# FBLA

# HIGH SCHOOL COMPETITIVE EVENTS

| EVENT CATEGORY | CAREER CLUSTER | EVENT TYPE | TEST | PRE-SUBMISSION | PRESENTATION | PREP TIME |
|---|---|---|---|---|---|---|
| **Objective Test Events** | | | | | | |
| Accounting I | Finance | Individual (1) | 60 min. | | | |
| Accounting II | Finance | Individual (1) | 60 min. | | | |
| Advertising | Marketing | Individual (1) | 60 min. | | | |
| Agribusiness | Agriculture, Food & Natural Resources | Individual (1) | 60 min. | | | |
| Business Calculations | Finance | Individual (1) | 60 min. | | | |
| Business Communication | Arts, A/V Technology & Communication | Individual (1) | 60 min. | | | |
| Business Law | Law & Public Safety | Individual (1) | 60 min. | | | |
| Computer Problem Solving | Information Technology | Individual (1) | 60 min. | | | |
| Cyber Security | Information Technology | Individual (1) | 60 min. | | | |
| Economics | Finance | Individual (1) | 60 min. | | | |
| Health Care Administration | Human Services | Individual (1) | 60 min. | | | |
| Human Resource Management | Human Services | Individual (1) | 60 min. | | | |
| Insurance & Risk Management | Finance | Individual (1) | 60 min. | | | |
| Introduction to Business Communication (9th-10th) | Arts, A/V Technology & Communication | Individual (1) | 60 min. | | | |
| Introduction to Business Concepts (9th-10th) | Business Management & Administration | Individual (1) | 60 min. | | | |
| Introduction to Business Procedures (9th-10th) | Business Management & Administration | Individual (1) | 60 min. | | | |
| Introduction to FBLA (9th-10th) | FBLA Knowledge | Individual (1) | 60 min. | | | |
| Introduction to Financial Math (9th-10th) | Finance | Individual (1) | 60 min. | | | |
| Introduction to Information Technology (9th-10th) | Information Technology | Individual (1) | 60 min. | | | |
| Introduction to Marketing Concepts (9th-10th) | Marketing | Individual (1) | 60 min. | | | |
| Introduction to Parliamentary Procedure (9th-10th) | 21st Century Skills | Individual (1) | 60 min. | | | |
| Journalism | Arts, A/V Technology & Communication | Individual (1) | 60 min. | | | |
| Networking Infrastructures | Information Technology | Individual (1) | 60 min. | | | |
| Organizational Leadership | Business Management & Administration | Individual (1) | 60 min. | | | |
| Personal Finance | Finance | Individual (1) | 60 min. | | | |
| Political Science | Government & Public Administration | Individual (1) | 60 min. | | | |
| Securities & Investments | Finance | Individual (1) | 60 min. | | | |
| Supply Chain Management | Transportation, Distribution & Logistics | Individual (1) | 60 min. | | | |
| UX Design | Information Technology | Individual (1) | 60 min. | | | |
| **Production Test Events** | | | | | | |
| Computer Applications | Information Technology | Individual (1) | 60 min. | Production (120 min.) | | |
| Database Design & Application | Information Technology | Individual (1) | 60 min. | Production (60 min.) | | |
| Spreadsheet Applications | Information Technology | Individual (1) | 60 min. | Production (60 min.) | | |
| Word Processing | Information Technology | Individual (1) | 60 min. | Production (60 min.) | | |
| **Presentation Events** | | | | | | |
| American Enterprise Project | Business Management & Administration | Chapter (1-3) | | Report | 7 min. + 3 min. Q&A | |
| Broadcast Journalism | Arts, A/V Technology & Communication | Team (1-3) | | | 7 min. + 3 min. Q&A | |
| Business Ethics | Law & Public Safety | Team (1-3) | | Summary | 7 min. + 3 min. Q&A | |
| Business Financial Plan | Finance | Team (1-3) | | Report | 7 min. + 3 min. Q&A | |
| Business Plan | Business Management & Administration | Team (1-3) | | Report | 7 min. + 3 min. Q&A | |
