



Colorado FBLA Sponsorship Opportunities 2023 - 2024

We invite you to sponsor the 2024 Colorado FBLA State Leadership Conference at the Gaylord Rockies Resort & Convention Center April 1st - 3rd. Increase brand recognition among our 3,500+ conference attendees and positively impact the incredible students we serve.



WHAT IS FBLA?

With an 80-year history, FBLA has impacted the lives of millions of students, educators, and business professionals since its founding in 1942. FBLA is the largest business Career and Technical Student Organization in the world. FBLA inspires and prepares students to become community-minded business leaders in a global society through relevant career preparation and leadership experiences.

FBLA USES INNOVATIVE LEARNING TO ENGAGE STUDENTS BY:



**INTEGRATING
INTO CLASSROOM**



**CONNECTING
TO BUSINESS**



**APPLYING
LEARNING**



**PROMOTING
COMPETITION**

WHO ATTENDS THE COLORADO FBLA STATE LEADERSHIP CONFERENCE?

*ALL STATS ARE FROM THE 2023 STATE LEADERSHIP CONFERENCE

**STUDENTS
3,110**

**ADVISERS & CHAPERONES
370**

**PROFESSIONALS
350**

WHAT ARE THEY LOOKING FOR?

- CHAPTER FUNDRAISING RESOURCES
- SCHOLARSHIPS
- COMMUNITY SERVICE ACTIVITIES
- TEACHER/CLASSROOM RESOURCES
- CURRENT JOB OPPORTUNITIES
- FUTURE JOB OPPORTUNITIES
- FUTURE INTERNSHIPS
- LEADERSHIP DEVELOPMENT
- UNDERGRADUATE ADMISSION
- SCHOOL-BASED ENTERPRISE SUPPORT



https://form.jotform.com/Colorado_FBLA/colorado-fbla-sponsorship-form

Complete our Sponsorship Form and select from a package option below, or an individual sponsor item listed on the following page. Our team will send you an invoice and follow up with next steps after we receive your form.

	Future \$150+	Business \$300+	Leader \$600+	America \$1000+
Profile in Conference App	x	x	x	x
Logo on Screen During General Sessions	x	x	x	x
Logo in Colorado FBLA Newsletter		x	x	x
Social Media Posts			x	x
Competitive Event Sponsorship & Opportunity to Present Award				x
Exhibitor Table				x



INDIVIDUAL SPONSOR ADD-ONS

EXHIBITOR SPACE \$250

Exhibitor table is 6 ft. long. Exhibits will be seen by 3,000 conference attendees on Day 2 of the conference, 8 am - 4 pm. Exhibitor fee includes one conference lunch.

COMPETITIVE EVENTS SPONSORSHIP Varies

Event sponsors have the opportunity to stand onstage at the Grand Awards Ceremony during their sponsored event and assist in congratulating those students who qualify for the National Leadership Conference. Your logo will be highlighted on screen.

FUTURE LEVEL EVENTS \$150/EVENT

- Accounting I
- Accounting II
- Advertising
- Agribusiness
- Business Calculations
- Business Communication
- Business Law
- Computer Applications
- Computer Problem Solving
- Cyber Security
- Database Design & Applications
- Economics
- Health Care Administration
- Human Resource Management
- Insurance & Risk Management
- Introduction to Business Communication
- Introduction to Business Concepts
- Introduction to Business Procedures
- Introduction to FBLA
- Introduction to Financial Math
- Introduction to Information Technology
- Introduction to Marketing Concepts
- Introduction to Parliamentary Procedure
- Journalism
- Networking Infrastructures
- Organizational Leadership
- Personal Finance
- Public Policy & Advocacy
- Securities & Investments
- Spreadsheet Applications
- Supply Chain Management
- UX Design
- Word Processing

BUSINESS LEVEL EVENTS \$350/EVENT

- American Enterprise Project
- Banking & Financial Systems
- Broadcast Journalism
- Business Ethics
- Business Management
- Business Plan
- Client Service
- Coding & Programming
- Community Service Project
- Computer Game & Simulation Programming
- Data Analysis
- Digital Animation
- Digital Video Production
- Electronic Career Portfolio
- Entrepreneurship
- Financial Statement Analysis
- Future Business Educator
- Future Business Leader
- Graphic Design
- Help Desk
- Hospitality & Event Management
- Impromptu Speaking
- International Business
- Introduction to Business Presentation
- Introduction to Event Planning
- Introduction to Programming
- Introduction to Public Speaking
- Introduction to Social Media Strategy
- Job Interview
- Local Chapter Annual Business Report
- Management Information Systems
- Marketing
- Mobile Application Development
- Network Design
- Parliamentary Procedure
- Partnership with Business Project
- Public Service Announcement
- Public Speaking
- Sales Presentation
- Social Media Strategies
- Sports & Entertainment Management
- Visual Design
- Website Coding & Development
- Website Design



LET US KNOW HOW YOU'D LIKE TO SUPPORT COLORADO FBLA

https://form.jotform.com/Colorado_FBLA/colorado-fbla-sponsorship-form

After submitting your sponsorship form, Colorado FBLA will send an invoice, deadlines, and information on the next steps to the contact information provided.

QUESTIONS?

Molly Davis
Colorado FBLA State Adviser
molly.davis@cccs.edu
303.595.1583

Ashley Manning
Colorado FBLA Program Assistant
ashley.manning@cccs.edu
720.858.2743