



SUMMER STARTER

CHAMPION CHAPTER HIGH SCHOOL TRACKER

(AUGUST 1 – SEPTEMBER 30)

Focuses on chapter building and membership strategy. Summer Starter tasks are designed to help chapters set the foundation for a successful membership year including: electing chapter officers, developing a student-led program of work, setting goals, and mapping out the year.

ACTIVITY		Points Earned	Max Points
<input type="checkbox"/>	1 Elect local officers and plan an officer training session (Upload an agenda for the Training Session)		500
<input type="checkbox"/>	2 Develop a Chapter Program of Work for the fall with at least 3 recruitment activities (Upload a copy of the completed Program of Work template)		200
<input type="checkbox"/>	3 Produce an idea for a community service project. (Upload a one-page description of the project using this form)		100
<input type="checkbox"/>	4 Write cards or emails to members over the summer encouraging them to join again in the fall (Upload a copy of one of the cards)		100
<input type="checkbox"/>	5 Review the FBLA Sponsorship Toolkit and then prepare a target list of at least 5 potential sponsors (Upload a copy of the list)		100
<input type="checkbox"/>	6 Set up a communication channel between local officers and members (Upload a paragraph describing the form of communication used and how it helped your chapter)		100
<input type="checkbox"/>	7 Create a survey for your returning members to capture feedback about what was successful, what was not, and what opportunities they would like to seize in the year ahead. Then, draft a one-page memo to your adviser on your findings (Upload a paragraph describing the form of communication used and how it helped your chapter)		100
<input type="checkbox"/>	8 Develop a chapter T-shirt design (Upload a copy of the t-shirt design)		100
<input type="checkbox"/>	9 Review the 2022-23 Competitive Events Guidelines at a chapter meeting and create a sign-up sheet for members (Upload copy of sign-up sheet)		100
<input type="checkbox"/>	10 Develop a letter to invite guest speakers for meetings during the membership year (Upload a copy of the letter)		100
<input type="checkbox"/>	11 Create a Member of the Month program (Upload a screenshot from Twitter, Facebook, or Instagram of your Member of the Month for August or September)		100
<input type="checkbox"/>	12 Prepare a chapter budget for the membership year (Upload a copy of your budget)		100
Total			1700
		Submitted by:	Submitted On:
Deadline: September 30			