundraiser to raise money for the state leadership conference so 24 of our members will be able to attend without paying out of pocket. Having as many students in our chapter as we can is very important because it keeps our program going. Returning members recruited several students by informing them of their positive experiences. There were also plenty of meetings by our chapter officers to educate them on all of the benefits there are when it comes to joining FBLA. We want to make sure all of our members are recognized for their success and both of our advisors do a great job with complimenting each and everyone one of our members even for the little things. We do many team bonding activities to keep our members involved and committed to our chapter. For example, on October 14th, FBLA members were invited to a welcoming breakfast so everyone could be engaged and comfortable with each other. We have meetings every Monday to discuss all the new events that may be occurring and to make sure that everyone is aware of what is going on. I am so excited to see these hard-working members go to state and perform so much more than what they could imagine they are capable of.



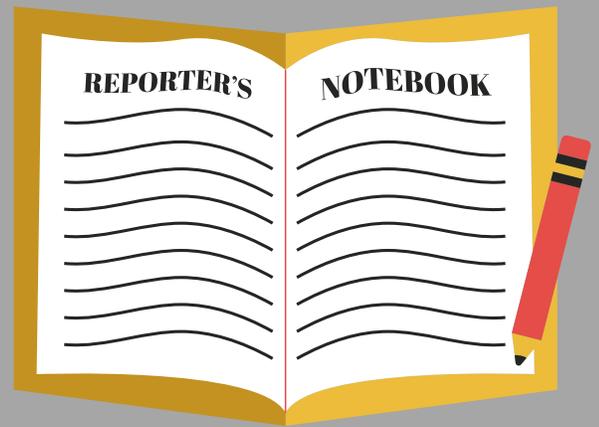
John Mall FBLA's Breakfast with members and advisors on October 14th!

2022 COLORADO FBLA STATE LEADERSHIP CONFERENCE APRIL 18-20



Do you want to be featured in the next edition of Colorado FBLA Today?

Submit your article by October 1st through the Colorado FBLA website or visit https://cccs-forms.formstack.com/forms/article_submission



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