| Coding & Programming | Information Technology | Team (1-3) | | | 7 min. + 3 min. Q&A | |
| Community Service Project | Human Services | Chapter (1-3) | | Report | 7 min. + 3 min. Q&A | |
| Computer Game & Simulation Programming | Information Technology | Team (1-3) | | | 7 min. + 3 min. Q&A | |
| Data Analysis | Information Technology | Team (1-3) | | | 7 min. + 3 min. Q&A | |
| Digital Animation | Arts, A/V Technology & Communication | Team (1-3) | | Video | 7 min. + 3 min. Q&A | |
| Digital Video Production | Arts, A/V Technology & Communication | Team (1-3) | | Video | 7 min. + 3 min. Q&A | |
| E-Business | Information Technology | Team (1-3) | | | 7 min. + 3 min. Q&A | |
| Electronic Career Portfolio | 21st Century Skills | Individual (1) | | | 7 min. + 3 min. Q&A | |
| Future Business Leader | Business Management & Administration | Individual (1) | 60 min. | Cover Letter & Resume | 10 min. Prelim & 15 min. Final | |
| Graphic Design | Arts, A/V Technology & Communication | Team (1-3) | | | 7 min. + 3 min. Q&A | |
| Introduction to Business Presentation (9th-10th) | Arts, A/V Technology & Communication | Team (1-3) | | | 7 min. + 3 min. Q&A | |
| Introduction to Public Speaking (9th-10th) | Arts, A/V Technology & Communication | Individual (1) | | | 4 min. | |
| Introduction to Social Media Strategy (9th-10th) | Marketing | Team (1-3) | | | 7 min. + 3 min. Q&A | |
| Job Interview | 21st Century Skills | Individual (1) | | Cover Letter & Resume | 10 min. Prelim & 15 min. Final | |
| Local Chapter Annual Business Report | Business Management & Administration | Chapter (1-3) | | Report | 7 min. + 3 min. Q&A | |
| Mobile Application Development | Information Technology | Team (1-3) | | | 7 min. + 3 min. Q&A | |
| Partnership with Business Project | Business Management & Administration | Chapter (1-3) | | Report | 7 min. + 3 min. Q&A | |
| Public Service Announcement | Arts, A/V Technology & Communication | Team (1-3) | | | 5 min. + 3 min. Q&A | |
| Public Speaking | Arts, A/V Technology & Communication | Individual (1) | | | 5 min. | |
| Publication Design | Arts, A/V Technology & Communication | Team (1-3) | | | 7 min. + 3 min. Q&A | |
| Sales Presentation | Marketing | Team (1-3) | | | 7 min. Interaction with Judges | |
| Social Media Strategies | Marketing | Team (1-3) | | | 7 min. + 3 min. Q&A | |
| Website Design | Information Technology | Team (1-3) | | | 7 min. + 3 min. Q&A | |
| **Case Study Events** | | | | | | |
| Banking & Financial Systems | Finance | Team (1-3) | 60 min. | | 7 min. | 20 min. |
| Business Management | Business Management & Administration | Team (1-3) | 60 min. | | 7 min. | 20 min. |
| Client Service | Marketing | Individual (1) | | | 5 min. | 10 min. |
| Entrepreneurship | Business Management & Administration | Team (1-3) | 60 min. | | 7 min. | 20 min. |
| Help Desk | Information Technology | Individual (1) | 60 min. | | 5 min. | 10 min. |
| Hospitality & Event Management | Hospitality & Tourism | Team (1-3) | 60 min. | | 7 min. | 20 min. |
| Impromptu Speaking | Arts, A/V Technology & Communication | Individual (1) | | | 4 min. | 10 min. |
| International Business | Business Management & Administration | Team (1-3) | 60 min. | | 7 min. | 20 min. |
| Introduction to Event Planning (9th-10th) | Hospitality & Tourism | Team (1-3) | 60 min. | | 7 min. | 20 min. |
| Management Information Systems | Information Technology | Team (1-3) | 60 min. | | 7 min. | 20 min. |
| Marketing | Marketing | Team (1-3) | 60 min. | | 7 min. | 20 min. |
| Network Design | Information Technology | Team (1-3) | 60 min. | | 7 min. | 20 min. |
| Parliamentary Procedure | 21st Century Skills | Team (4-5) | 60 min. | | 9-11 min. | 20 min. |
| Sports & Entertainment Management | Marketing | Team (1-3) | 60 min. | | 7 min. | 20 min. |