MBA Research's
TOP TEN FREE RESOURCES

MBA *Research*
& Curriculum Center

10

Ethical Principles and Dilemmas Video Series
Based on the eight principles found in the Daniels Fund Ethics Initiative • Young professionals open up about ethical dilemmas they have encountered • Available on MBA Research YouTube Channel

How to Access?
Video Series

mbaresearch.org → Ethics Education → Ethical Principles Video Series OR Ethical Dilemmas in the Workplace Video Series

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9

Business Administration Standards
The starting point for your students' academic and career success • They set the stage for your program quality, guiding your course development, instructional materials selection, student organization participation, and assessment.

How to Access?
Business Administration Standards

mbaresearch.org → Teachers & Local Administrators → Business Administration Standards

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8

Student Organization Resources
Supporting resources for all Career and Technical Student Organizations (CTSOs) serving Business Administration Students • Currently supporting BPA, DECA, FBLA, and FCCLA

How to Access?
Student Organization Resources

mbaresearch.org → Teachers & Local Administrators → Student Organizations → choose your CTSO

7

Gray Zone Interactive Series
Video-based interactive activities for students and teachers

How to Access?
Gray Zone Interactive Series

mbaresearch.org → Ethics Education → Gray Zone Interactive Series

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6

Course Guides
Comprehensive roadmaps that provide a variety of instructional resources • Each has a recommended sequence of instruction • 100% aligns with the National Standards for Business Administration

How to Access?
Course Guides

mbaresearch.org → Ethics Education → Other Sponsored Course Guides → Select Course Name → Select Access for Free → Take Survey

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5

Project Management Resources
Access to free project management resources, including project management templates, processes, and instructions

How to Access?
Project Management Resources

mbaresearch.org → Teachers & Local Administrators → Project Management

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4

Ethical Leadership Course Package
Both 1- and 2-semester options included • 58 LAP modules used in the Ethical Leadership Course • Plus 12 additional LAP modules highlighting ethics in business

How to Access?
Ethical Leadership Course Bundle

mbaresearch.org → Ethics Education → Ethical Leadership Course Package→ Select Access for Free → Take Survey

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3

Ethics Books and Movies List
List of resources to help teach students about ethical decision-making • Includes fiction and nonfiction books, biographies & documentaries, biographical dramas, and movies

How to Access?
Ethics Books and Movies List

mbaresearch.org → Ethics Education → Ethics Books & Movies List with How-to Guide

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2

Ethics Boot Camp
Introduce students to principle-based ethics, ethical decision-making, and ethical dilemmas • Icebreakers and team-building activities • 10 hours of ethics activities for students • can be used in a variety of settings

How to Access?
Ethics Boot Camp

mbaresearch.org → Ethics Education → Ethics Boot Camp with How-To Guide

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1

The Gray Zone
An ethical dilemma that exposes students to ethics • Great way to introduce students to ethics • Available in all Learning Activity Packages (LAPs) • 72 LAPs currently available at no cost • All Gray Zones are available in State's Connection (for teachers in member states only!)

How to Access?
Ethics Education Resources

mbaresearch.org → Ethics Education → Ethical Leadership Course Package→ Select Access for Free → Take Survey

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